



Community Engagement Commission Agenda
Thursday, July 14, 2016
6:30 p.m.
City Council Chambers

- 6:30 p.m. **1. Roll Call**
- 2. Approve Agenda**
- 3. Swear in new Commissioner**
- 4. Public Comment on Items Not on Agenda**
- 5. Approval of June 9 meeting minutes**
- 6. Old Business**
- 6:40 p.m. a. Recap of Rosefest Parade and Party in the Park
- 7:00 p.m. b. Priority project update: Recommend ways to expand city learning and engagement opportunities
- 7:05 p.m. c. Priority project update: Form strategies for outreach to under-represented groups
- 7:15 p.m. d. Priority project update: Assist in the formulation of the 2017 Comprehensive Plan update process
- 7:25 p.m. e. Priority project update: Advocate for select items from 2014 CEC Recommended Policies and Strategies
- 7. New Business**
- 7:30 p.m. a. Review Community Survey results
- b. Initial prep for joint meeting with City Council
- 7:45 p.m. c. Initial discussion of Commissioner-submitted ideas
- 8. Chair, Committee, and Staff Reports**
- 8:15 p.m. a. Chair's Report
- b. Staff Report
- i. Upcoming items on future council agendas
- ii. Other items
- 8:30 p.m. **9. Commission Communications, Reports, and Announcements**
- 10. Commissioner-Initiated Items for Future Meetings**
- 11. Recap of Commission Actions This Meeting**
- 8:40 p.m. **12. Adjournment**

Public Comment is encouraged during Commission meetings. You may comment on items not on the agenda at the beginning of each meeting; you may also comment on agenda items during the meeting by indicating to the Chair your wish to speak.

Be a part of the picture....get involved with your City....Volunteer. For more information, contact Kelly at kelly.obrien@cityofroseville.com or (651) 792-7028.



Minutes

Roseville Community Engagement Commission (CEC)

Thursday, June 9, 2016 - 6:30 p.m.

1. Roll Call

Chair Scot Becker called the meeting to order at approximately 6:30 p.m. and City Manager Trudgeon called the roll.

Commissioners Present: Chair Scot Becker; Vice Chair Theresa Gardella; and Commissioners Michelle Manke, Amber Sattler, Chelsea Holub and Erik Tomlinson

Staff Present: Staff Liaison/City Manager Patrick Trudgeon

2. Approve Agenda

Commissioner Gardella moved, Commissioner Tomlinson seconded, approval of the agenda as presented.

Ayes: 6

Nays: 0

Motion carried.

3. Public Comment on Items Not on Agenda

None.

4. Approval of May 12, 2016 Meeting Minutes

Comments and corrections to draft minutes had been submitted by various CEC Commissioners prior to tonight's meeting and those revisions were incorporated into the draft presented in the tonight's agenda packet.

Commissioner Sattler moved, Commissioner Holub seconded, approval of May 12, 2016 meeting minutes as amended.

Corrections:

- **Page 5 (Holub)**

- Line 193**

- Change to read as follows: "Commissioner Holub asked about [~~volunteer opportunities~~ ~~with~~] [*coordination between*] the CEC or other advisory commissions."

- Line 206**

- Change to read as follows: "Commissioner Manke noted that she had already been discussing with Commissioner Holub some of [~~those~~ ~~volunteer opportunities~~] [*that coordination*]."

Ayes: 6

45 **Nays: 0**
46 **Motion carried.**

47
48 **5. Old Business**

49 Chair Becker noted this new process for these standing monthly agenda items for
50 follow-up, and apologized for the late notice to individual commissioners as this
51 first attempt was implemented.

52
53 Commissioner Gardella noted that, for the third priority item, Commissioner
54 Tomlinson was also involved.

55
56 **a. Update on Roseville Parade and Party in the Park Planning**
57 *Commissioners Manke and Holub*

58
59 Party in the Park

60 Commissioner Manke reported on the planning today and distributed as a
61 bench handout, *attached hereto and made a part hereof*, displayed a
62 potential banner with graphics she had developed to help promote the
63 ~~corporate~~—“WE Are Roseville” focus to expand this year’s Rosefest
64 promotion of “I Am Roseville.” Commissioner Manke noted her attempt
65 to incorporate commerce, civic and recreational high points and sought
66 feedback from the CEC. Commissioner Manke suggested her effort was
67 to encourage residents to become more engaged (e.g. volunteering)
68 without getting too o wordy on the banner.

69
70 Discussion ensued regarding location of the banner behind the CEC booth;
71 and whether or not the intent was to support and involve all advisory
72 commissions or specifically the CEC, ~~dependent~~—with the goal being to
73 encompass all of the city’s other commissions and seek their participation
74 for the event.

75
76 Commissioner Manke noted that her intent was to extend an invitation to
77 each advisory commission.

78
79 Commissioner Tomlinson stated he liked the banner idea and graphics, but
80 asked if this was intended to represent the Roseville community and
81 variety of its people and their ages.

82
83 Commissioner Manke stated that this had been her intent to the extent she
84 was able to find images, including showing a variety of ethnicities.

85
86 Commissioner Gardella thanked Commissioner Manke for her time in
87 developing this; and stated her support of the idea of “WE Are Roseville.”
88 Commissioner Gardella suggested actual photos or activities/events of
89 Roseville residents as a collage to more effectively represent the Roseville
90 community rather than the displayed animated pieces. Commissioner

91 Gardella noted that there were great photos available from recent Karen
92 community events, as well as from various park activities. However,
93 Commissioner Gardella recognized that may be problematic given the
94 amount of time remaining before this event.

95
96 Commissioner Manke responded that she didn't think that would be
97 difficult to accomplish, other than the logistics of displaying photos on the
98 banner and the difficulty of size and visibility of those photos versus
99 animation. Commissioner Manke also noted the limited time most
100 citizens spent viewing the banner based on last year's experience in the
101 limited amount of time they spent at the booth.

102
103 Chair Becker concurred that citizens didn't stop at the booth long unless
104 they had specific issues or comments.

105
106 Commissioner Manke suggested directing interested citizens to the City's
107 website for those photos, or having a secondary sign stating "WE ARE
108 Roseville" and showing those photos or ideas to become involved, with
109 the website address, or available via a handout.

110
111 Commissioner Tomlinson asked City Manager Trudgeon if there would be
112 time to incorporate information about the upcoming comprehensive plan
113 update at the pParty in the pPark and/or parade to let people know the plan
114 was going to be revisited and create another opportunity to receive their
115 feedback, as well as reaching out to the public at this early date.

116
117 City Manager Trudgeon responded that, yes that was a possibility, but
118 expressed some hesitancy since the City Council would just be first
119 discussing the comprehensive plan process at their meeting on Monday,
120 June 13, and how they want to proceed with the public process ~~as specifies~~
121 ~~on the scope of the update~~ had yet to be defined. Otherwise, Mr.
122 Trudgeon agreed this would be an awesome opportunity; and suggested
123 perhaps a more generic "heads up" to alert citizens to the city's website
124 for the comprehensive plan. Again, Mr. Trudgeon recognized this was a
125 great idea, but somewhat premature at this point.

126
127 Commissioner Gardella noted some organizations in the metropolitan area
128 were getting together to discuss what a comprehensive plan was or what it
129 involved, and suggested there may be some generic information available
130 through that resource to ~~educate-discuss the process~~ versus just informing
131 citizens on what a comprehensive plan was, and its impact on their
132 community and area. Commissioner Gardella stated her interest in
133 exploring that educational idea, such as via a handout describing the plan,
134 its mandate by the Metropolitan Council, and other generic aspects.

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136 Commissioner Tomlinson agreed with that idea.

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City Manager Trudgeon advised that he would check with city staff to see what was already available, or what possibilities they could come up with along those lines.

Commissioner Gardella volunteered to also check with those organizations she was familiar with to see if they had any fact sheets that may be applicable; and if so would forward them to City Manager Trudgeon.

City Manager Trudgeon noted that the Metropolitan Council also had considerable information available, and he'd check that out, even if it required some personalization for Roseville.

Commissioner Manke suggested that since this is a booth, and given the short stopping time of citizens, as well as its intent to represent the CEC and other city advisory commissions, it may not be prudent to have too much information. Also, since this is an election year, Commissioner Manke stated that she anticipated a considerable amount of political activity from candidates at the event. Related to the comprehensive plan and learning opportunity the day in the park represented, Commissioner Manke suggested another opportunity to educate citizens about the comprehensive plan later in the process.

City Manger Trudgeon noted that got into the entire community engagement process as well^[CH1].

Commissioner Sattler stated that, even if only a brief stop by citizens on their way to other events, it provided an opportunity for dialogue and to get them engaged and start a conversation.

Commissioner Manke noted the limited experience of the CEC at day in the park last year, suggesting it will depend on how many advisory commissioners show up at the event, since last year it was only she and Chair Becker from the CEC and two other commissioners form another advisory commission. Commissioner Manke advised that last year's focus was on "Speak Up! Roseville" as its launch was anticipated; and suggested that also be promoted again this year to since it was now up and operating.

Chair Becker suggested re-using the sign from last year, since it was still timely, and also the ½ sheet postcard used last year if there were any remaining. Chair Becker agreed that "Speak Up! Roseville" would still be a timely issue, and allow the CEC to solicit feedback from those having used it or to inform those yet unfamiliar with it.

182 Discussion ensued on other topics of interest that could be promoted for
183 the “Speak Up! Roseville” website including the comprehensive plan as a
184 topic.

185
186 Specific to the draft banner, City Manager Trudgeon asked that the banner
187 be representative of all volunteers and activities versus only emphasizing
188 park and recreation volunteers to encompass those broader community
189 efforts.

190
191 Commissioner Manke duly noted that suggestion~~ed~~; and also noted that
192 Roseville was known for its parks and recreation opportunities, but opined
193 she considered the civic side as part of those volunteer areas.
194 Commissioner Manke suggested a separate sign may be better to tie
195 volunteering into this, with a specific sign to solicit and encourage
196 volunteering with a list of opportunities available community-wide, which
197 ~~and that~~ would catch attention on the community’s diverse offerings.

198
199 Chair Becker noted that “community” and “commerce” were broad topics.

200
201 As time allows, City Manager Trudgeon offered to review with
202 Communications Manager Garry Bowman the available pictures beyond
203 those on the website and consider how they would transfer to the banner
204 or if the graphics would show up better.

205
206 Commissioner Manke noted that the banner size, in accordance with her
207 draft design, was intended at 2.5’ x 6’, and reiterated that pictures would
208 be limited in size and viewability.

209
210 Commissioner Holub stated she thought the pictures could be viable if
211 they presented diverse ideas; and at the request of Commissioner Gardella,
212 opined that there could still be room for headings with each picture.
213 Commissioner Holub asked City Manager about the legal use of pictures
214 on the City website, with City Manager Trudgeon advising they were city
215 property and available for city use.

216
217 Commissioner Manke noted that the resolution of photos off the website
218 wasn’t as good as original photos.

219
220 City Manager Trudgeon advised that the question would be if the
221 appropriate pictures could be found to clearly depict the diverse topics
222 desired.

223
224 As another option, Commissioner Manke suggested a brochure or flyer
225 with additional pictures could be used as a supplement~~al~~, since the banner
226 would be located 8’ deep into the booth, and therefore the pictures would
227 be difficult to see if too small.

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Discussion ensued as to possible alternate locations for the banner, and [the](#) difficult logistics of those various locations; and Commissioner Manke supplying a tent above the table provided by the city.

Given this discussion, Commissioner Gardella asked if it was worth further research on photos and their resolution, or if Commissioner Manke's graphics should be used this year without more time and/or information available.

Chair Becker suggested a supplemental 3-ring binder or other material available for additional pictures at the booth.

Commissioner Manke suggested another option may be table tents if weighted or clear plexi-glass display stands.

City Manager Trudgeon suggested a take away with city contact information for those interested in volunteering would also reduce production costs, and could include pictures of other volunteers on a regular size piece of paper.

Chair Becker concurred, noting that Volunteer Coordinator Kelly O'Brien may already have some information available for distribution.

Commissioner Holub volunteered to check out the city's website to review what was available; and would consult with Commissioner Manke off line to refine ideas.

