

1 Minutes 2 **Roseville Community Engagement Commission (CEC)** 3 Thursday, February 9, 2017 - 6:30 p.m. 4 1. **Roll Call** 5 Chair Scot Becker called the meeting to order at approximately 6:30 p.m. and City 6 Manager Trudgeon called the roll. 7 8 **Commissioners Present:** Chair Scot Becker; Vice Chair Chelsea Holub, and 9 Commissioners Peter Sparby, Erik Tomlinson, 10 Commissioners Amber Sattler, and Michelle Manke 11 12 **Staff Present:** Staff Liaison/City Manager Patrick Trudgeon 13 14 2. **Approve Agenda** 15 Commissioner Sattler moved, Commissioner Tomlinson seconded approval of the 16 agenda as presented. 17 18 Aves: 6 19 Navs: 0 20 Motion carried. 21 22 **3. Public Comment on Items Not on Agenda** 23 24 Sherry Sanders, S McCarron's Boulevard and Do Good Roseville and 25 **Nvia Harris** 26 Ms. Sanders introduced Ms. Harris to announce upcoming panel discussions 27 by five black men entitled, "Race: "Ask a Black Man," sponsored by Do Good 28 Roseville and hosted by Ms. Harris; to be held at the Autumn Grove Park 29 building, 1365 Lydia Avenue on February 15, 2017 from 7:00 – 8:30 p.m. 30 31 Commissioner Holub asked if reports or notes of the meeting would be 32 available afterward, with Ms. Sanders advising that the DoGoodRV.com or 33 their Facebook site would have information. 34 35 Ms. Harris also advised that she was in the process of creating a special email 36 address for this event to receive direct feedback on the event itself and to 37 inform the public if this event became a future series. 38 39 Ms. Sanders also announced the presentation of the documentary "Equal 40 Means Equal" providing statistics and facts about women's rights in America. 41 Ms. Sanders advised that the Ramsey County Library – Roseville Branch 42 would be showing the documentary on March 9, co-sponsored by the Library 43 and League of Women's Voters; with the film also available online by 44 streaming equalmeansequal.com.

Ms. Sanders reported that the film "Race: The Power of an Illusion" previously hosted by Do Good Roseville in December of 2016 had been attended by the Roseville Police Chief for all three sessions; and based on his favorable impressions of the film, he had in turn used it in his January 2017 leadership training courses. Ms. Sanders opined that this film could change lives; especially when so much was tied into systemic race training that had been implemented across America in the 1940's and 1950's that some weren't aware of and now was just coming to light, impacting the social construct. Ms. Sanders expressed her hope that these films and discussions would help change people's hearts and minds about racism.

City Manager Trudgeon added that the upcoming series referenced by Ms. Sanders scheduled for March 1, 8 and 15 was co-sponsored by the Cities of Roseville and Shoreview and their respective Human Rights Commissions, along with the Ramsey County Library – Roseville Branch.

Ms. Sanders noted that each episode in the series was approximately 90 minutes in length and could also be viewed on line on YouTube for those unable to attend.

Chair Becker thanked Ms. Sanders and Ms. Harris for bringing these events to the CEC's and their viewing public's attention.

4. Approval of January 12, 2017 Meeting Minutes

Comments and corrections to draft minutes had been submitted by various CEC Commissioners prior to tonight's meeting and those revisions were incorporated into the draft presented in tonight's agenda packet.

Commissioner Holub moved, Commissioner Sattler seconded, approval of January 12, 2017 meeting minutes as presented.

Ayes: 6 Nays: 0

Motion carried.

5. Old Business

a. Priority Projects Updates

i. Assist in the formulation of the 2017 Comprehensive Plan Update process (Commissioners Tomlinson, Sparby)

City Manager Trudgeon provided an update, as detailed in his staff report as part of the meeting packet; including key messages, roles and responsibilities for the Planning Commission serving as the steering committee and as developed by the city's consultant for community

engagement for the comprehensive plan update over the next year. Mr. Trudgeon highlighted some of those engagement options and plan to get word out through traditional and social media platforms and the city website; metrics built in to track how well each of those communication options is doing and whether target markets are being reached beyond those options used in the past.

City Manager Trudgeon referenced page 5 of the LHB Consultant's Memorandum dated January 18, 2017 and as adopted by the City Council at their January 23, 2017 meeting that explained the process in more detail, and those different events or touches to receive public comment as noted. In addition, Mr. Trudgeon reported that the Planning Commission had instituted a second meeting each month devoted specifically to the comprehensive plan with a different topic of focus for each of those meetings to encourage public participation as well.

