

1		Minutes
2		Roseville Community Engagement Commission (CEC)
3		Thursday, September 8, 2016 - 6:30 p.m.
4	1.	Roll Call
5	1.	Chair Scot Becker called the meeting to order at approximately 6:30 p.m. and
6		City Manager Trudgeon called the roll.
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8		Commissioners Present: Chair Scot Becker; Vice Chair Theresa Gardella
9		and Commissioners Amber Sattler, Chelsea Holub
10		Michelle Manke, Erik Tomlinson, and Peter Sparby
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12		Commissioners Absent: None.
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14		Staff Present: Staff Liaison/City Manager Patrick Trudgeon
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16	2.	Approve Agenda
17		Commissioner Tomlinson moved, Commissioner Sattler seconded, approval o
18		the agenda as presented.
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20		Ayes: 7
21		Nays: 0
22		Motion carried.
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24	3.	Public Comment on Items Not on Agenda
25		None.
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27	4.	Approval of August 11, 2016 Meeting Minutes
28		Comments and corrections to draft minutes had been submitted by various CEC
29		Commissioners prior to tonight's meeting and those revisions were incorporated
30		into the draft presented in the tonight's agenda packet.
31 32		Chair Becker moved, Commissioner Tomlinson seconded, approval of August 11
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34		2016 meeting minutes as amended.
35		Additional Corrections:
36		• Page 6, Lines 231-235 (Chair Becker)
37		Change to read as follows: "Recognizing Mr. Grefenberg's reference to the
38		Gavel Club, a Group of North Ramsey County community organizations, Ms
39		Sanders added that there was a City Interagency Task Force in SE Roseville
40		whose quarterly meetings she also attended for the purpose of finding ways to
41		work together."
42		• Page 7, Line 209 (Commissioner Holub)
43		Typographical correction: Remove extra "," after Manke.
44		• Page 10, Line 106 (Commissioner Sparby)

Typographical correction: Change "Lin" to "Line"

Ayes: 7

Motion carried.

5. Old Business

Navs: 0

a. Recap Joint Meeting with City Council

Joint meeting with City Council

Chair Becker stated they met on August 22, 2016 with the City Council. He stated they gave updates on projects, reviewed prior projects, and asked specific questions in the RCA. He stated the questions for the most part were addressed and advised those who weren't in attendance to watch the video to review the specific feedback. He reviewed some notes and feedback from the City Council with the Commissioners and then opened them up for discussion.

Chair Becker stated he presented his idea for having an open forum, Town Hall, question and answer style meeting to the City Council. He stated the City Council had good feedback on the idea. He recommends they move forward with the process working with the City Council to get a meeting scheduled where they will conduct it in that style. He stated the idea is to draw in a larger audience, have some booths and stands offering a variety of information available, and offer an open house type of event. His opinion is that it would be a nice idea to have some City staff present to answer questions at the booths. He stated the major concerns were ensuring the meeting can be recorded and making sure it is accessible. He noted those items are the first priority and he doesn't foresee any issues fulfilling them. He will be working with Mr. Trudgeon to get this moving forward and noted they will hold a City Council meeting in this format first, and then roll it out to the Commissions if it all goes well.

Chair Becker stated the Councilmembers requested there be discussion on: an update on the Roseville U, organizing an open house, and Speak Up Roseville. They would like to get these on the Agenda for an upcoming meeting. Chair Becker stated the City Council gave feedback on sending some sort of welcome packets, and the recommendation is to send a postcard or flyer type of communication that directs new residents to the City website where they can find information and resources for the City.

I AM Roseville

Commissioner Sattler stated in her opinion that the City Council seemed very excited and supportive regarding the "I AM Roseville" project.

Commissioner Gardella stated it was also noted some Councilmembers had expressed interest in changing it to "We are Roseville." She stated it is an idea they would like considered.

