1 2 3 4		Community Engagement Commission Meeting Minutes March 12, 2015
5 6 7	Commissioners:	Gary Grefenberg, Desiree Mueller, Theresa Gardella, Scot Becker, Jonathan Miller, and Michelle Manke.
8 9	Commissioners Absent:	None
10 11 12	Staff Present:	Garry Bowman
13 14 15	Others Present:	None
16	Call to Order	
17 18 19	All Commissioners being to order at 6:30 p.m. by Cl	present, the Community Engagement Commission meeting was called nair Gary Grefenberg.
20 21 22 23	resignation the Commission	an advised the Commission that due to Kathy Ramundt's recent on was now composed of six members. The seventh position would be during its current interview and appointment process.
24 25 26 27 28 29 30	Commissioner Gardella questioned when the interviews held on March 9, 2015, for the designations on the following: Community Engagement; Ethics; Finance; Human Rights; Parks and Recreation; Planning; and Public Works Environment and Transportation Commissions would take place. Staff Liaison Bowman stated the appointments would take place on March 23, 2015, at the City Council meeting.	
31	Approve Agenda	
32 33 34 35	Chair Grefenberg asked if Commission; no one wishe	there were any changes or amendments to the Agenda as mailed to the ed to amend the agenda.
36 37 38		ved and Commissioner Manke seconded a motion to approve the otion passed unanimously.
39	Approve Minutes	
40 41 42 43		ved and Commissioner Manke seconded a motion to approve the g minutes as distributed. Motion passed unanimously.
44 45	Public Comment	

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There being no one present wishing to speak on an item not on the agenda, the Chair moved to the next agenda item.

Old Business

a. Progress Reports on Priority Projects for 2015 (Continued)

 1. Host a Conference on Community Engagement in Roseville

 Chair Grefenberg noted the item had been addressed previously by the Commission and should not require a lot of time to discuss. It was primarily intended as an update opportunity.

 Grefenberg noted the Commission had received an email from Roseville resident Diane Hilden advising the Commission that *hosting a Community Engagement Conference was not a wise use of resources, human and/or financial.* Hilden wrote that organizing a conference can consume a huge anount of time and resources and doesn't necessarily yield useful information.

The Chair stated he appreciated her input and that the Commission would take her comments into consideration.

Commissioner Gardella responded that she concurred with Hilden's assessment that a conference would not be the best utilization of the Commissions time. She stated it was her understanding the Commission would not organize a conference but would target viable worthwhile learning opportunities on community engagement which could include targeted learning events, the build-out of the Roseville University program, research on other cities' efforts, with and individualized input from City staff on this topic.

Chair Grefenberg reiterated his previous suggestion that the three neighborhood associations already involved in Community Engagement be included in these events. He also requested Commissioner Gardella prepare a written synopsis of the revised project in order to clarify the intent was less a conference but rather a learning experience involving others.

Vice Chair Becker recommended changing the title from "conference", to a "dedicated event".

2. Joint Task Force with the Planning Commission on Notification

Chair Grefenberg reported the Planning Commission had appointed the following Planning Commissioners to serve with Community Engagement Commissioners Grefenberg and Manke on this joint task force: Michael J. Boguszewski, Shannon Cunningham, and James Daire. The Chair noted he had submitted a notice in the *Roseville Review* requesting volunteers.

Chair Grefenberg said that although he had received a significant amount of responses to the request for volunteers for the Neighborhood Association Task Force, the request for volunteers for the Zoning Notification Task Force had not received any responses. He stated pending the Commission's confirmation it was his opinion the Neighborhood Task Force was ready to be activated, noting the zoning notification issues developed in the Commission's

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Recommendations to the Council last December would be brought forwards for Task Force consideration. He also asked if any other Commissioners were interested in joining the Task Force.

Commissioner Gardella asked if five members would be sufficient for the Task Force. The Chair replied he would like at least one more public member on the Task Force.