Commissioner Manke noted that it typically took 6-8 days for preparation and delivery of the banner for the event.

Commissioner Sattler recognized the unique opportunity this event presented to get ~~people~~ more engaged and incentivize their visiting the booth. Commissioner Sattler suggested a question that the CEC could answer or ask about the comprehensive plan or some other reason they would show interest in stopping versus just walking by, whether questions were specific or generic, but give them a hint or make them feel more comfortable initiating a conversation.

Commissioner Manke asked that her colleagues keep in mind that other commissions may be involved, not just the CEC, when considering questions to make sure someone was informed and qualified to respond to those questions, whether through signage, verbally or via a brochure.

272 Commissioner Sattler suggested the sign should tell people why they
273 would be interested in stopping at the booth to gain information, not just to
274 identify the CEC, but provide some way to peak their interest in stopping.

275
276 Discussion ensued related to this year's buttons, "I am Roseville," with
277 some remaining for distribution, and offering an opportunity for citizens to
278 get their button, and then be made familiar with the "WE ARE
279 ROSEVILLE" concept at the booth; distribution of other materials
280 suggested by City Manager Trudgeon (e.g. city maps); and ways to engage
281 people any time the CEC or other advisory commissioners are meeting the
282 public.

283
284 Commissioner Manke expressed her appreciation of this year's button that
285 didn't simply emphasize Rosefest, but the entire community from a
286 broader sense, representing a long-term concept and transitioning into the
287 "WE ARE ROSEVILLE" identity.

288
289 Commissioner Gardella expressed interest in Commissioner Sattler's
290 suggestions, recognizing that the booth wasn't reserved exclusively for the
291 CEC. However, Commissioner Gardella opined that any time there was a
292 public opportunity for community engagement, it was important to take
293 advantage of that. Commissioner Gardella spoke in support of
294 Commissioner Sattler's suggested questions to engage citizens, and
295 volunteered to work with her off line to create a one-page document about
296 what the CEC was all about, its role and its priority projects.
297 Commissioner Gardella stated it provided a good opportunity to showcase
298 what the City Council had tasked the CEC with, and agreed that questions
299 were important in seeking citizen input on those priorities and projects, or
300 their individual ideas for other priorities or projects to consider in the
301 future and as deemed important by direction of the City Council.
302 Commissioner Gardella opined that constant opportunities to highlight the
303 CEC's task and charge were always great opportunities, including at this
304 event. Commissioner Gardella reiterated her interest in a one-page
305 information sheet, and if citizens take a copy and express interest, the CEC
306 could seek further engagement to obtain their thoughts or ideas.

307
308 Chair Becker expressed interest in having priority projects available as
309 laminated information sheets at the booth, including accomplishments to-
310 date as well as those yet to be accomplished.

311
312 Commissioner Manke suggested a one-page sheet listing all advisory
313 commissions and information or their charge, with that information readily
314 available for copying off the city's website, and serving as an additional
315 educational and/or recruitment tool.
316

317 Commissioner Gardella agreed with highlighting all commissions, their
318 charge and tasks.

319
320 City Manager Trudgeon volunteered city staff to gather that information
321 together from the city's website for distribution.
322

323 Commissioner Holub agreed with Commissioner Sattler's idea, and
324 suggested further enhancement by gathering past topics posted on the
325 "ideas" section of the "Speak Up! Roseville" website, and having buckets
326 available for people to vote for the most winning ideas, which would
327 further serve to get interaction with citizens by offering an incentive and
328 move beyond just an information booth.
329

330 Commissioner Sattler agreed this would further engage citizens as the
331 ultimate goals.
332

333 Commissioner Manke sought further information on how much activity
334 had actually occurred on the "Speak Up! Roseville" site and while liking
335 the idea, questioned if it would be better to hold off until next year's event
336 to allow more topics, and allowing development of a strategic plan to
337 incorporate an idea per month.
338

339 Chair Becker noted the website had two sections: one city sponsored to
340 prompt community discussion, and the other citizen-driven to offer ideas.
341 Chair Becker suggested the citizen idea section be the focus of a context if
342 that was used this year, with the CEC choosing the top ten submitted over
343 the last year, and seeking citizen input to vote on their choice that could
344 prompt further discussion.
345

346 Commissioner Gardella spoke in support of this option, to bring attention
347 to "Speak Up! Roseville" as well as community engagement.
348

349 Commissioner Manke noted this would encourage citizens to check out
350 the website if something could be ready for this year's event, and interest
351 them in coming back to the website frequently.
352

353 Commissioner Holub suggested a separate bucket for citizens to deposit
354 their new ideas now rather than remembering to do so on the website; with
355 note cards available at the booth for submitting those ideas in real time.
356

357 Commissioner Sattler noted this could be a pilot project this year, and be
358 further expanded or made better and more organized for next year, but
359 serve to showcase the website for educational and engagement efforts, and
360 interest citizens in expressing their ideas. For those wanting to express
361 even more ideas, Commissioner Sattler noted they could take away
362 information about the website to submit those additional ideas.

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Discussion ensued related to the logistics of getting something put together this year; whether to use specific or broader idea topics; and a review of other items to have available at the booth (e.g. table tent photos with caption for the volunteer event displayed; questions on “Speak Up” Roseville;” and one-page fact sheets for each advisory commission).

Commissioner Holub volunteered to work on the buckets for the booth this year.

Commissioner Manke asked Commissioner Sattler to participate on the project as well.

Chair Becker asked City Manager Trudgeon to check with Volunteer Coordinator O’Brien to see if she had some information already available without re-inventing the wheel; with Commissioner Manke also asking that Ms. O’Brien provide her input on these options and tools as well.

City Manager Trudgeon volunteered city staff to put together a generic handout on the comprehensive plan update as previously discussed, as previously mentioned and as Commissioner Gardella suggested to alert citizens to watch for future ways to engage in the process to provide their input.

Commissioner Manke suggested separation of the two different focus areas: engagement in volunteering and engagement in the comprehensive plan update process.

Commissioner Manke advised that she would be sending invitations for their participation in the Day in the Park and Parade events to other advisory commissions in the near future.

Parade

Chair Becker suggested no vehicle was needed as it was used last year only for candy storage and a wagon would suffice.

Commissioner Holub volunteered to purchase candy for the parade, provided City Manager Trudgeon guided her through the amount needed and paperwork process to do so, with City Manager Trudgeon duly noting that request.

Commissioner Sattler advised she would not be able to attend the parade due to her work schedule.

Commissioner Manke reported there were in excess of 90 units for this year’s parade; and stated the CEC’s interest in being sooner rather than

409 later, hopefully as last year, right after the City Manager's unit.
410 Commissioner Manke opined this was one of the better community
411 parades in the area.
412

413 **c. Priority Project Update: Form strategies for outreach to under-**
414 **represented groups**

415 Commissioner Gardella advised that their work group would be meeting
416 July 14, 2016 to sketch out a plan, and a report would be forthcoming after
417 that meeting.
418

419 **d. Priority Project Update: Assist in the formulation of the 2017**
420 **comprehensive plan update process**

421 Commissioner Tomlinson reported his preliminary research, with the
422 assistance of City Manger Trudgeon, since he had suddenly become the
423 lead rather than trainee for this priority with the resignation of former CEC
424 Commissioner Grefenberg.
425

426 Commissioner Tomlinson noted the update would be a big project and
427 require a lot of work; and advised that City Manager Trudgeon had
428 provide a copy of the public engagement strategy developed and
429 successfully used by the Park & Recreation Commission during their Park
430 Master Plan and Renewal Program process that could serve as a model for
431 the comprehensive plan update process as well.
432

433 Commissioner Tomlinson reiterated that his research to-date remained
434 preliminary until the City Council decided on the scope of the plan update;
435 and noted that the Metropolitan Council also had a considerable amount of
436 public outreach tools available, including involving under-represented
437 residents. Commissioner Tomlinson opined that could be used as a tool to
438 inform the community engagement process, as well as referencing the
439 large number of goals and strategies used during the extensive outreach
440 done for the former *Imagine Roseville 2025* community visioning process.
441 Using that previous community visioning process, Commissioner
442 Tomlinson noted it provided details of what had been accomplished, those
443 goals yet to be accomplished, and those that may no longer be valid, as
444 well as new things to consider. However the process proceeded,
445 Commissioner Tomlinson opined it provided a good foundation from
446 which to work.
447

448 City Manager Trudgeon expanded on the City Council's first conversation
449 about the comprehensive plan update at their June 13, 2016 meeting that
450 will provide a place to start. Mr. Trudgeon reviewed the staff report for
451 that conversation, and encouraged CEC commissioners to view that
452 information on the City's website for the meeting's agenda packet
453 information, and offered to provide a copy of the staff report going to the
454 City Council today for Monday's meeting. Mr. Trudgeon noted this

455 would involve reviewing the last process used for the 2008 update; the
456 Imagine Roseville 2025 process used in 2007/08; and other documents to
457 inform this update process. Depending on how the City Council chose to
458 proceed, Mr. Trudgeon advised that it could run ~~the~~ gamut from a basic
459 technical review and update as needed or if an entire rewrite was
460 indicated. Since Roseville was a built-out versus a newly-developing
461 community, Mr. Trudgeon opined there wasn't as much pressure.
462 However, depending on what the City Council decided for the scope of the
463 plan update, Mr. Trudgeon noted it would define how much community
464 engagement was needed and would serve to inform the CEC's
465 recommendations to the City Council for the engagement process and
466 tools.

467
468 City Manager Trudgeon encouraged CEC commissioners to follow that
469 conversation, since community engagement would define and be an
470 important part of the process, with an active role for each advisory
471 commission's participation. Mr. Trudgeon noted that an outside
472 consultant would be hired to assist staff with and to guide the process, and
473 ~~part of~~ that part of any prospective consultant's credentials for the City
474 Council's consideration would be their commitment to community
475 engagement efforts. Mr. Trudgeon suggested the City Council may
476 support several CEC commissioners sitting in on the interview panel for
477 those consultants for their feedback. Mr. Trudgeon clarified that the CEC
478 was not being asked to hold side meetings or conduct public forums or
479 facilitate those public engagement meetings, but simply to make
480 recommendation to the City Council on strategies and an approach, or the
481 most effective tools to use.

482
483 After the City Council's direction after Monday night's meeting, City
484 Manager Trudgeon advised he would have more information to share with
485 the CEC, and again encouraged them to view or follow the City Council
486 discussion as well to inform their recommendations. Mr. Trudgeon opined
487 that he didn't get the impression at this point that the City Council was
488 interested in another lengthy *Imagine Roseville 2025* process, but maybe a
489 review of that community visioning process instead. Mr. Trudgeon noted
490 the Planning Commission had held their first discussions on the plan
491 update at their most recent meeting, and provided some input on the
492 process for the City Council's consideration this coming Monday. Mr.
493 Trudgeon reported that the Planning Commission also noted the need to
494 engage under-represented groups, which was consistent with the CEC's
495 interests as well.

496
497 At the request of Commissioner Gardella, City Manager Trudgeon opined
498 that he expected the City Council to provide direction to staff at this first
499 conversation, and seek action in July. Mr. Trudgeon advised that he
500 hoped to have ~~a sense and ready~~ Request for Proposals (RFP) ready by the

501 end of summer so outside consultants could start this fall on the update
502 process.

503
504 Commissioner Holub asked Commissioner Tomlinson if he was looking
505 for additional CEC assistance at this point.
506

507 Commissioner Tomlinson responded that it would depend on how much
508 work the City Council was looking to, but welcomed any assistance in
509 sharing that workload once it was determined, suggesting that could be
510 revisited at next month's update.
511

512 **b. Priority Project Update: Recommend ways to expand city learning**
513 **and engagement opportunities**

514 Commissioner Manke reported that discussion was still pending on
515 learning opportunities and how and when to get them across; and
516 determining a location for hosting those opportunities, whether on-site or
517 off-site.
518

519 **e. Priority Project Update: Advocate for select items from 2014 CEC**
520 **recommended policies and strategies**

521 Chair Becker reported on select items included in this priority.
522

523 Annual Town Hall-Style Meeting

524 Chair Becker noted the interest in a more informal and less intimidating
525 meeting outside the City Council chambers with council members and
526 advisory commissioners. Chair Becker stated his recommendation that the
527 City Council take the lead on that off-site meeting prior to advisory
528 commissions to initiate discussions and determine the preferred format of
529 the meetings, and their timing. Since this was an election year, Chair
530 Becker suggested the meetings be postponed until after that, and once the
531 new city elected officials are seated in 2017 to avoid any political issues,
532 when it would be time to begin that discussion, and update the CEC
533 accordingly.
534

535 Administrative Support for the CEC

536 Chair Becker noted that, at this time, the city's administrative staff was
537 covering CEC needs. Chair Becker reported that the current thinking was
538 that no additional dedicated staff was indicated at this time, but as the
539 CEC provided more recommendations, a review of whether
540 implementation of an FTE was applicable, and at that time could be added
541 to the budget process, probably not before the 2018 budget.
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543 Publication of Meeting Agenda Items and Minutes

544 Chair Becker reported that administrative staff is currently working in
545 implementing these recommendations as noted to provide easier access for
546 the public.