City Manager Trudgeon noted four check-ins had been scheduled with the City Council, in addition to two initial public meetings, with the first scheduled March 7, 2017 as the public kickoff meeting at 6:00 p.m. at the Roseville Skating Center, with extensive notification underway consisting of published notice as well as mailing of 16,000 post cards (including renters) throughout the community. Noting the rarity of sending a citywide notification, Mr. Trudgeon expressed hope that it resulted in a good turnout and response. Mr. Trudgeon anticipated that the second public meeting was anticipated in the fall – on a date yet to be determined – after the plan was more fully developed to gather public comment at that point as well.

While all meetings are open to the public, City Manager referenced additional meetings of a more technical nature with area agency staffs, business groups, and other stakeholders specifically focusing around six topics as outlined in the memorandum. Also planned for additional outreach, Mr. Trudgeon reported on four walkabout meetings by staff and consultants in designated neighborhoods and/or at a localized meeting place; and noted plans to meet with young parents utilizing the ECFE program to capture their input. Mr. Trudgeon advised that a recent meeting with middle school students participating in the Future City' program was tapped to gather youth input; in addition to online surveys; intercept boards in areas around town to display common interest themes for comment. Mr. Trudgeon also reported on the use of "meetings in a box" for facilitators to take into neighborhoods or organizations or community gathers to gain that input, as had been done with good success for the Park Renewal Program. Mr. Trudgeon noted the online surveys and other interactive platforms available a part of the process, and as detailed in the memorandum.

Commissioner Holub reported that previous questions of whether CEC feedback on community engagement had been included in the process had been addressed by Senior Planner Bryan Lloyd, and was duly reflected in this updated material. At the request of Commissioner Holub, City Manager Trudgeon confirmed that those updates were provided to the City Council in the plan they approved.

At the further request of Commissioner Holub as to ways the CEC could be helpful going forward, City Manager Trudgeon suggested that, by remaining aware of upcoming engagement events and activities, they could serve as advocates to encourage public participation, including the CEC. Also, Mr. Trudgeon suggested that if and when the CEC observed part of the engagement system and options that may not be working, or if the website needed refreshing or clarification, that they provide that input to city staff.

As to the CEC having a formal role in the community engagement efforts beyond monitoring the process, City Manager Trudgeon stated that he wasn't sure there was a formal role beyond that and keeping this item on the CEC's monthly agenda to provide any positive and/or negative feedback throughout the process, particularly this early in the process itself.

At the request of Commissioner Sattler, City Manager Trudgeon confirmed that some of the City Council-approved methods being implemented by the consultant were brand new in providing more direct interaction with youth and plugging into the education system, walkabouts, and intercept boards; while others had been proven effective in the past (e.g. surveys, focus groups and interagency meetings for the more technical aspects). By using that more purposeful approach for engagement, Mr. Trudgeon opined that a broader audience was anticipated, thus the Roseville Skating Center being chosen as the venue for the public kick-off for the comprehensive plan update.

Commissioner Sattler stated that the engagement plan looked good and incorporated the ideas talked about by the CEC, such as more casual and face-to-face meetings.

At the request of Commissioner Tomlinson, City Manager Trudgeon reiterated that the City Council adopted the engagement plan at their January 23, 2017 meeting. Commissioner Tomlinson stated his understanding at the beginning of this process that the CEC would have a more active role in the community engagement plan, but now that didn't seem to be the case. Commissioner Tomlinson stated that he felt the extent of his role was proving disappointing and left him confused after the CEC's initial representation at one Planning Commission

meeting. Commissioner Tomlinson opined that this seemed to be confirmed upon hearing City Manager Trudgeon's comments tonight on the CEC's future role in the comprehensive plan update process, seeming to be as that of any other citizen.

Commissioner Sattler added to that comment, that her takeaway from initial meetings with the Task Force on community engagement was that the CEC would continue in their role of evaluating how communication was working; opining that this could be accomplished as some of these engagement plans rolled out. While perhaps not having as active of a role in their creation, Commissioner Sattler opined that the consultant had good ideas that had been approved; and going forward, she still saw the CEC having a role in evaluating and providing constructive feedback on those communication efforts beyond that of typical citizen feedback.

Commissioner Tomlinson agreed that this was a fair assessment of what he had gathered from past discussions with the Task Force as well, but still found the role of the CEC confusing.

While in agreement that the CEC needed a formal liaison for this process, as he and Commissioner Tomlinson had been appointed to by the CEC, Commissioner Sparby opined that a more formal structure and awareness of that structure going forward was necessary to ensure liaisons were worked into the planning process and schedule. As laid out by nicely by City Manager Trudgeon tonight for the process form the City Council down to the Planning Commission and then the CEC's role, Commissioner Sparby reiterated that a more formal structure was needed. While the CEC would be unable to predict every possible event, Commissioner Sparby noted the need for the CEC to remain involved.