Vice Chair Becker responded ideally one or two Members-At-Large would be beneficial but given the specialized nature of the task force, there was little risk in only having five members. Commissioner Gardella suggested the next step should be to ask James DeBenedet to volunteer as a public member for the this task force, explaining that Mr. DeBenedet had been very helpful on this issue when he served on the Community Engagement Task Force.

Chair Grefenberg reported Paul Bilotta, Community Development Director, and City Planner Thomas Paschke had submitted an outline of current zoning notification issues to assist the Task Force to begin its work

Vice Chair Becker commented that since he assumed a lot of data would need to be acquired in order to get the task force's work underway, as long as the city is currently gathering that data, not much time is being lost as the task force is still forming. Grefenberg expressed his appreciation for Paul Bilotta volunteering the information to the Task Force.

Commissioner Gardella commented the information developed by the prior Civic Engagement Task Force had been very specific and could be used as a foundation for this Task Force. The Chair concurred, noting that a significant amount of this information had been included in the CEC Recommended Policies.

Commissioner Manke questioned if a tentative date had been determined for the meeting. The Chair said a date had not yet been determined and suggested that a meeting be held prior to the next CEC meeting.

Vice Chair Becker moved and Commissioner Manke seconded a motion to confirm the membership of the Joint Task Force on Zoning Notification with Gary Grefenberg and Michelle Manke of the Commission, and Michael J. Boguszewski, Shannon Cunningham, and James Daire of the Planning Commission; public at-large seats would be left open for additional appointments. **Motion passed unanimously.**

3. Online Civic Engagement Module for New City Website

Chair Grefenberg requested Vice Chair Becker, Commissioner Miller, and Staff Liaison Bowman report on this item.

Vice Chair Becker reported the City Council unanimously authorized staff to negotiate a contract with Granicus to develop a civic engagement module for integration with the City of Roseville website for a term of two years.

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Staff Liaison Bowman stated it was his understanding the contract will be brought before Council for a vote on its consent agenda at the next City Council meeting on March 23, 2015.

Vice Chair Becker explained the purpose of a Consent Agenda stating items such as approvals of final contracts were often placed in a group of items that can be approved en masse. Once the final contract is approved, the CEC would plan to assist the City with providing input on seeding content, content moderation, marketing, and provide other feedback on the implementation of the module.

Staff Liaison Bowman stated it would be an open posting format and that he looks forward to the launch of the new program.

149 Commissioner Gardella questioned who would monitor the open content. Staff Liaison Bowman 150 stated staff would need to monitor the site, although any user could flag for removal 151 inappropriate content.

Vice Chair Becker added that he hoped the community of users of the module will also feel a sense of ownership enough to self moderate the content as well.

Councilmember Miller questioned if the commission could begin in the next phase of rolling out the module by providing input and feedback over email as opposed to meeting. Staff Liaison Bowman stated he would like website committee to get together to brainstorm on ideas and have an open discussion on ways to enhance the user experience.

Chair Grefenberg thanked Commissioner Miller for expressing himself during the City Council presentation and Staff Liaison Bowman and Vice Chair Becker for their comments and dedication to community engagement

Staff Liaison Bowman reported the timeline received from Granicus for the official launch would take approximately 6-8 weeks after the contract is finalized which allows for ample planning and marketing time as well as coordinating with city staff regarding their engagement in the module.

Commissioner Gardella showed her support for the project and stated this was a great opportunity to host Community meetings to hold tutorials for residents.

4. Involvement of Renters in Roseville Decision-Making and Civic Affairs

Chair Grefenberg acknowledged and expressed appreciation for an email received from Roger Hess Jr., which had been e-mailed to the Commission. He noted one of the main CEC policies, adopted in November 2014, was to engage renters. He stated it was his belief the Task Force on Zoning Notification would aide in the gap by relaying zoning information and notice to renters,

adding that the 2014 Policy Recommendations on Zoning Recommendations specifically covered this. The Chair thanked Roger Hess Jr. and opened the meeting for discussion this issue

Vice Chair Becker recommended the Neighborhood Association Task Force also take up the involvement of renters. He commented that although renters are sometimes more transient than homeowners, they are still a large part of the overall community and it is important to engaging all residents to become an active part of that Community.