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Discussion ensued regarding seasonal timing for potential off-site meetings if waiting until after elections or sooner if indicated but not wanting to give political advantage to some candidates and not all; other options for off-site meetings, including new business openings, or perhaps Rosedale Center as another option; and the logistical challenges of some sites for televising/recording the meetings as preferred by the City Council.

City Manager reviewed some of the logistical issues in televising live or remotely off-site, additional costs involved, and the need to carefully consider what, how and where when making any recommendations.

Further discussion ensued as to potential topics for those off-site meetings beyond a City Council format; possible topics or areas of focus to receive public input versus a typical Q & A used at a town hall meeting; but definitely different than a general City Council agenda.

Commissioner Gardella stated she would argue for a town hall format, or topics generated by the public ~~versus~~, noting that a city council meeting format and its formal procedures proved intimidating to many people; and the goal was to make the City Council more accessible. Commissioner Gardella opined that how that environment was created, its style and format, would be vitally important for facilitating community interest and engagement.

6. New Business
None

7. Chair, Committee and Staff Reports

a. Chair's Report

Chair Becker reported on the CEC application deadline and upcoming interviews at Monday's City Council meeting; with a total of four candidates. Chair Becker further reported that neither he nor Vice Chair Gardella would be available to attend the interviews, but advised he would review the resumes, listen to the interview recordings, and provide his recommendation to the City Council for this one vacancy. Chair Becker stated he would also submit some questions to the City Council for their consideration during the interviews.

Commissioner Gardella advised that she would plan to attend the interviews, provided she arrived back in town in time to do so; but if not, advised she would also watch them via recording.

592 Chair Becker expressed his excitement in having four candidates apply for
593 the one vacancy.

594
595 **b. Staff Report**

596
597 **i. Upcoming Items on Future Council Agendas**

598 Community Survey

599 As previously discussed, City Manager Trudgeon reported on the
600 community survey available at Monday night's Council meeting;
601 and offered to make the actual survey available to the CEC for
602 their next agenda.

603
604 At the request of Commissioner Sattler, City Manager Trudgeon
605 advised that the community survey results were available on the
606 city's website, City Council agenda materials. At the further
607 request of Commissioner Sattler, Mr. Trudgeon reported that the
608 community survey had been a random phone survey of 400
609 Roseville residents conducted by an independent company, the
610 same firm that had conducted the 2014 survey, making it more
611 consistent and interesting to compare surveys.

612
613 Neighborhood Association Task Force Recommendations

614 City Manager Trudgeon reported that the Neighborhood
615 Association Task Force recommendations were scheduled for the
616 July 11, 2016 City Council meeting, immediately before the CEC
617 met again. Mr. Trudgeon welcomed CEC commissioners'
618 attendance at that meeting as well; and while recommendations
619 were not yet set up for staff to present, they would ultimately
620 suggest next steps for the City Council to consider implementing
621 and they would then direct staff accordingly. Mr. Trudgeon noted
622 that this may require several meetings to achieve.

623
624 Joint Meeting of the CEC and City Council

625 As noted by Chair Becker, City Manager Trudgeon reported on the
626 upcoming joint meeting with the City Council providing an
627 opportunity for them and the CEC to sit at the same table and
628 dialogue and interact. Mr. Trudgeon noted that these joint
629 meetings were always anticipated by the City Council and they
630 enjoyed the interaction and check-in. Once he confirms the date of
631 the meeting, Mr. Trudgeon encouraged as many commissioners as
632 possible to attend and participate; and asked if the date presented a
633 problem for the majority, it could be rescheduled so a larger
634 number of CEC commissioners could attend.

635
636 Zoning Notification Task Force Recommendations

637 As provided in the May 16, 2016 written staff report to the City
638 Council included in tonight's meeting packet materials, City
639 Manager Trudgeon briefly summarized the pilot program instituted
640 by the City Council for the joint CEC and Planning Commission's
641 recommendation son greater notification for land use issues, with a
642 check back scheduled for November of 2016. Mr. Trudgeon
643 commended the Community Development Department on their
644 efforts to make those recommendations work in a realistic way.

645
646 Specific to extraordinary notification recommendations, City
647 Manager Trudgeon advised that the City Council had initially
648 discussed them, but more certainty was needed to provide clear
649 direction to staff and avoid subjectivity in staff decision-making;
650 and creation of some parameters to better guide that process while
651 retaining some flexibility. Mr. Trudgeon reported that additional
652 discussion would follow this great concept, and address the
653 realities of implementing it.

654
655 **ii. Other Items**

656 Commissioner Holub asked about the city's involvement to-date
657 and in the future with the upcoming A-line opening this weekend
658 and community celebration planned in Roseville for that event.
659 Commissioner Holub asked if there had been or [was going to beif](#)
660 [any communication or coordination was involved](#) between the City
661 of Roseville and the Metropolitan Council for this important transit
662 enhancement.

663
664 City Manager Trudgeon reported that city staff had met with
665 representatives of the Metropolitan Council over the last 3-4
666 months related to the celebration at stops and logistics.

667
668 Beyond the Saturday planned event, Commissioner Holub asked if
669 there was ongoing community engagement anticipated for bus
670 transit in and around Roseville.

671
672 Clarifying that since this was a Metro Transit operation, City
673 Manager Trudgeon advised that they would be doing additional
674 promotion through their own venues. Mr. Trudgeon noted that the
675 city and staff were happy it was finally here, and would continue to
676 promote it and other transportation amenities and opportunities in
677 the community. However, as far as a coordinated effort for the A-
678 line, Mr. Trudgeon advised that the city had not been further
679 involved.

680
681 **8. Commission Communications, Reports, and Announcements**

682

- 683 **9. Commissioner-Initiated Items for Future Meetings**
684 City Manager Trudgeon advised he could include discussion by the CEC at their
685 July meeting of the community survey results being heard by the City Council
686 this coming Monday.
687
688 Chair Becker noted that the July agenda would include discussion for the CEC's
689 joint meeting with the City Council scheduled in August.
690
691 Commissioner Gardella offered to bring the Karen listening sessions final report
692 to the CEC's attention in August if it was available; and advised that she would
693 provide Chair Becker with the timing for the report.
694
- 695 **10. Recap of Commission Actions This Meeting**
696 Commissioner Gardella reviewed tonight's discussion and action steps for
697 Commissioners Manke, Holub and Sattler involving additional planning for the
698 Day in the Park event; and noted CEC interviews scheduled this coming Monday
699 by the City Council.
700
701 Chair Becker encouraged commissioners to view the interviews and provide their
702 feedback to him as he made a recommendation to the City Council on behalf of
703 the CEC.
704
- 705 **11. Adjournment**
706 Commissioner Gardella moved, Commissioner Manke seconded, adjournment of
707 the meeting at approximately 7:42 p.m.
708
709 **Ayes: 6**
710 **Nays: 0**
711 **Motion carried.**



Memo

To: Community Engagement Commission
From: Patrick Trudgeon, City Manager and CEC Staff Liaison
Date: June 2, 2016
Re: CEC Priority Project Update for June 9, 2016 Meeting

Below is a status update of the Priority Projects for the Community Engagement Commission (CEC). Additional updates will be provided at the meeting.

1. Assist in the formulation of the 2017 Comprehensive Plan update process

(Erik Tomlinson)

- a. Catalog types of engagement processes/tools and advise as to which to use in what circumstances
- b. Define process for how to identify stakeholders
- c. Evaluate community vision section(s) and suggest areas where it is "out of date" and could be updated
- d. With an eye towards replicating what has worked in the past (i.e. not "reinventing the wheel"), evaluate Comprehensive Plan/Roseville 2025 organization and processes to recommend any needed changes

<p><u>June 2016 Update:</u></p>

2. Recommend ways to expand city learning and engagement opportunities

(Michelle Manke/ Chelsea Holub)

- a. Investigate (and potentially recommend) the implementation of a City "Open House" (e.g. in part a replacement of the Living Smarter Fair), including opportunities for learning about commissions, volunteering, the budget process, and other civic/community engagement topics
- b. Recommend ways to re-establish some form of a welcome "packet"
- c. Evaluate format/content of Roseville U, especially with respect to what is adopted via the above and recommend any changes

- d. Drive additional engagement via the Rosefest Party in the Park

<u>June 2016 Update:</u>

3. Form strategies for outreach to under-represented groups

(Theresa Gardella/ Amber Sattler)

- a. Recommend ways the city can engage renters
- b. Engage with the City Council’s ongoing SE Roseville strategic project(s)

<u>June 2016 Update:</u>

4. Implement additional Council suggestions (Scot Becker)

- a. Conduct periodic check-ins with Volunteer Coordinator with respect to engagement, what has worked, and what hasn’t
- b. Drive additional engagement “infrastructure” work, as needed

<u>June 2016 Update:</u>

5. Advocate for select items from 2014 Community Engagement Commission Recommended Policies and Strategies [no changes from previously adopted version]

(Scot Becker)

- (Those that are not otherwise aligned with the above priorities)
- 1.1: The City should work to enrich and strengthen civic engagement at city hall, and encourage employees and elected officials to appreciate civic engagement as an asset.
 - *b) The City Council should hold one regularly scheduled town-hall style meeting each year, with topics solicited from the eight City commissions.*

June 2016 Update:

- 2.1: The City should foster public participation at both the council and commission level.
 - a) *Encourage each commission to hold community meetings.*

June 2016 Update:

- 4.1: The City should make available administrative support to foster more effective volunteerism and public participation.
 - a) *Repurpose an existing or create a new City position to support effective community and civic engagement across all departments. This position would coordinate neighborhood and community relations; he/she could develop procedures and methods to improve, track, and provide clear and consistent two-way communication between City government and residents and businesses, and find opportunities for more effective civic engagement. We recommend that this position also work with the Community Engagement Commission.*

June 2016 Update:

- 6.3: The City should make readily available City Council and Commission agenda items, minutes, and recorded meetings through its website and CTV cable television.
 - a) *Publish approved city council and commission meeting minutes on the city website in a timely manner, such as within one (1) week of approval.*
 - i) If public meeting minutes are not approved in a timely manner, such as within one month, publish draft minutes on its website until minutes are finalized.