Commissioner Sparby stated they did submit an RFP Comprehensive Plan for Review and it wasn't elaborated on too much by the Council but they did state they were supportive of it and appreciative of the CEC efforts thus far. He noted the Council was clear on the issue that they would like the CEC to take an organizing standpoint instead of a hands-on role with this item.

b. Priority Project Update: Assist in the formulation of the 2017 Comprehensive Plan update process

Commissioner Tomlinson stated the updated checklist has been provided to the CEC for their review and asked City Manager Trudgeon to provide an update on the selection of a firm process.

City Manager Trudgeon stated they have received seven different proposals from several firms and staff is reviewing them. He stated once staff has them down to a few firms, the recommendation then would be to have the City Council interview them at a meeting and open the meeting to the public. He stated having the CEC attend the meeting would be a good way for them to be involved and learn more about what is at stake and gain some transparency on expectations. He stated it is tentatively scheduled to be heard at the October 17, 2016 meeting, and though they are a bit behind schedule, they are making progress. He noted the document/checklist provided to the Commission should definitely be provided to the City Council once they are ready to move onto that phase.

Chair Becker asked if they will interview all the firms. City Manager Trudgeon replied no, they will narrow it down first and then present the top few choices to the City Council. Commissioner Sparby asked if City Manager Trudgeon could offer any insight into the process that staff will use to determine which firms they will proceed with. City Manager Trudgeon replied he isn't sure yet as they are just starting the process and haven't reported anything back to date. He stated once they get a report he will forward to the Commission.

Commissioner Tomlinson asked if City Manager Trudgeon will be able to report back to the Commission before the October 17, 2016 meeting regarding the interviews. City Manager Trudgeon stated due to the initial process of narrowing them down taking most likely month, he isn't sure they will have a formal check-in before that meeting but there will certainly be some communication on where they are at and he will include

135 the Commission in on that so they have all the information he has at that 136 point as well. 137 138 Chair Becker asked how City Manager Trudgeon envisions the interview 139 process going. He stated it will be an open session meeting and they may 140 limit the questions to the Councilmembers. However, the plans are not 141 finalized yet on how they will conduct the process. 142 143 Commissioner Sparby stated at this point they need to review the CEC 144 Comprehensive Plan RFP Checklist and choose a few items to help steer 145 the City Council during the interview process. He stated these 5 146 points/questions will be beneficial to the City Council during their review 147 of the RFP specifically relating to the CEC. 148 149 Commissioner Sparby stated the first item on the RFP is to encourage the 150 Council to think of different ways to get information out there to people. 151 He stated different approaches through media outlets are one thing they 152 want them to explore. 153 154 Commissioner Holub stated the fifth item is closely related to the second 155 item on the RFP, she stated in her opinion it can be added into that item. Chair Becker stated in his opinion, he likes it being separate and wouldn't 156 157 want it to overshadow other things they want to consider. 158 159 Commissioner Gardella stated in her opinion, she feels adding the 160 definition or distinction of "outreach" vs. "engagement" into this 161 document would be beneficial. She stated it seems at times outreach items 162 such as changes to a flyer, postcard, or mailing item are mistaken for an 163 engagement issue when they are more just an outreach issue. She stated 164 that it may actually complicate the RFP document and suggested leaving it 165 out. 166 167 City Manager Trudgeon agreed this distinction could be good; however, 168 the concern is overloading too much information on the Council. He noted 169 the overview is stated in the document and it is assumed they will 170 differentiate between the two items. 171 172 Commissioner Sparby stated he thinks it could be good to include the 173 difference between the two words. Chair Becker stated adding these 174 definitions to the RFP in bullet point No. 2 would possibly be the best 175 place to do that. 176 177 Commissioner Sparby stated he will add in the language "does the 178 consultant delineate between outreach and community engagement 179 efforts". The Commission consensus was to make this revision. Chair 180 Becker stated leaving bullet No. 5 as an outreach item seems appropriate.

Commissioner Sparby stated he will draft an updated copy of the document adding in the revisions the Commission has agreed upon. He stated he will send it out once completed and asked the Commission to please let him know if there are any corrections that need to be made.

c. Priority Project Update: Recommend ways to expand city learning and engagement opportunities

Chair Becker introduced this item and asked Commissioner Manke for an update.