Commissioner Gardella commented on Mr. Hess's questions relating to how surveys are conducted and suggestions for changing the surveys. She questioned how often surveys are done. Staff Liaison Bowman stated surveys are conducted every two to three years. He noted surveys had been completed in 2011 and 2014.

Vice Chair Becker stated Mr. Hess had expressed a valid point on surveys only being conducted through the use of contacting residents' landline telephones. Staff Liaison Bowman stated he had been assured by the survey company that multiple communication platforms had been utilized to contact residents although outreach may have been limited to residents with phone numbers not associated with a Roseville address or with a non-651 area code, for example.

Commissioner Mueller stated Mr. Hess also made a great point in regard to the area code issue. She explained most people who presently move do not change their telephone numbers (landlines and/or cell phone numbers) and due to this they would be excluded from being included in the survey by default. Staff Liaison Bowman stated the survey company had been well aware of this trend and acted accordingly to ensure all residents were entered into the survey pool.

Commissioner Gardella stated it was her belief the next survey might differ from surveys of the past, due to the direct involvement of the CEC. She suggested alternative options: speaking to residents at parks, church, electronic communication, cell phones, posting to the City website.

Vice Chair Becker suggested over the course of the year, the CEC gather a list of recommendations to present to City Council prior to the City sending the next resident survey. Commissioner Gardella concurred, adding resident feedback and suggestions are encouraged, welcomed, and appreciated.

Commissioner Manke suggested Mr. Hess be considered for appointment as the Member-At-Large for the Zoning and Notification Task Force.

Chair Grefenberg requested Staff Liaison Bowman draft a response to the email received from Mr. Hess and noted that the Commission could address the specifics regarding conducting future surveys at a later date.

Commissioner Manke suggested sending surveys out to renters on a more frequent basis due to the high turnover rate. Staff Liaison Bowman stated that such a recommendation should be brought before the City Council. Commissioner Mueller concurred with Manke's suggestion; offering an alternative option of including City feedback cards as part of the welcome packet for new residents or in communications renter's receive via the implementation of the Rental Licensing Program.

Chair Grefenberg referred to a recent *Minneapolis Star Tribune* article on the Minneapolis neighborhood structure highlighting that although 52% of Minneapolis residents were renters they make up less than 30% of the membership in their neighborhood associations; supporting the point of view on the necessity to engage the renters demographic.

Chair Grefenberg referred a member of the Neighborhood Association Task Force (Peggy Verkulien to Commissioner Mueller as a possible point of contact for integrating City literature into renter welcome packets. He indicated Verkulien creates her own welcome packets for her neighbors and could be another or complementary alternative. He said that the Verkulien contact information was included in the meeting packet since she had also applied for the Neighborhood Association Task Force.

5. Implementation of Other Strategic Recommendations a) Low-Hanging Fruit

Chair Grefenberg indicated that this category covered less labor-intensive recommendations, but he had not had the time to compose such a list based upon the Commission's 2014 Recommendations to the Council. Commissioner Manke moved to table the discussion for the next meeting in order for Chair Grefenberg to have adequate time to develop a "Low-Hanging Fruit" list available for the Commission to review.

Motion to table passed unanimously.

b. Other Old Business

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None.

Chair, Committee, and Staff Reports

a. Chair's Report

Chair Grefenberg reported two events of significance to the Commission's work had occurred since the last meeting. On February 17th and 18th the City Council participated in a Strategic Planning Retreat during which time they created an updated 2015 Strategic Plan. He stated a high priority of the plan was the Community Engagement of residents.