- *b) Offer the full text of meeting agendas in the body of email alerts and meeting notices rather than requiring the extra step to click a link to learn of the full agenda.*
- *c) Include a link to the specific recorded televised city meeting on the same page as the meeting minutes and/or agenda*

June 2016 Update:

THE MORRIS LEATHERMAN COMPANY
3128 Dean Court
Minneapolis, Minnesota 55416

City of Roseville
Residential Survey
FINAL APRIL 2016

Hello, I'm _____ of the Morris Leatherman Company, a polling firm located in Minneapolis. We have been retained by the City of Roseville to speak with a random sample of residents about issues facing the community. This survey is being conducted because the City Council and City Staff are interested in your opinions and suggestions about current and future city needs. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

- | | |
|---|---|
| 1. Approximately how many years have you lived in Roseville? | LESS THAN TWO YEARS.....6%
TWO TO FIVE YEARS.....15%
FIVE TO TEN YEARS.....21%
TEN TO TWENTY YEARS....24%
20 TO 30 YEARS.....17%
OVER THIRTY YEARS.....17%
DON'T KNOW/REFUSED.....0% |
| 2. As things stand now, how long in the future do you expect to live in Roseville? | LESS THAN TWO YEARS.....3%
TWO TO FIVE YEARS.....14%
SIX TO TEN YEARS.....23%
OVER TEN YEARS.....57%
DON'T KNOW/REFUSED.....4% |
| 3. How would you rate the quality of life in Roseville - excellent, good, only fair, or poor? | EXCELLENT.....46%
GOOD.....53%
ONLY FAIR.....1%
POOR.....0%
DON'T KNOW/REFUSED.....0% |
| 4. What do you like most, if anything, about living in Roseville? | DON'T KNOW/REFUSED.....1%
NOTHING.....2%
CONVENIENT LOCATION.....8%
NEIGHBORHOOD/HOUSING...18%
SAFE.....14%
FRIENDLY PEOPLE.....13%
CLOSE TO FAMILY.....10%
CLOSE TO JOB.....9%
SCHOOLS.....7%
PARKS/TRAILS.....9%
SHOPPING.....3%
QUIET AND PEACEFUL.....7% |

5. What do you think is the most serious issue facing Roseville today?
- | | |
|--------------------------|-----|
| DON'T KNOW/REFUSED..... | 5% |
| NOTHING..... | 36% |
| HIGH TAXES..... | 10% |
| RISING CRIME..... | 13% |
| POOR CITY SPENDING..... | 8% |
| LACK OF JOBS/BUSINESS... | 7% |
| AGING POPULATION..... | 6% |
| AGING INFRASTRUCTURE.... | 4% |
| STREET REPAIR..... | 6% |
| TOO MUCH GROWTH..... | 3% |
| SCHOOL FUNDING..... | 2% |
| SCATTERED..... | 1% |
6. All in all, do you think things in Roseville are generally headed in the right direction, or do you feel things are off on the wrong track?
- | | |
|-------------------------|-----|
| RIGHT DIRECTION..... | 95% |
| WRONG TRACK..... | 3% |
| DON'T KNOW/REFUSED..... | 2% |
- IF "WRONG TRACK," ASK: (n=13)
7. Please tell me why you feel things have gotten off on the wrong track?
- | | |
|-------------------------|-----|
| DON'T KNOW/REFUSED..... | 0% |
| HIGH TAXES..... | 8% |
| POOR CITY SPENDING..... | 39% |
| STREET REPAIR..... | 8% |
| RISING CRIME..... | 15% |
| GROWING DIVERSITY..... | 23% |
| NEED MORE JOBS..... | 8% |
8. How would you rate the sense of community identity among residents in Roseville -- would you say it is very strong, somewhat strong, not too strong, or not at all strong?
- | | |
|-------------------------|-----|
| VERY STRONG..... | 39% |
| SOMEWHAT STRONG..... | 52% |
| NOT TOO STRONG..... | 7% |
| NOT AT ALL STRONG..... | 1% |
| DON'T KNOW/REFUSED..... | 2% |
9. Please tell me which of the following do you feel the closest connection to -- the City of Roseville as a whole, your neighborhood, your School District or something else? (IF "SOMETHING ELSE," ASK:) What would that be?
- | | |
|-------------------------|-----|
| CITY OF ROSEVILLE..... | 25% |
| NEIGHBORHOOD..... | 48% |
| SCHOOL DISTRICT..... | 6% |
| CHURCH..... | 5% |
| WORKPLACE..... | 4% |
| FAMILY/FRIENDS..... | 12% |
| DON'T KNOW/REFUSED..... | 1% |
10. Do you feel accepted in the City of Roseville?
- | | |
|-------------------------|-----|
| YES..... | 99% |
| NO..... | 1% |
| DON'T KNOW/REFUSED..... | 0% |

IF "NO," ASK: (n=4)

11. Why do you feel that way?

UNFRIENDLY PEOPLE, 50%; DON'T KNOW NEIGHBORS, 50%.

Let's spend a few minutes discussing the future of the City of Roseville.

- | | |
|--|--|
| 12. When thinking about a city's quality of life, what do you think is the most important aspect of that quality? | DON'T KNOW/REFUSED.....1%
SAFETY.....25%
SENSE OF COMMUNITY.....18%
GOOD SCHOOLS.....17%
UPKEEP OF CITY.....16%
OPEN SPACE/NATURE.....6%
PARKS/RECREATION.....5%
UPKEEP OF HOUSING.....6%
QUIET AND PEACEFUL.....6% |
| 13. What aspects, if any, of the community should be fixed or improved in the future? | DON'T KNOW/REFUSED.....6%
NOTHING.....33%
LOWER TAXES.....13%
BETTER ROADS.....14%
MORE JOBS.....14%
MORE PUBLIC TRANSIT.....6%
MORE SENIOR HOUSING.....4%
LESS AFFORDABLE HOUSING.2%
SIDEWALKS.....4%
SCATTERED.....4% |
| 14. What, if anything, is currently missing from the City of Roseville which, if present, would greatly improve the quality of life for residents? | DON'T KNOW/REFUSED.....5%
NOTHING.....54%
MORE PUBLIC TRANSIT....16%
MORE JOBS.....7%
MORE ENTERTAINMENT.....4%
MORE AFFORDABLE
HOUSING.....8%
SIDEWALKS.....5%
SCATTERED.....2% |

I would like to read a list of characteristics others have mentioned that indicate a city has a high quality of life.

15. Please tell me which one you think is most important for a city to have? (ROTATE AND READ LIST)

16. Which is second most important? (RE-READ LIST; OMITTING FIRST CHOICE)
 17. Which is least important? (RE-READ LIST; OMITTING FIRST TWO CHOICES)

	MOST	SEC	LST
HIGH PROPERTY VALUES.....	4%	8%	12%
WELL MAINTAINED PROPERTIES.....	14%	13%	4%
LOW PROPERTY TAXES.....	14%	7%	1%
LOW CRIME RATE.....	30%	23%	1%
GOOD SCHOOL SYSTEM.....	21%	22%	3%
VARIETY OF SHOPPING OPPORTUNITIES.....	1%	4%	23%
VARIETY OF PARK AND RECREATION OPPORTUNITIES.....	3%	6%	8%
JOB OPPORTUNITIES.....	4%	8%	5%
COMMUNITY EVENTS AND FESTIVALS.....	2%	1%	32%
SENSE OF COMMUNITY.....	7%	9%	7%
ELSE.....	0%	0%	1%
DON'T KNOW/REFUSED.....	0%	0%	4%

Let's discuss recreational opportunities in the community....

18. How would you rate park and recreational facilities in Roseville -- excellent, good, only fair, or poor?
 EXCELLENT.....33%
 GOOD.....66%
 ONLY FAIR.....1%
 POOR.....0%
 DON'T KNOW/REFUSED.....0%
19. Which Roseville recreation facilities, if any, do you or members of your household use most frequently?
 DON'T KNOW/REFUSED.....0%
 NONE.....28%
 TRAILS.....26%
 NEIGHBORHOOD PARKS.....39%
 ATHLETIC FIELDS.....7%
20. How would you rate the upkeep and maintenance of Roseville City Parks -- excellent, good, only fair, or poor?
 EXCELLENT.....29%
 GOOD.....68%
 ONLY FAIR.....1%
 POOR.....1%
 DON'T KNOW/REFUSED.....1%
21. In the past year, have you or any members of this household participated in any city-sponsored park and recreation programs?
 YES.....41%
 NO.....59%
 DON'T KNOW/REFUSED.....0%

22. Are there any park and recreation programs you would like to see offered or expanded?

NO, 86%; EVENTS IN PARKS, 5%; FARMERS MARKET, 2%; SENIOR PROGRAMS, 2%; TEEN PROGRAMS, 2%; SCATTERED, 3%.

23. How often do you or members of your household use the trail system, weather permitting -- twice or more per week, weekly, two or three times per month, monthly, quarterly, less frequently or not at all?

TWICE OR MORE A WEEK	11%
WEEKLY	15%
TWO/THREE PER MONTH	34%
MONTHLY	11%
QUARTERLY	2%
LESS FREQUENTLY	8%
NOT AT ALL	20%
DON'T KNOW/REFUSED	0%

24. Are there any areas in the City of Roseville that are lacking trails or pathways? (IF "YES," ASK:) Where would that be?

UNSURE, 3%; NO, 95%; CONNECT EXISTING TRAILS, 2%.

25. Which of the following would be your top priority for the City's trails and sidewalk system? (ROTATE)

CONSTRUCTION OF ADDITIONAL TRAILS FOR EXERCISE WITHIN PARKS	25%
CONSTRUCTION OF TRAILS CONNECTING NEIGHBORHOODS AND PARKS	41%
CONSTRUCTION OF TRAILS CONNECTING NEIGHBORHOODS AND SHOPPING AND BUSINESS AREAS	21%
ELSE ()	2%
DON'T KNOW/REFUSED	12%

In the past year, the City has opened new park buildings at Autumn Grove, Lexington, Rosebrook, Oasis, Sandcastle and Villa Parks.

26. Are you aware of these new park buildings?

YES	79%
NO	21%
DON'T KNOW/REFUSED	1%

27. Have you or members of your household visited or used one of the new park buildings?

YES	49%
NO	50%
DON'T KNOW/REFUSED	1%

IF "YES," ASK: (n=197)

- | | | |
|-----|--|---|
| 28. | How would you rate your experience - excellent, good, only fair or poor? | EXCELLENT.....43%
GOOD.....56%
ONLY FAIR.....1%
POOR.....0%
DON'T KNOW/REFUSED.....0% |
| 29. | Would you consider using one of the new park buildings again the future? | YES.....95%
NO.....3%
DON'T KNOW/REFUSED.....2% |

IF "NO" IN QUESTION #27, ASK: (n=200)

30. Why haven't you or members of your household visited or used one of the new park buildings?

UNSURE, 5%; NO INTEREST, 28%; NO TIME/TOO BUSY, 40%;
AGE/HEALTH, 18%; TOO FAR, 10%.

- | | | |
|-----|---|---|
| 31. | Do you feel the current mix of recreational or sports facilities meet the needs of members of your household? | YES.....98%
NO.....2%
DON'T KNOW/REFUSED.....1% |
|-----|---|---|

IF "NO," ASK: (n=6)

32. What facilities do you feel are missing?

TENNIS COURTS, 33%; HANDICAP ACCESS, 50%; COMMUNITY CENTER, 17%.

There have been on-going discussions in the community about the need for a Community Center that would provide community gathering space for recreation, programs and meetings.

- | | | |
|-----|---|--|
| 33. | Do you support or oppose the construction of a Community Center by the City of Roseville? (WAIT FOR RESPONSE) Do you feel strongly that way? | STRONGLY SUPPORT.....11%
SUPPORT.....64%
OPPOSE.....14%
STRONGLY OPPOSE.....5%
DON'T KNOW/REFUSED.....6% |
| 34. | If a Community Center were built, how likely would you or members of your household be to use the facility -- very likely, somewhat likely, not too likely, or not at all likely? | VERY LIKELY.....19%
SOMEWHAT LIKELY.....47%
NOT TOO LIKELY.....12%
NOT AT ALL LIKELY.....21%
DON'T KNOW/REFUSED.....2% |

Moving on....