In response to Commissioner Tomlinson, City Manager Trudgeon agreed that the process didn't work as smoothly as initially anticipated due to a combination of things, and agreed that needed further reflection. However, Mr. Trudgeon noted that with the Planning Commission chosen by the City Council to serve as the steering committee throughout the update process, he noted that having a CEC available was new to the process since the last update ten years ago. For the purpose of distinction and as noted in the City Council's charge to the CEC on the comprehensive plan, Mr. Trudgeon reminded the CEC that was to make recommendation and evaluate community engagement efforts as to what methods or options should or should not be used, but didn't involve running or setting up events.

As to the CEC's role, while not formal, City Manager Trudgeon suggested it was to make sure the engagement system was working as it moved forward. As previously mentioned, Mr. Trudgeon noted the monthly Special Planning Commission meetings devoted specifically to the comprehensive plan update that were open to the public and encouraged any of the CEC commissioners, but especially liaisons, to consider attending those meetings and provide their feedback on that community engagement at those meetings as the Planning Commission also evaluates events as they're held and feedback coming forward. Mr. Trudgeon stated that staff would make it a point to alert the Planning Commission of that attendance to recognize CEC participation at their discretion as indicated. Otherwise, Mr. Trudgeon suggested that the CEC should share their perceptions on how community engagement events were held and how received by the public and then bring those comments back to the full CEC.

Commissioner Sparby agreed that he was supportive of that as the CEC role; but opined that at a minimum a more formal communication of scheduled events and Planning Commission meetings be provided by city staff to the CEC to ensure that a representative of the CEC was available at those meetings and/or events to keep the CEC involved in the process and aware of dates.

City Manager Trudgeon responded that he would include the CEC on the email list of Special Planning Commission meetings for their participation as desired. Mr. Trudgeon advised that he would also make the Chair of the Planning Commission aware of the CEC's interest as well.

With concurrence by all commissioners, Commissioners Tomlinson and Sparby agreed that would be helpful going forward.

ii. Update on Under-represented Communities Initiative

(Commissioners Holub, Manke, Sattler)

Commissioner Sattler summarized the draft 2017 agenda prepared by their subcommittee as provided in meeting materials as Attachment 5.a.ii. Commissioner Sparby reviewed the four phases outlined; advising that the subcommittee continued to brainstorm about different community groups or existing organizations with which to build relationships beyond those already recognized by the City Council.

Commissioner Sattler's review included whether the former CEC discussion about the Gavel Club may provide contacts for approaching special interest groups from Roseville; and if a future hired Community Engagement Coordinator position by the city was needed to create and

maintain those relationships, or whether the Volunteer Coordinator or CEC should focus on those relationships.

Commissioner Holub noted that, at this point, there were some meaty discussions being held by the subcommittee that needed further pursuit as some were still hazy, and they recognized the difficulties in identifying a magic tip for Roseville to engage a certain population. Since it remained a goal to continue reaching out to under-represented groups in the community, Commissioner Holub opined that it was evident that could best be accomplished through face-to-face interaction, even though who was to serve in that role and how remained in question.

As this is presented as a phased approach, Commissioner Manke advised that the subcommittee would continue its work to have a more formal recommendation to present to the City Council.

When talking about building relationships, Commissioner Sattler stated that she was happy to see the comprehensive plan's community engagement efforts include walkabouts and meetings-in-a-box as an example of face-to-face interaction. Commissioner Sattler opined that more people would respond to that versus a more formal event; opining that was a good step forward.

Commissioner Sparby asked if the city had any staff already on board that was similar to that of a Community Engagement Coordinator.

City Manager Trudgeon responded that the city did not, but that it did have lots of staff doing that engagement in a variety of ways within their own disciplines. Mr. Trudgeon opined that engagement tied back to the neighborhood association that the CEC had previously addressed as a way to reach out to the community for contact, which city staff did whenever and wherever possible. As an example, Mr. Trudgeon recognized the Karen Organization of Minnesota (KOM) in serving as translators for the Karen community to encourage their participation for events held in and specifically about SE Roseville. As part of that effort, Mr. Trudgeon used examples of the city's Fire and Police Departments, as well as the Parks & Recreation Department working with that community on an ongoing basis.