Grefenberg noted that the retreat facilitator was preparing a draft strategic plan for submission to the Council. He reported several Councilmembers had indicated to him their desires to have all Commissions review and comment on the plan prior to its adoption. Since the Strategic Plan included a focus on Community Engagement the Commission should be spending a significant amount of time advising the Council on this issue.

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Chair Grefenberg stated the second event occurred when the Mayor and City Manager advised 271 him the issue of Uniform Commission Code would soon be addressed by the Council. He noted 272 during the first few months the Commission had been in existence, it had spent a significant 273

amount of time discussing standards for commissions, such as: Commissioner attendance,

providing opportunities for public comment at meetings, and ways to inform residents of

Commission activities.

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Grefenberg explained that a Uniform Commission Code therefore provided an opportunity for incorporating some of the Commission policy and strategy recommendations dealing with Commissions, as adopted by the CEC last November, into the Council discussion. He stated the CEC had been somewhat ahead of the game due to already having policies in place regarding the Uniform Commission Code. He stated the next step would be to meet with the Council and advise them on its recommendations regarding city commissions.

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Outreach & Communications Committee b.

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Chair Grefenberg drew the Commissioners' attention to the Gavel Club item in their meeting packet. Based on Club's purpose -- to facilitate the communication and cooperation of community organization leaders within Ramsey County to keep communities informed of activities...- and the variety of neighborhood and community organization already participating in the Club, it was the recommendation of the Commission's Outreach and Communications Committee that the Commission's participation would be an ideal fit.

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He stated the Club's purpose aligned with the Commission's charge in City ordinance

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Commissioner Manke of the Committee concurred that the club was a perfect fit for the CEC. She stated a concern would be for the time the Gavel Club meets noting most Commissioner's work and would not be able to attend meetings held at noon. She recommended the CEC join the club with the understanding that it would be a shared responsibility.

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The Chair noted the Gavel Club meets at 12:15 p.m., on the third Wednesday of each month from September through June.

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Commissioner Miller concurred with the recommendation and noted his support.

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Commissioner Miller moved and Vice Chair Becker seconded a motion to join the Gavel Club and pay the annual membership fee of \$15.00. Motion passed unanimously.

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Neighborhood Association Task Force c.

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Confirmation of Task Force Membership

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The Chair stated seven people had recently volunteered for the Task Force and an additional three applicants had previously applied.

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- Vice Chair Becker commented he was pleased by the variety of backgrounds, professional experience, and length of residency among the mix of applicants.
- 317 318 Commissioner Gardella questioned if there had been fair representation across the City. The
- Chair stated all areas are adequately represented except from the North East quadrant.
- 320 Commissioner Gardella stated she would speak with her neighbor.

Vice Chair Becker moved and Commissioner Manke seconded a motion to appoint all applicants
 to the Neighborhood Association Task Force with the option to make additional appointments at

a later date. **Motion passed unanimously.**

The Chair noted volunteers had been brought to the Task Force by word of mouth. He noted the Task Force would report to the CEC who would then make a recommendation to the City Council. He stated he would email the Action Agenda from last night's task force planning meeting to the Commission.

d. Staff Report

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1. Upcoming Items on Future Council Agendas

Staff Liaison Bowman commented on the upcoming items on the Council's Agenda included the Granicus contract and the new appointment of Commissioners on March 23, 2015. He commented the April Agenda would not impact the Commission and that the next Agenda to impact the Commission would not occur before possibly the May 4, 2015, meeting.

The Chair questioned the status of the Strategic Planning Work Session. Bowman stated the draft had not yet been completed and a date had not yet been determined.

Commissioner Manke questioned if a gathering would be held for newly appointed
Commissioners. Bowman stated he assumed an orientation would be held for the 11 newly appointed Commissioners.

Commissioner Gardella asked for more information on the process for residents applying for the Community Engagement Commission vacancy. Chair Grefenberg stated there had only been one applicant whose first preference was to serve on the CEC noting there were four open seats on the CEC.