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the service as excellent, good, only fair, or poor? (ROTATE)

	EXCL	GOOD	FAIR	POOR	DK/R
35. Police protection?	62%	35%	2%	1%	1%
36. Fire protection?	63%	33%	0%	0%	4%
37. Emergency medical services?	56%	39%	0%	0%	5%
38. Sewer and water?	27%	66%	6%	0%	1%
39. Drainage and flood control?	26%	67%	3%	0%	4%
40. Building inspections?	29%	59%	2%	0%	11%
41. Animal control?	40%	48%	5%	2%	6%
42. Code enforcement?	31%	57%	2%	1%	10%

IF ANY SERVICES WERE RATED "ONLY FAIR" OR "POOR," ASK: (n=71)

43. Why did you rate _____ as (only fair/poor)?	DON'T KNOW/REFUSED.....0%
	COULD IMPROVE.....3%
	FLOODING.....17%
	MORE PATROLLING.....9%
	POOR INSPECTIONS.....4%
	TURKEYS/COYOTES.....30%
	RUNDOWN HOMES.....10%
	POOR WATER TASTE.....22%
	LOOSE DOGS.....3%
	SCATTERED.....3%

Now, for the next six city services, please consider only their job on city-maintained streets and roads in neighborhoods. That means excluding interstate highways, state and county roads that are taken care of by other levels of government. Hence, Interstate 35W, Highway 36, County Road C or Lexington Avenue, should not be considered. How would you rate

	EXCL	GOOD	FAIR	POOR	DK/R
44. Street repair and maintenance?	32%	50%	16%	3%	0%
45. Snow plowing?	34%	59%	7%	1%	0%
46. Trail and pathway plowing in parks?	28%	61%	5%	0%	7%
47. Trail and pathway plowing in neighborhoods?	37%	48%	8%	0%	7%

	EXCL	GOOD	FAIR	POOR	DK/R
48. Pathway repair and maintenance in the parks?	33%	55%	5%	1%	7%
49. Pathway repair and maintenance in neighborhoods?	23%	68%	4%	1%	5%
50. Do you consider the city portion of your property taxes to be very high, somewhat high, about average, somewhat low, or very low in comparison with neighboring cities?					
		VERY HIGH.....	7%		
		SOMEWHAT HIGH.....	37%		
		ABOUT AVERAGE.....	43%		
		SOMEWHAT LOW.....	0%		
		VERY LOW.....	0%		
		DON'T KNOW/REFUSED.....	13%		
51. Would you favor or oppose an increase in YOUR city property tax if it were needed to maintain city services at their current level?					
		FAVOR.....	58%		
		OPPOSE.....	38%		
		DON'T KNOW/REFUSED.....	5%		
52. When you consider the property taxes you pay and the quality of city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?					
		EXCELLENT.....	18%		
		GOOD.....	76%		
		ONLY FAIR.....	2%		
		POOR.....	0%		
		DON'T KNOW/REFUSED.....	4%		

For each of the following long-term infrastructure projects, please tell me if you strongly support the City continuing to invest in it, somewhat support, somewhat oppose or strongly oppose.

	STS	SMS	SMO	STO	DKR
53. Water and sewer pipes?	39%	47%	12%	1%	1%
54. City buildings?	33%	41%	15%	10%	1%
55. Pedestrian pathways?	37%	44%	14%	5%	1%
56. Bikeways?	37%	38%	19%	6%	1%
57. City roads?	43%	46%	7%	4%	0%

Changing topics....

58. Other than voting, do you feel that if you wanted to, you could have a say about the way the City of Roseville runs things?					
		YES.....	80%		
		NO	14%		
		DON'T KNOW/REFUSED.....	6%		

59. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way?

STRONGLY APPROVE.....	20%
APPROVE.....	73%
DISAPPROVE.....	4%
STRONGLY DISAPPROVE.....	0%
DON'T KNOW/REFUSED.....	3%

IF "DISAPPROVE" OR "STRONGLY DISAPPROVE," ASK: (n=16)

60. Why do you feel that way?

POOR JOB.....	6%
POOR SPENDING.....	31%
COULD IMPROVE.....	13%
HIGH TAXES.....	19%
DON'T LISTEN.....	31%

61. From what you have heard or seen, how would you rate the job performance of the Roseville City staff -- excellent, good, only fair, or poor?

EXCELLENT.....	33%
GOOD.....	64%
ONLY FAIR.....	1%
POOR.....	1%
DON'T KNOW/REFUSED.....	1%

IF "ONLY FAIR" OR "POOR," ASK: (n=7)

62. Why do you feel that way?

POOR SPENDING.....	43%
COULD IMPROVE.....	29%
DON'T LISTEN.....	29%
RUDE/UNPROFESSIONAL.....	04%

Thinking about another topic....

63. How would you rate the general condition and appearance of Roseville -- excellent, good, only fair, or poor?

EXCELLENT.....	32%
GOOD.....	66%
ONLY FAIR.....	2%
POOR.....	0%
DON'T KNOW/REFUSED.....	0%

IF "ONLY FAIR" OR "POOR," ASK: (n=9)

64. Why do you feel that way?

RUNDOWN HOMES.....	44%
MESSY YARDS.....	33%
RUNDOWN BUSINESSES.....	11%
JUNK CARS.....	11%

65. Over the past two years, has the appearance of Roseville improved, declined or remained the same?

IMPROVED.....	31%
DECLINED.....	7%
REMAINED THE SAME.....	61%
DON'T KNOW/REFUSED.....	1%

66. How would you rate the job the City does enforcing city codes on nuisances - excellent, good, only fair or poor?	EXCELLENT.....26% GOOD.....67% ONLY FAIR.....4% POOR.....0% DON'T KNOW/REFUSED.....3%
--	---

IF "ONLY FAIR" OR "POOR," ASK: (n=16)

67. What nuisances does the City need to do a better job of enforcing?	DON'T KNOW/REFUSED.....0% MESSY YARDS.....44% RUNDOWN HOMES.....25% JUNK CARS.....6% LOOSE ANIMALS.....25%
--	--

The City of Roseville offers a housing program for residential home improvements.

68. Prior to this survey, were you aware of this housing program?	YES.....57% NO.....43% DON'T KNOW/REFUSED.....0%
---	--

The City also sponsors free "home sweet home" seminars and workshops at the Roseville Library. In the past, these workshops have featured information about home remodeling, landscaping and gardening, aging in place and energy efficiency.

69. Prior to this survey, were you aware of these workshops?	YES.....52% NO.....48% DON'T KNOW/REFUSED.....0%
--	--

Turning to the issue of public safety in the community....

I would like to read you a short list of public safety concerns.

70. Please tell me which one you consider to be the greatest concern in Roseville? If you feel that none of these problems are serious in Roseville, just say so.

Violent crime.....5%
 Drugs.....9%
 Youth crimes and vandalism.....19%
 Break-ins and theft from automobiles.....11%
 Business crimes, such as shop-
 lifting and check fraud.....5%
 Residential crimes, such as
 burglary, and theft.....9%
 Traffic speeding.....18%
 Identity theft.....1%
 ALL EQUALLY.....2%
 NONE OF THE ABOVE.....21%
 DON'T KNOW/REFUSED.....1%

71. How would you rate the amount of patrolling the Roseville Police Department does in your neighborhood -- would you say they do too much, about the right amount, or not enough?

TOO MUCH.....	2%
ABOUT RIGHT AMOUNT.....	90%
NOT ENOUGH.....	8%
DON'T KNOW/REFUSED.....	0%

Changing topics...

I would like to read you a list of characteristics of a community. For each one, please tell me if you think Roseville currently has too many or too much, too few or too little, or about the right amount.

	MANY /MCH	FEW/ LITT	ABT RGHT	DK/ REFD
72. Affordable rental units?	21%	24%	52%	4%
73. Market rate rental units?	19%	21%	53%	8%
74. Condominiums?	12%	25%	55%	8%
75. Townhomes?	16%	28%	48%	8%
76. Affordable owner-occupied housing?	22%	22%	54%	3%
77. "Move up" housing?	26%	20%	50%	4%
78. Higher cost housing?	24%	20%	51%	6%
79. Assisted living for seniors?	13%	25%	51%	12%
80. Parks and open spaces?	15%	16%	68%	1%
81. Trails and bikeways?	18%	16%	65%	2%
82. Service and retail establishments?	17%	16%	67%	1%
83. Entertainment and dining opportunities?	17%	16%	67%	1%

84. If you were going to move from your current home for upgrading, how committed would you be to stay in Roseville -- very committed, somewhat committed, not too committed or not at all committed?
- | | |
|--------------------------|-----|
| VERY COMMITTED..... | 49% |
| SOMEWHAT COMMITTED..... | 45% |
| NOT TOO COMMITTED..... | 5% |
| NOT AT ALL COMMITTED.... | 1% |
| DON'T KNOW/REFUSED..... | 1% |
85. And, if you were going to move from your current home for downsizing, how committed would you be to stay in Roseville -- very committed, somewhat committed, not too committed, or not at all committed?
- | | |
|--------------------------|-----|
| VERY COMMITTED..... | 51% |
| SOMEWHAT COMMITTED..... | 43% |
| NOT TOO COMMITTED..... | 4% |
| NOT AT ALL COMMITTED.... | 1% |
| DON'T KNOW/REFUSED..... | 2% |

IF "NOT TOO COMMITTED" OR "NOT AT ALL COMMITTED IN QUESTIONS #84 OR #85, ASK: (n=21)

86. Is there anything missing or could be improved in Roseville that would make you committed to staying?

NO, 33%; LOWER PROPERTY TAXES, 33%; IMPROVE SAFETY, 14%; MORE PARKS AND TRAILS, 5%; MORE DIVERSITY, 14%.

Changing topics....

The City contracts with a local company for curbside recycling services. Currently, residents are provided a single-sort recycling cart, and recyclables are picked up every two weeks.

87. Do you participate in the curbside recycling program by separating recyclable items from the rest of your garbage?
- | | |
|-------------------------|-----|
| YES..... | 75% |
| NO..... | 25% |
| DON'T KNOW/REFUSED..... | 1% |

IF "NO," ASK: (n=99)

88. Could you tell me one or two reasons why your household does not participate in the curbside recycling program?

UNSURE, 1%; DON'T HAVE ENOUGH, 40%; DON'T WANT TO SEPARATE FROM GARBAGE, 18%; BUILDING/ASSOCIATION TAKES CARE OF, 13%; DON'T RECYCLING, 27%.

IF A RESPONSE IS GIVEN, ASK: (n=318)

95. Why do you feel that way?

DON'T KNOW/REFUSED, 4%; DON'T WANT AN ADDITIONAL FEE, 32%; HOUSEHOLD WOULD USE, 6%; HOUSEHOLD WOULD NOT USE, 15%; BETTER FOR THE ENVIRONMENT, 31%; DON'T WANT TO SEPARATE, 8%; BAD ODORS, 5%.

96. If a curbside collection program for compostable waste was available, how likely would your household be to participate in it - very likely, somewhat likely, not too likely or not at all likely?

VERY LIKELY.....	12%
SOMEWHAT LIKELY.....	38%
NOT TOO LIKELY.....	22%
NOT AT ALL LIKELY.....	25%
DON'T KNOW/REFUSED.....	4%

Continuing....

97. How would you rate the City's overall performance in communicating key local issues to residents in its publications, website, mailings, and on cable television -- excellent, good, only fair, or poor?

EXCELLENT.....	16%
GOOD.....	77%
ONLY FAIR.....	6%
POOR.....	0%
DON'T KNOW/REFUSED.....	1%

98. What is your primary source of information about the City of Roseville?

DON'T KNOW/REFUSED.....	0%
NONE.....	7%
CITY NEWSLETTER.....	44%
LOCAL NEWSPAPER.....	17%
CITY WEBSITE.....	14%
CABLE TELEVISION.....	3%
WORD OF MOUTH.....	9%
PIONEER PRESS.....	6%

99. How would you most prefer to receive information about Roseville City Government and its activities -- (ROTATE) e-mail, information on the city's website, city publications and newsletters, mailings to your home, local weekly newspaper coverage, cable television programming, the city's Facebook page, the City's Twitter feed or Nextdoor?

E-MAIL.....	19%
CITY WEBSITE.....	16%
PUBLICATIONS/NEWSLTRS..	31%
MAILINGS TO HOME.....	22%
LOCAL WEEKLY PAPERS.....	7%
CABLE TV.....	3%
CITY FACEBOOK PAGE.....	0%
TWITTER.....	0%
NEXTDOOR.....	0%
PIONEER PRESS.....	2%

100. Do you recall receiving the City publication -- "Roseville City News" -- during the past year? YES.....83%
NO.....17%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (n=333)

101. Do you or any members of your household regularly read it? YES.....85%
NO.....15%
DON'T KNOW/REFUSED.....0%

102. How effective is this city publication in keeping you informed about activities in the city -- very effective, somewhat effective, not too effective, or not at all effective? VERY EFFECTIVE.....39%
SOMEWHAT EFFECTIVE.....52%
NOT TOO EFFECTIVE.....6%
NOT AT ALL EFFECTIVE.....2%
DON'T KNOW/REFUSED.....1%

I would like to ask you about social media sources. For each one, tell me if you currently use that source of information; then, for each you currently use, tell me if you would be likely or unlikely to use it to obtain information about the City of Roseville.