At the request of Commissioner Sparby, City Manager Trudgeon confirmed that there was no specific budget line item allocation for community engagement efforts, but advised that the budget included those efforts as part of each department's budget in various forms and happening organically over time without being under one cohesive community engagement umbrella. Mr. Trudgeon noted that some

319 communities may have a person designated by title for community 320 engagement, but they were few and far between. 321 322 Commissioner Sparby asked if there was any interest by the city in 323 expanding the role of the Volunteer Coordinator or involvement with 324 the CEC in how that staff person's time and funds are expended. 325 326 City Manager Trudgeon stated that was always a possibility; but 327 clarified that with the position only having been in place for 328 approximately two years, the infrastructure (e.g. database, training and 329 coordination with departments) was still evolving. 330 331 At the request of Commissioner Sattler, City Manager Trudgeon 332 reviewed some of the ways city staff reached out to the Karen 333 community for certain events; some spontaneous and others more 334 deliberate, and also continued to evolve. As an example, Mr. Trudgeon 335 reported on the city's intervention when the apartments lived in by many 336 of the Karen community were the subject of code violations with those 337 tenants being blamed by the landlord, with staff stepping in mediate and 338 correct safety concerns. Mr. Trudgeon noted an upcoming meeting of 339 the SE Roseville working group, Mr. Trudgeon advised that he would 340 include the CEC in the meeting notices for attendance by individual 341 commissioners if available. 342 343 Commissioner Holub asked if there was anyone in Ramsey County, 344 Metropolitan Council, or the East Metro government doing community 345 engagement. 346 347 City Manager Trudgeon responded that he would look further into the 348 Metropolitan Council's community engagement efforts considering 349 their mission to include under-represented populations, suggesting that 350 as a good resource for the subcommittee to check into as well. 351 352 In conjunction with the comprehensive plan update and Metropolitan 353 Council efforts, Commissioner Holub opined that suburbs should be 354 recognized for their role as gathering places beyond the populations of 355 Greater Minneapolis or St. Paul; and volunteered to look into the 356 Metropolitan Council as part of subcommittee's ongoing work. 357 358 City Manager Trudgeon reported that he would also do further research 359 with the Metropolitan Council. 360 361 iii. Update on CEC Documentation Initiative 362 (Chair Becker, Commissioners Sparby, Tomlinson) 363

Commissioner Sparby noted that the CEC had passed the subcommittee's redline version at their last meeting, and asked that City Manager Trudgeon process it accordingly.

City Manager Trudgeon advised that some reconciliation remained between his notes from the original version and CEC discussion and that submitted by Commissioner Sparby.

Commissioner Sparby duly noted that; and further noted that in recent meetings with the City Council subcommittee on commissions, there had been talk about defining the charge of the CEC for more clarity; and suggested therefore, that the document may need further tweaking as a result. However, pending reconciliation, Commissioner Sparby noted that the document had received action at the last CEC meeting and therefore, needed to be finalized.

6. New Business

7. Chair, Committee and Staff Reports

a. Chair Report

b. Staff Report

i. Upcoming Items on Future Council Agendas

At the January 30, 3017 City Council meeting, City Manager Trudgeon reported that they had taken formal action to not renew the "Speak Up! Roseville" online portal due to lack of use and other issues with that program.

City Manager Trudgeon advised that the City Council, at their upcoming February 13, 2017 meeting would hear an update from the subcommittee on commissions (Mayor Roe and Councilmember Laliberte), stating that he was unsure whether they would have conclusions or simply an update. Mr. Trudgeon noted that appointments remained pending to cover reappointment and to cover vacancies on the CEC as of April 1, 2017, therefore it needed resolution. Mr. Trudgeon volunteered to send out a link to CEC commissioners of that meeting for those unable to attend in person.

City Manager Trudgeon provided a list of upcoming meetings of interest to the CEC.

Open House

City Manager Trudgeon advised that in-house discussions were still underway by city staff for logistics and timing for an open house before

making formal recommendation to the City Council. Mr. Trudgeon reviewed some of the pending issues (e.g. how to get people to interact at City Hall and department staff versus those more exciting equipment viewings and activities for children); how to entice attendance if held on a nice Saturday in May; and if incorporating a discussion of the city's budget and where and how tax dollars were spent would serve of any interest compared to other more exciting distractions. With so many activities gearing up in the spring, with many already scheduled, Mr. Trudgeon questioned if an open house would be of any value to its residents this spring or if a later date in the fall may be more enticing. Mr. Trudgeon stated that he and staff were open to further suggestion by the CEC.

Commissioner Manke stated that she was confused since the CEC and its subcommittee had presented a plan to City Manager Trudgeon, based on what their understanding was of City Council directive; but to her knowledge, that plan had not yet been submitted to the City Council nor were they aware of it. Commissioner Manke opined that it appeared that the plan had been diverted from who the CEC was supposed to advise about it; making it appear that staff was making the decision without input from or involvement by the CEC.