Vice Chair Becker and Chair Grefenberg confirmed interviews for potential applicants were held before the Council and the respective Commission Chair of each applicant's first preference Commission.

New Business

a. Upcoming Commission Leadership Opportunities

1. Description of Election Process and Chair and Vice-Chair Positions

Chair Grefenberg reviewed the email sent out on Tuesday describing the election process, and the roles of the Chair and Vice-Chair. At its May 8, 2014, meeting the Commission had adopted this process and description of its officers by consensus: the role of the Chair to convene and conduct Commission meetings, conduct the business of the Commission including but not limited to creating the agenda and meeting packet. The Chair is the official representative and spokesperson for the Commission on Commission positions, issues, and priorities. The Vice-Chair preforms the duties of the Chair in their absence and consults with the Chair upon his or her request. The Chair and Vice-Chair serve a term of approximately one year to be determined annually at the Commission's April meeting.

Chair Grefenberg expressed his appreciation and support of Vice Chair Becker's service over the past eleven months, stating he hoped the next Vice Chair would continue to demonstrate the same level of support to the next Chair.

The Chair stated nominations would be held at the next Commission meeting on April 9th. He asked any Commission member interested in being nominated to make mention of their interest at tonight's meeting to open up discussion and answer questions.

2. Commission Dialogue and Questions of Candidates

Chair Grefenberg asked what Commissioner would be interested in serving as Chair. Vice Chair Becker stated he would like the opportunity to be nominated to serve as the Chair for the next term. Vice Chair Becker commended Chair Grefenberg for his excellent leadership stating he had been an essential part of forming the Commission and that he wanted to recognize the Chair's efforts.

Chair Grefenberg asked if any Commissioner had been interested in being a candidate for the Vice Chair position. Commissioner Gardella stated she would like the opportunity to be nominated to serve the next term as the Vice Chair.

Chair Grefenberg asked Commissioner Gardella to elaborate on her previously expressed suggestion to use this opportunity for open dialogue between all commissioners, rather than question each candidate. Commissioner Gardella said her intention would be to have open dialogue between all Commissioners rather than mainly between the Commission and the Chair and Vice Chair candidates.

Commissioner Miller asked if questions could be brought to the next meeting to ask the nominees. Chair Grefenberg stated Commission members had the opportunity to ask their questions or raise issues at the present time; there might be an opportunity to have further questions prior to the official vote at the next meeting.

 Commissioner Miller questioned if meetings could be run differently or if the current formal meeting format had been a requirement. Grefenberg noted the Commission had approved a recommendation that all commissions should follow the meeting format and procedures of the City Council. He stated the Commission had been required to follow the Rosenberg's Rules of

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Order for motions and consensus. He stated Rosenberg's Rules allowed for a less formal setting which the Commission had been following, and also provided—he believed—an even more informal setting which he referred to as a Committee of the Whole.

Vice Chair Becker commented Council holds periodic work session meetings in the Committee of the Whole format. Staff Liaison Bowman concurred that the Council tries to hold one such meeting per month in that format.

The Chair asked Commissioner Miller if he had answered his question. Commissioner Miller said he had.

Commissioner Mueller said her preference would be to have a less rigid format to allow open dialogue and brainstorming to occur. Staff Liaison Bowman suggested scaling back on the amount of items on the agenda to allow time for discussion.

Commissioner Manke stated she would like the Commission to hold a workshop brainstorming session, in a less formal setting, possibly in addition to the regularly scheduled CEC meeting, with the intention focused on getting to know one another and to openly discuss ideas and goals of the Commission. Commissioner Gardella asked Commissioner Manke how much time she anticipated the session should be allotted. Commissioner Manke stated the Workshop could be held in lieu of or in addition to a regular CEC meeting.

Chair Grefenberg stated there could be an issue with the technical side of recording the meeting. Commissioner Manke stated as long as there was a record of the meeting it did not need to be video/audio recorded. Grefenberg responded that he would need staff confirmation of that.