Commissioner Manke stated there isn't a lot to report at this time. She stated they have a pretty clear idea of what the City Council is looking for based on the prior meeting. She has noted that Roseville U and an open house are two main projects and priorities. She stated based on the agenda this evening she feels there may be further discussion on some of these items later on. In her opinion, the next thing to do as a Commission would be to sit down with the inventory, review what is being expected, and prioritize items.

Chair Becker suggested that if the City Council is indeed moving forward with the Town Hall style meeting, then it would be a good idea to start thinking about the open house concept next. He stated deciding how big they can go with the open house is something to think about. For example, he noted maybe having four tables would be a small open house, adding a few other items into it would be a medium style open house, and anything else could be considered a large style open house.

City Manager Trudgeon stated a few years back they did an open house style event which included fire trucks and food items. He stated he wasn't with the City at that time but heard it was very well attended.

Chair Becker asked if they have plans for Roseville U this year. City Manager Trudgeon stated not yet, in the past it has been a struggle to get many people to commit to a few hours several days a week. Commissioner Manke stated it could possibly work where they take pieces of that past open house event and add it into parts of the town hall/open house event ideas and plans.

Commissioner Holub asked if there is a specific person who would have more background information on Roseville U. City Manager Trudgeon stated in the administrative department there would be Carolyn and Gary, but he is also someone who can help in that department.

d. Priority Project Update: Form strategies for outreach to underrepresented groups

227 Chair Becker introduced this item and asked Commissioner Sattler to 228 provide an update. 229 230 Commissioner Sattler stated the following are groups of underrepresented 231 people and those the City Council would like the Commission to focus on 232 is: the elderly, specifically those living in assisted living; the mentally ill; 233 and, the handicap within the community. 234 235 Commissioner Gardella stated one Councilmember stated at the meeting 236 that if you look around the room, the underrepresented are those you don't 237 normally see at City Council meetings or City events. She stated in her 238 opinion, it was a good way to state that. 239 240 Commissioner Sattler stated the group the City Council seemed to focus on, in her opinion, was the elderly group. She stated the group of people 241 242 who don't have access to social media or those who can't get around town 243 are the main focus presently. 244 245 City Manager Trudgeon stated narrowing down the specific group to focus 246 on engaging is very important and suggested the Commission work on 247 getting that clearly stated. 248 249 Commissioner Sattler suggested defining those who are without question 250 represented within the community and then looking at the offset would be 251 a good place to start. 252 253 Commissioner Manke suggested looking at the resources and tools the 254 City has and uses and where they go would help narrow down who isn't 255 receiving these resources and that would be a group of people who is 256 underrepresented. 257 258 Commissioner Sattler agreed and stated the last part of the task is to find 259 out how to engage the underrepresented. She noted getting 260 underrepresented people involved in the community is the main focus. 261 262 Priority Project Update: Advocate for select items from 2014 CEC e. 263 recommended policies and strategies 264 Chair Becker stated the main item recently reviewed was the town hall 265 style meeting. He stated once it is done they will review how effective it 266 was and decide when to extend it to the Commissions. 267 268 Chair Becker asked if there was an update on Section 6.3. City Manager 269 Trudgeon stated there isn't anything to update on currently. 270

Commissioner Tomlinson asked if there was a timeline for getting the town hall style meeting started. Chair Becker stated not specifically but they need to go through the process and make decisions and deadlines.

Commissioner Holub stated she had an issue possibly relating to Section 6.3. She explained she has had issues watching City Council meetings online because while loading, the video it was very slow. She asked if this was an issue that has been brought up before and if so, is this something they could possibly explore resolutions for.

City Manager Trudgeon acknowledged this has been an issue in the past but in recent years they have not had any complaints. Commissioner Gardella noted like Commissioner Holub, she has also experienced the same difficulties while watching online City Council meetings. City Manager Trudgeon stated it is something he can look into.

f. Priority Project Update: I AM Roseville photo project

From her personal perspective, Commissioner Holub stated the City Council's update on this item seemed clear and they would like the Commission to hand this project over to other individuals.