	NOT USE	USE LIK	USE NLK	DK/REF
103. Facebook?	33%	39%	29%	0%
104. Twitter?	59%	18%	23%	0%
105. YouTube?	52%	25%	23%	0%
106. Nextdoor?	77%	9%	13%	1%
107. E-mail?	25%	55%	21%	0%
108. City website?	42%	55%	3%	0%
109. Speak Up Roseville?	64%	18%	17%	2%

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household.

110. Persons 65 or over? NONE.....74%
ONE.....14%
TWO OR MORE.....12%

111. Adults between the ages of 50 and 64 years of age? NONE.....79%
ONE.....13%
TWO MORE.....8%

112. Adults between the ages of 18 and 49 years of age?	NONE.....35%
	ONE.....22%
	TWO.....41%
	THREE OR MORE.....2%
113. School-aged children and pre-schoolers?	NONE.....75%
	ONE.....13%
	TWO.....11%
	THREE OR MORE.....2%
114. Do you own or rent your present residence?	OWN.....66%
	RENT.....34%
	REFUSED.....0%
115. What is your age, please? (READ CATEGORIES, IF NEEDED)	18-24.....6%
	25-34.....15%
	35-44.....18%
	45-54.....25%
	55-64.....15%
	65 AND OVER.....22%
116. Which of the following best describes your household: (READ)	SINGLE/NO OTHER.....33%
A. Single, no other family at home.	SINGLE PARENT.....7%
B. Single parent with children at home.	MAR/PARTN/CHILDREN.....19%
C. Married or partnered, with children at home.	MAR/PARTN/NO CHILD.....41%
D. Married or partnered with no children or no children at home.	SOMETHING ELSE.....0%
E. Something else.	DON'T KNOW/REFUSED.....0%
117. Which of the following categories represents your ethnicity -- White, African-American, Hispanic-Latino, Asian-Pacific Islander, Native American, or something else? (IF "SOMETHING ELSE," ASK:) What would that be?	WHITE.....71%
	AFRICAN-AMERICAN.....11%
	HISPANIC-LATINO.....5%
	ASIAN-PACIFIC ISLAND.....9%
	NATIVE AMERICAN.....2%
	SOMETHING ELSE.....0%
	MIXED/BI-RACIAL.....2%
	DON'T KNOW.....0%
	REFUSED.....1%

118. Do you live north or south of Highway 36? (WAIT FOR RESPONSE) Do you east or west of Snelling Avenue?	NORTHWEST.....15% NORTHEAST.....45% SOUTHEAST.....25% SOUTHWEST.....15% DON'T KNOW/REFUSED.....0%
119. Gender (DO NOT ASK)	MALE.....48% FEMALE.....52%

Like 0 Tweet Share



- ▶ JOIN the discussion
- ▶ POST your idea
- ▶ VOTE on ideas

The City of Roseville, Minnesota's Civic Engagement Portal

About Ideas

We are always looking for new ideas about how we can improve. **Post** your idea, **share** it with your online community to help it garner votes and attention. You can also **vote**, **follow** and **comment** on ideas that you support - you'll receive updates on them too!

What is your Roseville idea?

Enter your idea here...

Submit

Latest Ideas Popular Ideas In Action Filter by Idea Type



Idea: A confidential document shredder we could pay to use periodically would be very helpful. (Free would be e...

Joanne Chabot at June 30, 2016 at 7:56pm CDT

It was great when the city offered free shredding a couple months ago as a special activity. Unfortunately, I have already collected a ton of things needing burning or shredding since then. I know shredders are relatively cheap for us to buy these days, but like most homeowners, I'm already storing plenty of things that get infrequent use. Would be nice if I could simply go to the city "shred-o-mat" occassionally.

2 Votes Created

Vote Follow Share View

SIGN UP

email



Cher

Cher

John

Disc

John

Disc

Dian

Disc



Rede

Idea: Eliminate plastic bags!

Kjersti Nilssen 25 days ago

I would encourage all city council members and residents of Roseville to watch 1) Plastic Paradise and 2) Bag It!, documentaries available on Netflix. They would surely jumpstart the conversation regarding eliminating plastic bags from Roseville. We are a progressive community. Let's prove it!

0 Comments 4 Votes Created

Vote Follow Share View

Idea: Sidewalk on Woodhill between Lexington and Hamline

Alisha Seifert about 1 month ago

Please consider a sidewalk on Woodhill between Lexington and Hamline. There's no safe way to walk to the park or the Oval from the adjacent neighborhood and I feel unsafe pushing a stroller on the tiny shoulder or worse seeing little kids hauling their hockey bags up the street with no where safe to walk. In winter it's especially treacherous given the snow and ice take up most of the shoulder. Since this is not a county road it would have to be the city that provides the sidewalk. Gi...

1 Vote Created

Vote Follow Share View

Idea: Sidewalks are needed on Fairview and Cty D or Bike lanes

Janice Carlson about 1 month ago

It is very dangerous for bikers and walkers in Fairview and Cty Rd D. I see many people biking and walking on these two roads to get to the bike and walking paths. There are also many houses with small children that would benefit from having sidewalks and bike lanes. I have a 7 year old and am scared when we have to cross Fairview at a stop sign, because it is so busy. Please take this into consideration for updating the streets in Roseville. Thank you

1 Vote Created

Vote Follow Share View



Idea: County RD B @ Snelling

Attachment 7c

Dave Borgman 2 months ago

Has there ever been any discussion about fixing this mess? Trying to go straight or turn left onto Cty RD B from the parking lot in back of Burger King is almost impossible between 3:30 and 6:00 pm on the weekdays.

I just skip it and go the other way to Skillman, to Midlothian, to B and take a left there. However some days B east bound is backed up past there.

4 Votes Created

Vote

Follow

Share

View



Idea: There is a large dumpster in front of a neighbor's house. How long can a homeowner have AN EMPTY D...

Gary R Grefenberg 2 months ago

City restrictions on large dumpsters parked in the front yard?

1 Vote Created

Vote

Follow

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View



Idea: Make the intersection of Hamline Ave. and County Rd C2 safer! Add a sign to the County Rd C2 stop sign t...

Kaitlyn Fishback 4 months ago

There are just too many accidents at this intersection! They happen almost weekly. A simple sign could be added to the already existing stop sign on County Rd C2.

2 Votes Created

Vote

Follow

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View



Idea: Add at least 1 more off-leash dog park in central Roseville

Lo Gan 4 months ago



Idea: Add at least 1 more off-leash dog park in central Roseville

Attachment 7c

Lo Gan 4 months ago

Roseville's park system and allocation of acreage is stuck in 1970. Our allocation of space does not reflect the current and evolving needs and interests of residents. How often does anyone play frisbee golf? Softball fields are used a few months and then they sit empty for most of the year. Softball field grass is monoculture that does not support any wildlife and is expensive to maintain. Global warming has already reduced the number of days a person can ice skate on an outdoor rin...

4 Votes

Created

Vote

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View



Idea: Smart Meter Opt-Out

Amy OBrien 5 months ago

I am interested in an "opt-out" option for AMR water meters in Roseville. Our family tries to avoid EMF pollution, hence we do not use WiFi in the house, and have taken other steps to make our house low EMF (our kids are exposed to enough EMF at school/outside the home). However, I still have the problem of our electric, gas, and water smart meters that are emitting EMF. From my research on the "Safe Technology Minnesota" website (<http://www.safetechmn.org>), I have learne...

3 Votes

Created

Vote

Follow

Share

View



Idea: Provide a "thumbs down" option

Aurel Cernea 6 months ago

If you want to get a true picture of what Roseville's community really wants and needs, you have to provide a "thumbs down" option for posted ideas. Otherwise, we will end up with "unanimous" but stupid and useless projects like sidewalks on County Rd C and County Road B2.

6 Votes

Created

Vote

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View

1

2

Next >

Last »



The Tour

Introduction



Lake Street, USA is a six mile art exhibition of 650 photographs taken by Wing Young Huie.

The photographs are on display along Lake Street, from the Mississippi River to Lake Calhoun throughout the summer and fall of 2000.

Photographs and accompanying text are shown in store windows, bus stops, sides of buses, and sides of buildings.

[Learn more about the exhibit](#) [Learn more about the artist](#)

This web site documents the installation and also was designed to communicate the scale of the project as you view the photographs online. It also facilitates discussion about the exhibit by bulletin boards, personalized galleries, sending photos to friends, and chat rooms.

■ To see photos from a walking tour by Wing Young Huie, choose a photo above.

■ Please be patient as the navigation bar finishes loading. To begin exploring, roll your mouse over a location above.

City of Roseville Community Engagement Commission
Priority Project: Tools/Strategies for Reaching Underrepresented Groups
Work Group Meeting

Proposed Draft Agenda

- Come to agreement on our definition of “underrepresented” and which groups fit that definition.
- Clarify and discuss what the City Council is looking for from the CEC
- Identify resources for our own learning and those that can be useful for the Council
- Identify opportunities in 2016-17 where recommended strategies/tools could be implemented

Work Group Members:

Theresa Gardella

Amber Klause

Erik Tomlinson (as needed)

City of Roseville

2016 Quality of Life Study

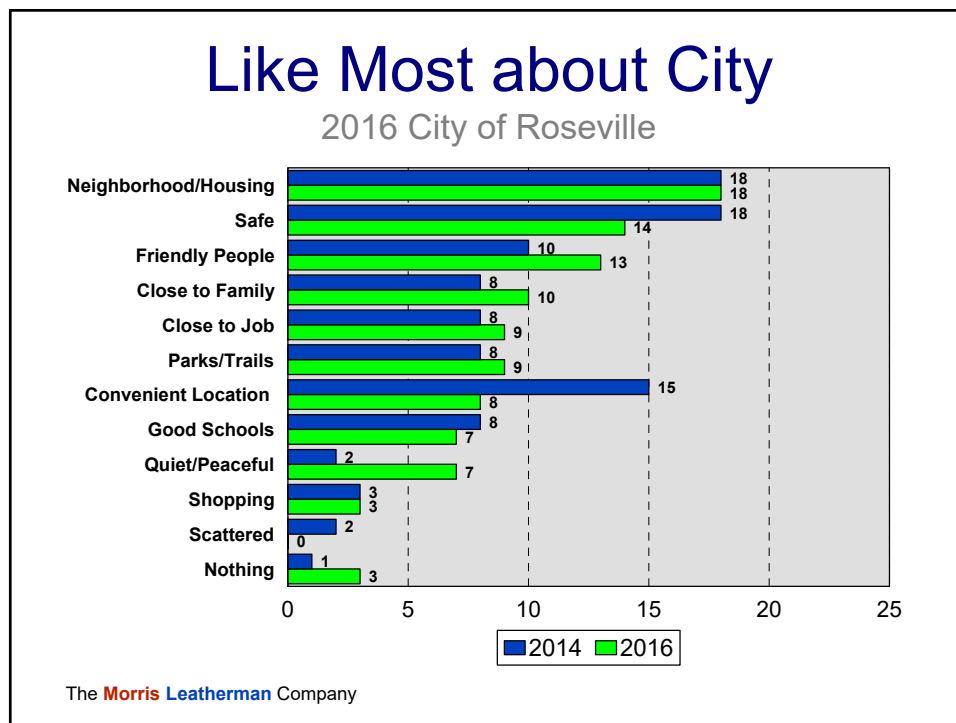
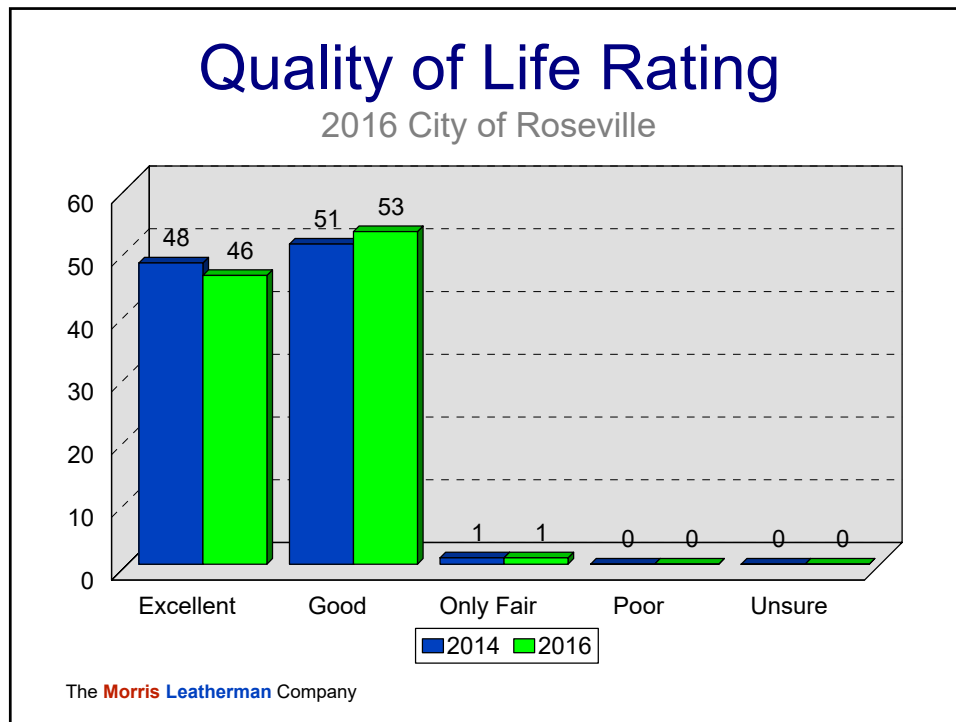
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Methodology

