



COMMUNITY DEVELOPMENT DEPARTMENT

August 1, 2014

AX Roseville, L.P.
360 Main Street #300 Winnipeg
MB Canada R3C 3Z3

Sign Source
Jim Abrahamson
7660 Quattro Drive
Chanhassen, MN 55317

Re: 2305 Walnut Street - Master Sign Plan Approval

On July 10, 2014, the Roseville Master Sign Plan Committee held the administrative hearing to review and consider the Master Sign Plan at 2305 Walnut. No adjacent property owners or citizens were present to address the committee and the City Planner did not receive any calls, email, or letters concerning the proposal.

The MSP Committee has reviewed the proposal and approves the following as the MSP for 2305 Walnut Street – St. Jude Medical:

WALL SIGN REQUIREMENTS

- Advertising, flashing, pulsating, rotating light (or lights), rooftop, banners, mobile signs, and portable signs shall be prohibited, as well as other prohibited signs covered under Section 1010 of the Roseville City Code.
- Wall signs shall be limited a lineal footage of 334 feet along the front of the building facing Walnut Street and a signage multiplier of 1.0 sq. ft., for a total wall signage allowance of 334 sq. ft.
- Wall signs meeting the total square footage allowed can be installed on all sides of the building.
- Wall signs (including identity logos and/or symbols) shall be custom cabinet or channel letters, that may be illuminated (preferably LED), and shall not exceed 30 inches in height, while logos shall not exceed 46 inches in height.
- Sign material shall be limited to metal and acrylic with UV inhibitors. All materials shall be made of high quality durable materials and finishes, and be of the highest quality fabrication.
- All applications for wall signs shall be accompanied by a graphic that provides the City with existing and proposed wall sign totals.
- No sign, or any portion thereof, shall project above the parapet or top wall portion upon which it is mounted.

FREESTANDING SIGN REQUIREMENTS

- The site shall be allowed one multi-tenant freestanding monument sign a maximum of 8 feet in height, setback a minimum of 5 feet from the property line adjacent to Walnut Street, and containing a maximum of 50 sq. ft. of signage. The sign construction will be comprised of aluminum, plastic letters, and vinyl graphics.

OTHER REQUIREMENTS

- Three directional signs will also be allowed on the premises. Two post and panel signs shall be allowed along Walnut Street, one at each of the two access drives, and one post and panel sign shall be allowed along the access drive along the northern private road at the rear of the site. Post and panel signs shall be comprised of aluminum that is painted and includes vinyl graphics. All three post and panel signs shall be set back a minimum of 5 feet from the front (Walnut) or side (private road) property line, limited to 6 feet in height, and no larger than 14 sq. ft.
- Any leasing information shall be incorporated into the freestanding sign (such as contact name and number), which shall not count against the sign total. The leasing sign can be attached to the freestanding sign or mounted on the exterior of the building; neither sign shall exceed 18 sq. ft. and the proposed leasing information shall be reviewed and approved by the Planning Division.
- A sign permit is required for the installation of all signs on the premises.

Should you have any questions or comments, regarding temporary signs, please feel free to call or email me at 651-792-7074 or thomas.paschke@ci.roseville.mn.us.

Respectfully,

CITY of ROSEVILLE



*Thomas Paschke
City Planner*