City Manager Trudgeon questioned if the actual charge by the City Council to the CEC was to organize an open house. Mr. Trudgeon reported that staff was still working out the details based on the previous suggestions received from the CEC, as per his update at this meeting, but until staff was able to make a recommendation to the City Council with an actual suggested date based on other events happening within the community, it was premature to bring it to them.

Commissioner Sattler stated that part of the concerns being expressed resulted from individual commissioners meeting with the City Council's subcommittee on commissions who appeared unaware of what the CEC was doing and some of its actual accomplishments. Commissioner Sattler stated that commissioners wanted to make sure the City Council was aware of and saw what the CEC was working on (e.g. photo contest) to keep them abreast of their work, whether or not they chose to take action.

Commissioner Sparby clarified that the CEC presented a suggested open house outline to City Manager Trudgeon and staff; and they would then re-issue it to the City Council once the details were fleshed out when it was elevated to that level at that more appropriate time.

City Manager Trudgeon concurred, suggesting that could be as early as April, if so indicated. As to Commissioner Sattler's point, Mr.

Trudgeon responded that some of these items had been discussed at the CEC's joint meeting with the City Council; and suggested if the CEC desired to appear before the City Council more frequently, that could be arranged. However, Mr. Trudgeon reported that the City Council received copies of all advisory committee meeting agenda and minutes of those meetings; with staff also sharing activities of those groups; and questions to staff from the City Council on specifics. While having a more formal check-in with the City Council may be good to some extent, Mr. Trudgeon also noted that, with eight commissions, it was a time-consuming addition to City Council agendas in addition to other business to be conducted and considered.

Specific to the open house, Commissioner Holub asked if there was any facet City Manager Trudgeon would feel comfortable with for the CEC to provide areas of focus, creating thinking or recommendations.

City Manager Trudgeon suggested putting the open house on the March CEC agenda for additional feedback. Mr. Trudgeon repeated that a concern of staff was whether or not people would show up or if a stronger focus or purpose was needed to draw them in when the open house was competing against other activities and events. City Manager Trudgeon reviewed some of the conflicts going on (e.g. Fishing Season Opener, Mothers Day, etc.) in May, and the only remaining optional day being May 7, 2017. For instance, Mr. Trudgeon asked if individual commissioners and their families would take a valuable Saturday to attend the open house if not for their role on the CEC.

Commissioner Holub agreed that the CEC should talk about the open house further at their March meeting; but opined that it sounded like September might prove a much better time to hold it.

iii. Other Items

8. Commission Communications, Reports, and Announcements

Commissioner Holub reported that she would not be available to attend next month's CEC meeting if held on the usual date; and asked if alternate dates could be considered.

After City Manager Trudgeon reviewed open dates for use of the Council Chambers, discussion ensued on optional dates.

Commissioner Holub moved, Commissioner Sattler seconded, rescheduling the March CEC meeting from March 9 to March 16, 2017 at 6:30 p.m. in the City Hall Council Chambers.

501 City Manager Trudgeon advised that he would duly notice that meeting date 502 change. 503 504 Ayes: 6 Navs: 0 505 506 Motion carried. 507 508 9. **Commissioner-Initiated Items for Future Meetings** 509 Commissioner Manke reported on a recent posting on NextDoor.com and attempts 510 to resurrect or recreate the Roseville Arts Council, a 501.C.3 organization, seeking 511 people to breathe new life into it. Commissioner Manke asked if there was interest 512 by the CEC in helping to facilitate this, such as in conjunction with its photo project. 513 Commissioner Manke noted that the group used to organize the annual Arts at the 514 Oval, since taken over by the city. 515 516 Chair Becker suggested, if Commissioner Manke could find a representative of the 517 group to present their needs to the CEC, consideration be given to including this 518 item on the March meeting agenda. 519 520 Commissioner Manke agreed to attend the meeting for the Arts Council and provide 521 an update to the CEC. 522 523 As a private citizen, Commissioner Holub reported that she joined the Rosefest 524 Parade Committee as a volunteer; and sought CEC comments on past participation. 525 526 10. **Recap of Commission Actions This Meeting** 527 Vice Chair Holub briefly highlighted actions and follow-up from tonight's meeting 528 as previously discussed. 529 530 11. Adjournment 531 Commissioner Holub moved, Commissioner Manke seconded, adjournment of the meeting at approximately 7:34 p.m. 532 533 534 Ayes: 6 535 Navs: 0 536 Motion carried.

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