2016 City of Roseville

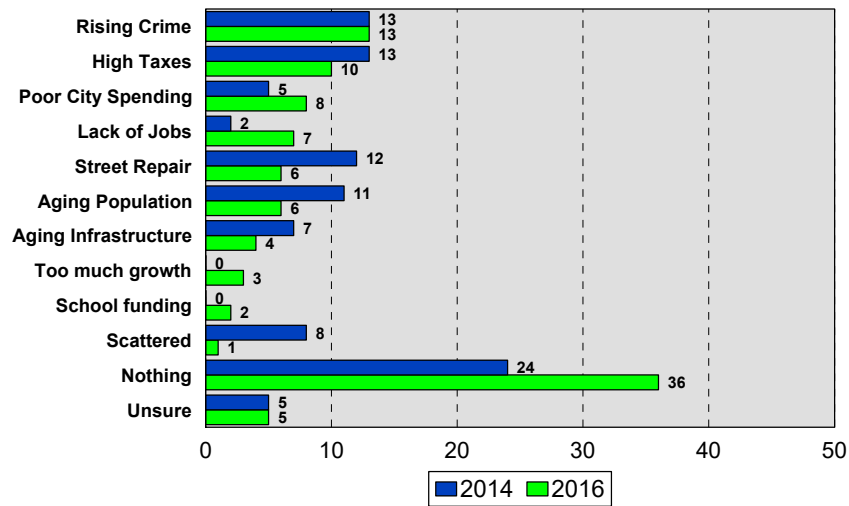
- ① 400 random sample of City of Roseville households
- ① Telephone interviews conducted between April 22nd and May 6th, 2016
- ① Average interview time of 22 minutes
- ① Non-response level of 4.5%
- ① City household sample projectable within +/- 5.0% in 95 out of 100 cases

The Morris Leatherman Company



Most Serious Issue

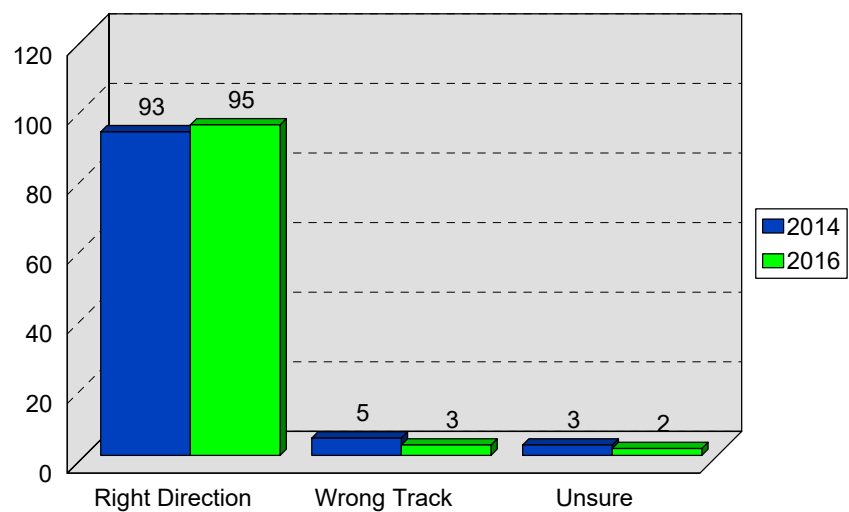
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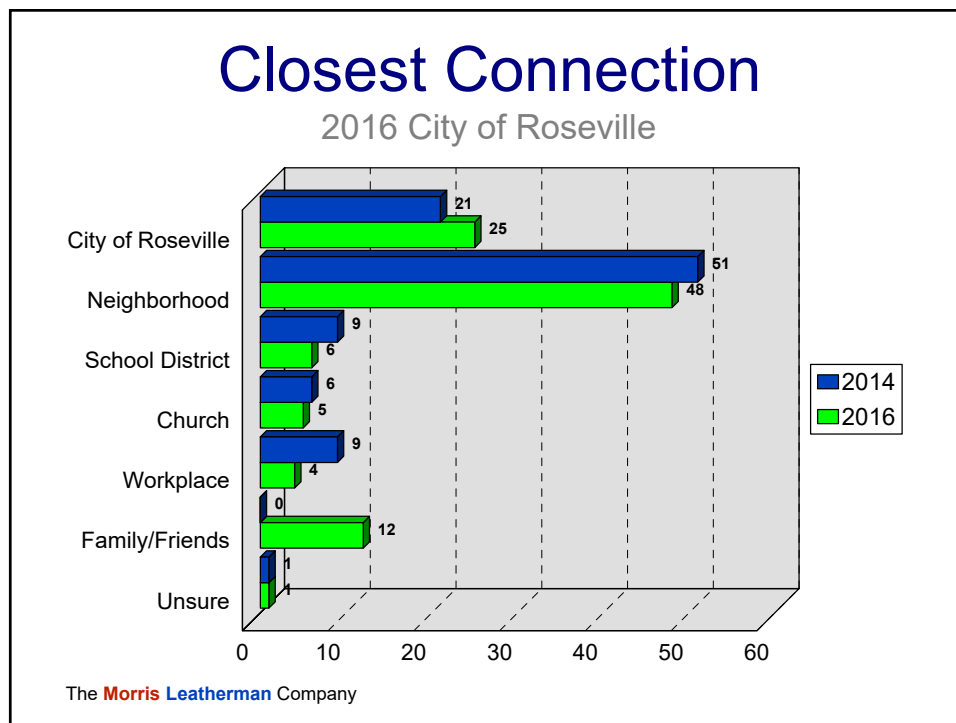
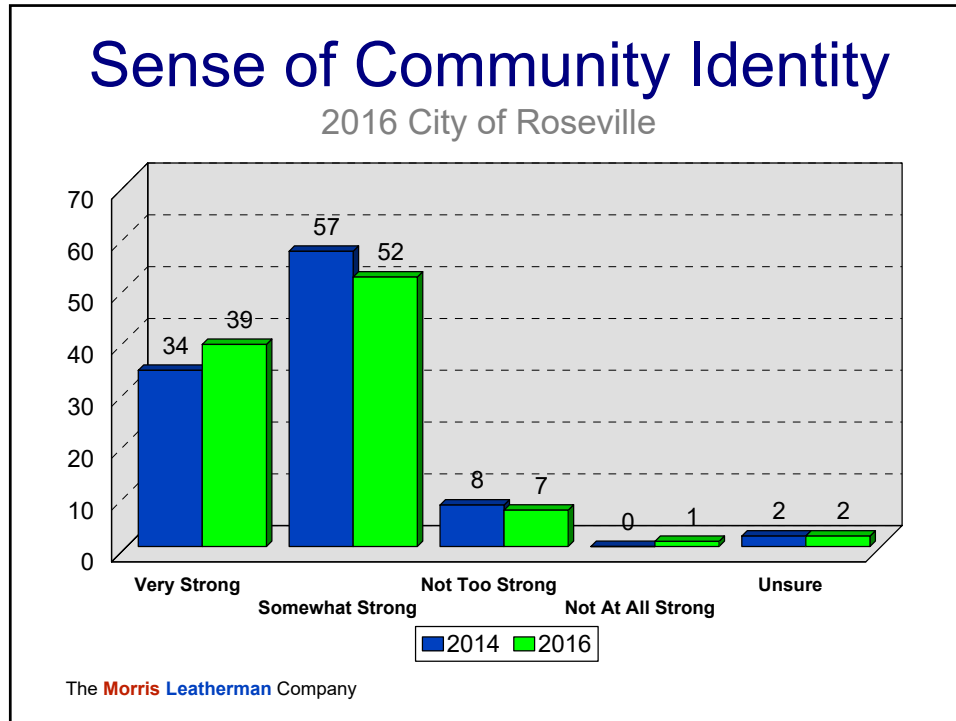
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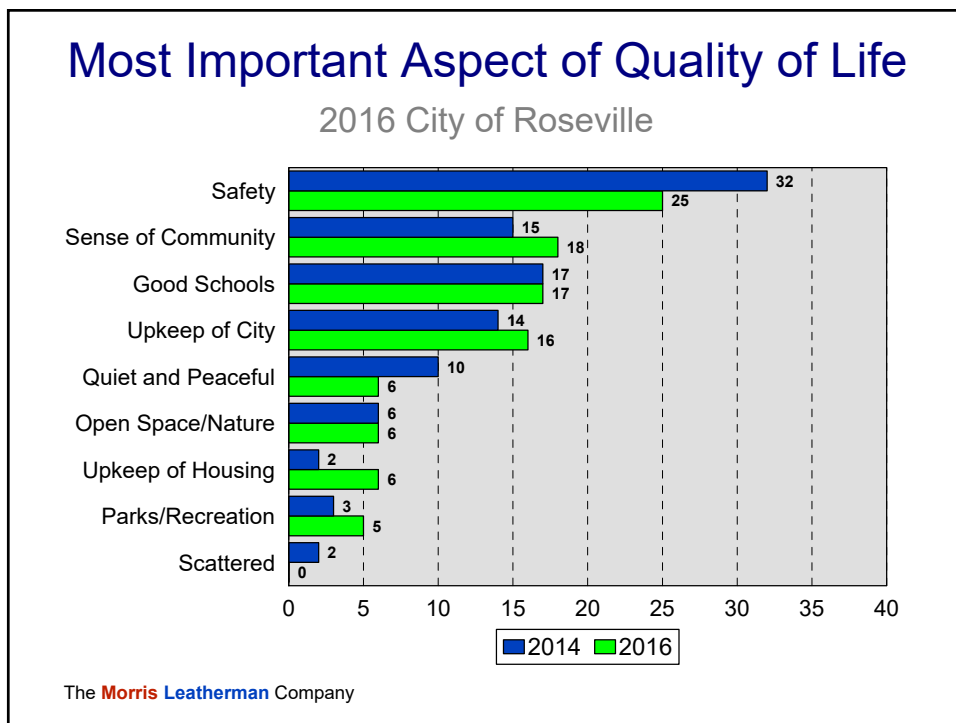
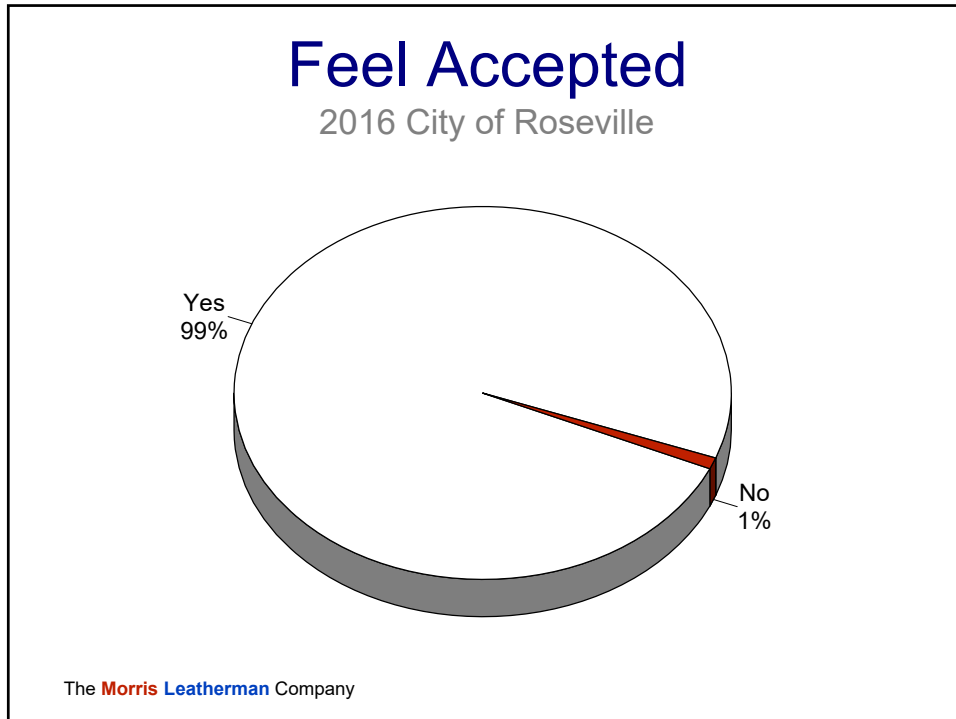
Heading of City