Vice Chair Becker liked the idea of an offsite informal session or brainstorming meeting in addition to being more deliberate in planning time for open dialogue. He stated he would like to incorporate having a learning agenda where guests are invited to address the Commission to advocate or address issues within the community. He reiterated his support for both formats noting the importance of continuing to vote and other formalities in order to be transparent and gain consensus as a group.

Commissioner Miller agreed it was important to hold the first Commission meetings in the manner they had, but as the Commission matured he would like to expand upon that initial structure and format.

Commissioner Gardella concurred, saying as long as the meeting did not violate the open meeting laws she would be in favor of holding a Workshop meeting for a longer duration then the regular meetings. She presented options for holding alternating meetings, one month hold a business formal meeting the following month hold a less formal discussion meeting or, to dedicate a specified amount of time to formal business and allot additional time from an open forum.

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The Chair suggested incorporating a new discussion meeting format for the May meeting contingent on whether meeting time was available because of the Council's request for the Commission's input on the Strategic Plan and other pending issues.

b. Other New Business

None.

Commission Communications, Reports, and Announcements

Chair Grefenberg noted the emails received from Diane Hilden and Roger Hess Jr. had already been addressed earlier in the meeting

Vice Chair Becker stated Roseville Police Chief Mathwig would be appearing on a panel discussion to heal the relationships between law enforcement and the community in Brooklyn Park on March 15, 2015, at 4 p.m. Further information can be found by contacting (612) 735-4828. Commissioner Manke noted the appearance on MPR by the Chief, indicating stating he had done an excellent job on that radio program

 Vice Chair Becker reported on an event to be hosted by the Roseville Human Rights Commission on March 16, 2015, at 6:30 p.m. in alliance with the National Alliance on Mental Illness (NAMI) and MakeItOK.org, whose purpose was to discuss mental health issues and increase community awareness. Grefenberg presented a flyer depicting the event.

Commissioner Manke noted the Roseville Police Department's launch of their Facebook page.

Commissioner Manke raised the issue of an earlier e-mail she had received commenting on the content of City News. The Chair stated he received an email, forwarded by Community Development Director Paul Bilotta, from a resident commenting on a lack of neighborhood-specific news in the City newsletter.

Staff Liaison Bowman welcomed feedback on the City newsletter.

The Chair reported *Roseville Review* Editor, Johanna Holub, would be at the next meeting of the Gavel Club to discuss coverage of community events.

Commissioner-Initiated Items for Future Meetings

Chair Grefenberg reminded the Commission of proposal received from the Minnesota Advocates for Human Rights at their February meeting, suggesting a partnership with the Commission in integrating immigrants into the Roseville Community. At the February meeting Advocates had indicated they were willing to come back in April to discuss it with the Commission. The proposal included various ways to engage with immigrants as under-represented groups. Vice Chair Becker noted that this was probably an opportunity to partner with the Human Rights Commission.

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495 Grefenberg noted he would be compiling a list of items that had not been completed to either add 496 or remove from future agendas. 497 Vice Chair Becker suggested Rosefest parade planning be added. 498 499 Commissioner Mueller requested clarification at the next meeting on what should be included in 500 the welcome packet. 501 502 **Recap of Commission Actions This Meeting** 503 504 Grefenberg clarified that the intent of this standard agenda item was to focus on follow-up action 505 necessary for decisions or motions approved at the Commission meeting. 506 507 The Commissioners recapitulated the Commission actions taken at the meeting. Chair and Vice-508 Chair elections were mentioned, as was the next steps in the Civic Engagement module. On this 509 last item Becker mentioned that the Website Committee should possibly meet before the next 510 Commission meeting. 511 512 Adjournment 513 514 Vice Chair Becker moved and Commissioner Gardella seconded a motion to adjourn. Motion 515 516 passed unanimously. Meeting adjourned at 8:20 p.m.