Commissioner Sparby agreed and stated the Council was very supportive of the efforts made by the Commission but at this point would like the Commission to further formulate a plan to move forward with the project, which would include handing this project off to other individuals. He noted they are not sure which individuals would be taking over the project but the goal is to hand it over and ultimately have the CEC involved on a very limited basis towards the end of the project.

Commissioner Sparby stated the next step would be to work on the proposal and narrow it down. He noted once that is complete, the next item would be to research partners and individuals to get involved with this project.

City Manager Trudgeon stated it isn't advised to spend a huge amount of time looking at staff members to be partners on this project; however, it has been noted that the Roseville Visitors Association could possibly be a partner as they do a lot of marketing for the City as well as have connections with hotels and other businesses within the City.

Commissioner Manke asked what is the goal of this project. Commissioner Sparby replied to have photo exhibitions and then distribute those photos throughout the City at places such as the City Hall, fire station, and police department to foster a connection through the community. Commissioner Manke stated the open house would be a good

place to use the images as well. The Commissioners were in agreeance with this idea.

Temporary Family Health Care Dwellings Discussion

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6. **New Business**

City Manager Trudgeon introduced this item, provided background on this item as well as images of example temporary family health care dwellings (otherwise known as drop homes). He stated the City has opted out of this law as most cities have. However, the City would like to engage the community and get some discussion and feedback on this idea. He stated they are not looking for input on whether the Commission feels these are a good idea, but for the Commission to look at ways to get this topic out into the community for feedback.

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Commissioner Gardella clarified that although the City has opted out of this law, it doesn't mean they will not move forward with this at some point in time, the City could still make their own laws for this based on what is best for the City specifically. City Manager Trudgeon confirmed that is correct.

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338 339 Chair Becker asked if the City Council provided any specific reasons as to why they opted out of this law. City Manager Trudgeon stated they didn't give any reasons specifically, they simply opted out. He noted Roseville is not unique in this situation as over 90% of the cities have opted out of this law.

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Commissioner Gardella asked if other cities are going about this in the same manner. City Manager Trudgeon replied he isn't certain how other cities are handling this; however, he is sure some will post it in the paper as a notice to the community using the traditional method of delivery for these items. Commissioner Holub noted Roseville isn't a traditional City and Commissioner Gardella agreed with her sentiments.

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Commissioner Tomlinson asked if the City intended to consult, inform or involve the public. City Manager Trudgeon replied Roseville puts emphasis on valuing the public's input and wants to allow them to be involved in the process.

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355 356 Commissioner Manke asked if any other cities have passed this law. City Manager Trudgeon stated not that he is aware of and noted with the May Session wrapping up, many cities were under time constraints to write the language for opting out this summer.

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Chair Becker stated he would be interested to see the demographics from cities that passed this law compared to those who didn't move forward with it.

Commissioner Gardella stated she feels the timing of this issue is good due to the high percentage of people caring for their parents per the demographic trends currently. She noted this type of resource could offer great relief to some people; however, this won't be great for everyone which is why it is important they get input from the public on what the best thing to do collectively as a City is going to be.

Chair Becker stated one of the first steps to take with this process should be identifying the stakeholders in this issue. He noted the elderly as being a top priority in getting their input on this topic.

Chair Becker asked for clarification if the dwelling is meant for the caregiver or the person receiving care. City Manager Trudgeon stated it is for the person receiving care and noted the caregiver would need to live on the property in the main housing dwelling. City Manager Trudgeon also noted the dwelling is only for one person, not for a couple. He did state that as a City they do allow for accessory dwelling units otherwise known as granny flats.

Commissioner Manke expressed her concerns on how they would enforce these units and ensure they are being used appropriately. The Commission agreed this is one of the issues to consider when looking at how to move forward with this item.

Commissioner Sattler asked what the timeline would be for having the temporary dwelling on a property. City Manager Trudgeon replied it is a 6-month permit and could only be extended an addition 6 months for a total of 1 year. He noted the timeline for permits is something the City could reconsider if they decide to formulate their own law.

Chair Becker asked the Commission to give this item some thought as they will revisit it in the near future.

b. Receive inventory of current city-led community engagement activities

 City Manager Trudgeon stated he wanted to provide a list of things the CEC is currently working on to allow transparency among the public and the Committee.

Mr. Trudgeon reviewed the list of items each department is working on currently. He noted the Administration Department mainly handles the communications, newsletters, oversees the website, televising of meetings, Speak Up Roseville, The Alzheimer's Submission Group, biannual survey, volunteer efforts, and other special meetings.

Mr. Trudgeon noted the Community Development Department, beyond typical land use duties, is focusing on Southeast Roseville, having direct interaction, and doing some planning for group gatherings. They had an event in July with the cities of St. Paul and Maplewood where about 100 people showed up to communicate what each feels is important to focus on for that area. They are focusing on the Koran community and culture with the Koran Agency of MN. The Interagency Group also provides some workshops, resources, and outreach at libraries in the communities.

 Mr. Trudgeon stated the Finance Department doesn't have a lot of engagement considering they pay bills and collect money mainly. However, as part of their operations they do run the license center and have over 600 people in daily, so they are engaging that way with the community. They also participate in the Naturalization Ceremony led by the Human Rights Society.

Mr. Trudgeon noted the Fire Department and Police Department is very engaged with the community and encouraged everyone to attend a "Fridays with the fire fighters" event. He noted it is now over for the season but it is fun for families. He stated they give tours of the station, allow trying the fire hose, and exploring of the fire trucks. They do a lot of school tours, health related item such as blood pressure checks, wellness events, staff high school events for safety measures, do Night to Unite visits, and perform training of CPR. He noted they are a 24/7 operation and work really hard to engage in the community.

Mr. Trudgeon stated the Police Department specifically does some other community engagement items such as the Chief has a biweekly newsletter that is very informative; he noted you can sign up on City website. They have a televised series call "Behind the Badge", tailored after the TV show Cops, where they follow some officers through shifts. He stated there have been two episodes so far and they have been done very well. They have Coffee with a Cop, youth events mainly with disadvantaged youth, Night to Unite, block clubs (about 50 throughout Roseville), and work with communities on safety. He stated the Citizen Academy is one of the major things they offer to help citizens learn about safety.

Mr. Trudgeon stated the Parks and Recreation program runs all the park programs, the Build a Playground, and Discover Your Parks programs. He stated they engage volunteers in helping plant the blooming boulevard along Lexington Avenue every spring and host a variety of festivals such as Party in the Park, Wild Rice Festival, and Rosefest Parade.

Mr. Trudgeon stated the Public Works Department does more of a behind the scene job. They do some clean-up day events where people can get rid

of junk, host a zero waste event, and hold the free shredding day every year in May.

Mr. Trudgeon stated that is just an overview of what each department does. He stated if anyone feels some of these items should be moved around he is open for input. He asked the Commission to review and let him know if there are items that could be moved or adapted at all.

Commissioner Sattler stated she will be at the Wild Rice Festival all day on October 17th and encouraged everyone to come out.

Commissioner Holub asked what the Roseville AD chat stands for. City Manager Trudgeon stated it stands for Roseville Alzheimer's and Dementia, noting the Alzheimer's and Dementia Community Group is very involved. He explained they provide resources for people wanting to learn about it and get resources. He stated CHAT stands for Community Health Awareness Team, who focus on raising awareness and resources and bringing people together related to health more generally speaking.

Commissioner Holub asked Commissioner Gardella if she was indeed interested in further distinguishing this list into other categories. Chair Becker felt it would be a good idea to categorize them.

Commissioner Manke stated it would be helpful to see how these groups reach out to the community and what tools they use.

c. SpeakUp Roseville review

Commissioner Sparby stated they are focusing more on the method of contact and communication rather than what they put on the site. He is looking at whether the tools are working and if not, explore other ways to make it work. He also is working to get recommendations to improve Speak Up Roseville and will then review those with the City Council.

Commissioner Sparby indicated usage for the site seemed to be moderate as it was a small group chatting back and forth. He stated it was easy to sign up for the site; however, finding it from the Roseville site was difficult. He felt this was a strong community engagement tool but it needed to be easily accessible so people know where to find it on the website.

Commissioner Sparby stated there were a lot of open and closed discussions, which shows people are using this tool and site. He noted it wasn't clear why some discussions were closed, so getting some clear communication about that would be helpful. He stated there are a lot of good benefits to the site and help of the vendor to make it a bit easier to navigate would make it much more efficient.

City Manager Trudgeon stated as the contract comes to the end of its first year, they want to see how it's going and get a summary of information together. They will share the summary at the next Council meeting, get feedback on it, and he will report back to the Commission after that.

City Manager Trudgeon stated the idea is to allow people within the community to communicate and discuss issues or ideas for the City. He stated the struggle, in his opinion, is there are several topics that don't always interest everyone so not everyone is checking it often enough to see the change in topics.

Commissioner Manke wondered how many people know about Speak Up Roseville, noting the roll out for items didn't go off as planned and it seems they haven't done the due diligence to get this tool and resource out there. Commissioner Tomlinson agreed and stated he wasn't sure how they are getting this tool out there to the community.

Commissioner Sparby stated it doesn't seem to have a significant presence on the City's website home page, noting maybe this is something to look at changing.

Commissioner Holub stated she usually finds topics to look at on the Facebook page. She noted usually there are nice short hyperlinks for topics linked to the website or relating to the City. She noted, however, with Speak Up Roseville it doesn't seem to do that. Instead it gives just a URL that is often is long and people are possibly leery to click on those.

Chair Becker wondered about the timeframe they usually have when responding to inquiries from residents.

City Manager Trudgeon stated they try to respond within a few days. He noted lately they may be falling short but they are certainly doing their best to respond within a 48-hour time period. He believes the response timeframe may be listed in the policies and guidelines the Commission has reviewed.

7. Chair, Committee and Staff Reports

a. Chair's Report None.

b. Staff Report

i. Upcoming Items on Future Council Agendas

City Manager Trudgeon noted that the Speak Up Roseville topic will be discussed at the City Council meeting on September 19, 2016. They will also discuss the budget at this meeting; however, they won't approve the budget until December as it is a long process.

Mr. Trudgeon announced he will be attending the City Manager's Convention in Kansas City this year, noting they always have great topics and discussions.

Chair Becker stated he has heard conflicting answers on when the City will again start taking up Neighborhood Associations. City Manager Trudgeon stated it is not on the agenda or coming up anytime soon.

ii. Other Items

Commissioner Gardella asked about the new table and discussion on race and policing, and asked for an update on this topic. City Manager Trudgeon stated right now, they are tentatively planning for October 4, 2016. The plans are still coming together so he doesn't want to promote it too much without all the details. He noted it will be a panel discussion on the Castile shooting, a presentation by the Police Department on our policies, other discussions on our community, and other items. He noted they have been having conversations on these topics in the normal course of things; however, with the more recent events there is a sense of urgency to keep the conversations going and open.

Commissioner Holub asked whether the City Council had any feedback on the Koran Association items. City Manager Trudgeon stated they expressed their appreciation for all the time and efforts put into this item and will continue to work on bettering the community. He noted they are working with Metro Transit to get a line closer to that community but that will take some time.

8. Commission Communications, Reports, and Announcements

Commissioner Tomlinson reported there is a Do Good Roseville website and October 1, 2016, from 9 a.m. to 2 p.m., they are holding their festival for volunteers.

9. Commissioner-Initiated Items for Future Meetings

Chair Becker stated they will revisit the Temporary Healthcare Dwellings and need to appoint a person to Speak Up Roseville to gather information and give an update for next month. Commissioner Tomlinson stated he would oversee this task. Chair Becker thanked him for volunteering.

590 591 592 593 594	10.	 Recap of Commission Actions This Meeting At the request of Chair Becker, Commissioner Gardella reviewed action items form tonight's meeting: Regular work items and priority items
595	11.	Adjournment
596		Commissioner Gardella moved, Commissioner Manke seconded, adjournment of
597		the meeting at approximately 8:40 p.m.
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599		Ayes: 7
600		Nays: 0
601		Motion carried.