2016 City of Roseville



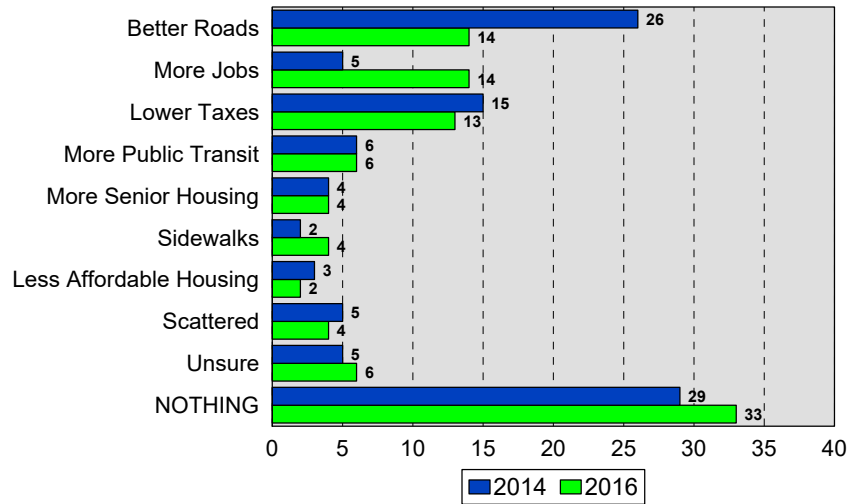
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City Aspects to Fix or Improve

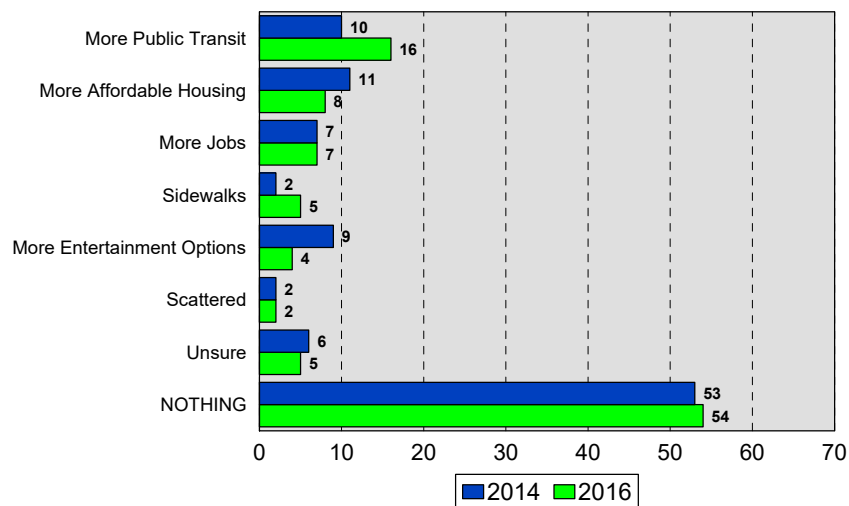
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Currently Missing

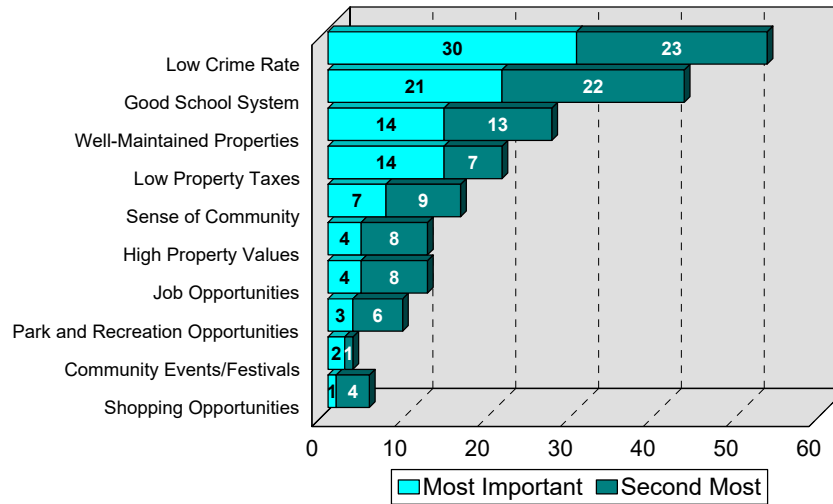
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Important for High Quality of Life

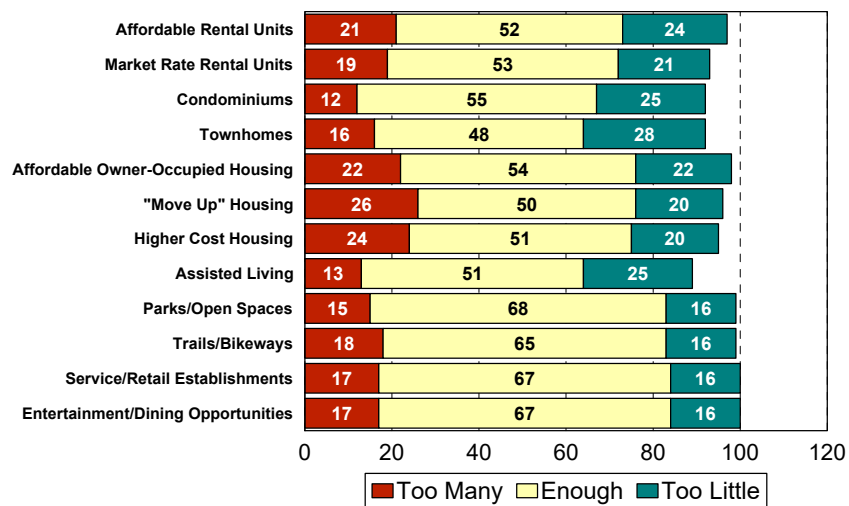
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Characteristics of City

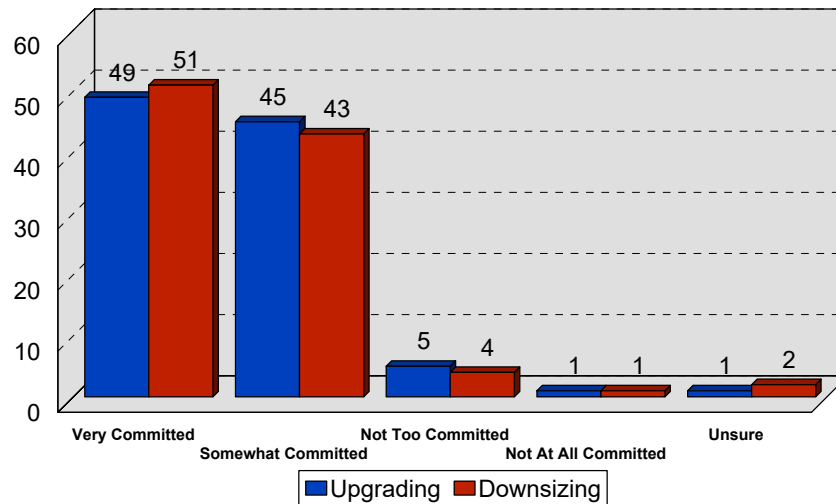
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Committed to Staying in Roseville

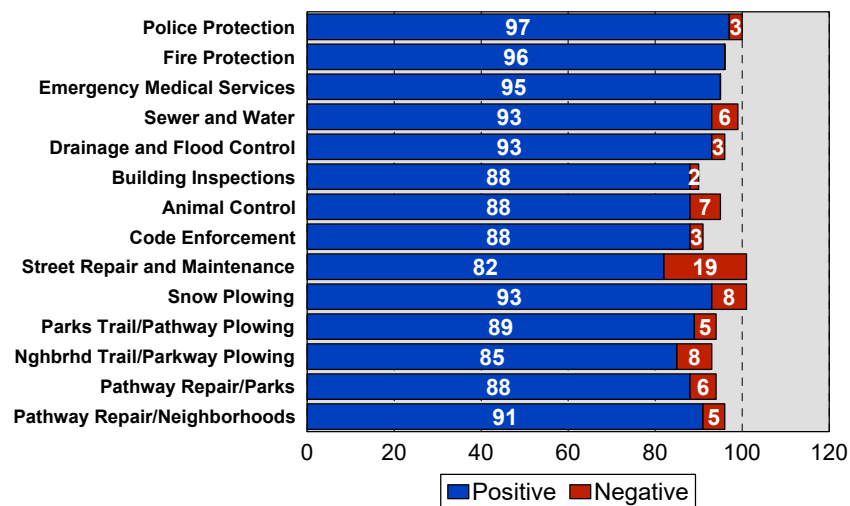
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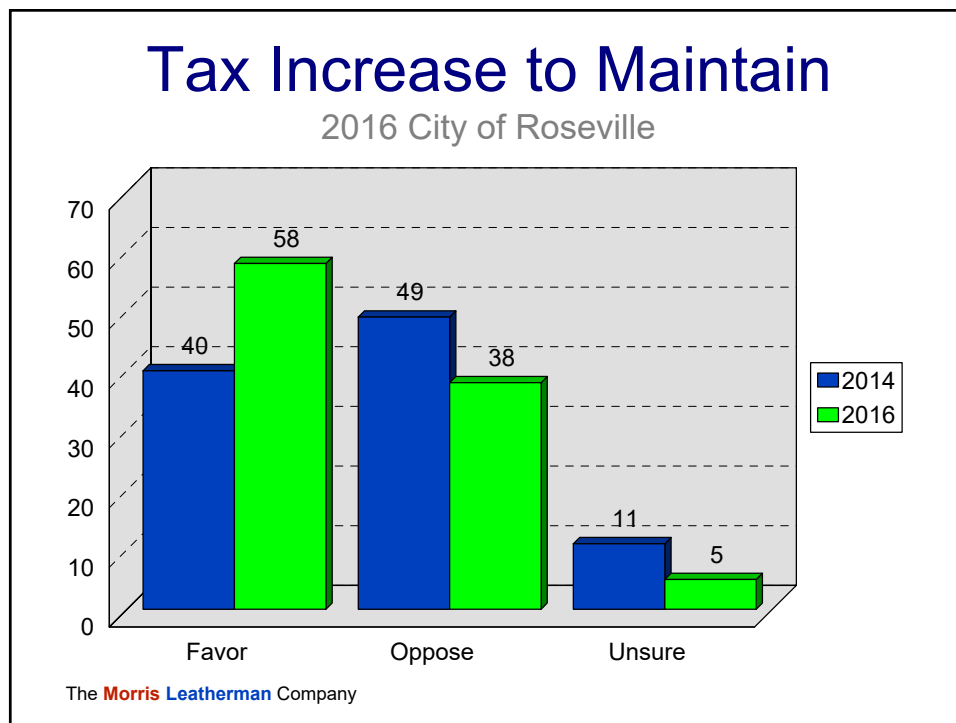
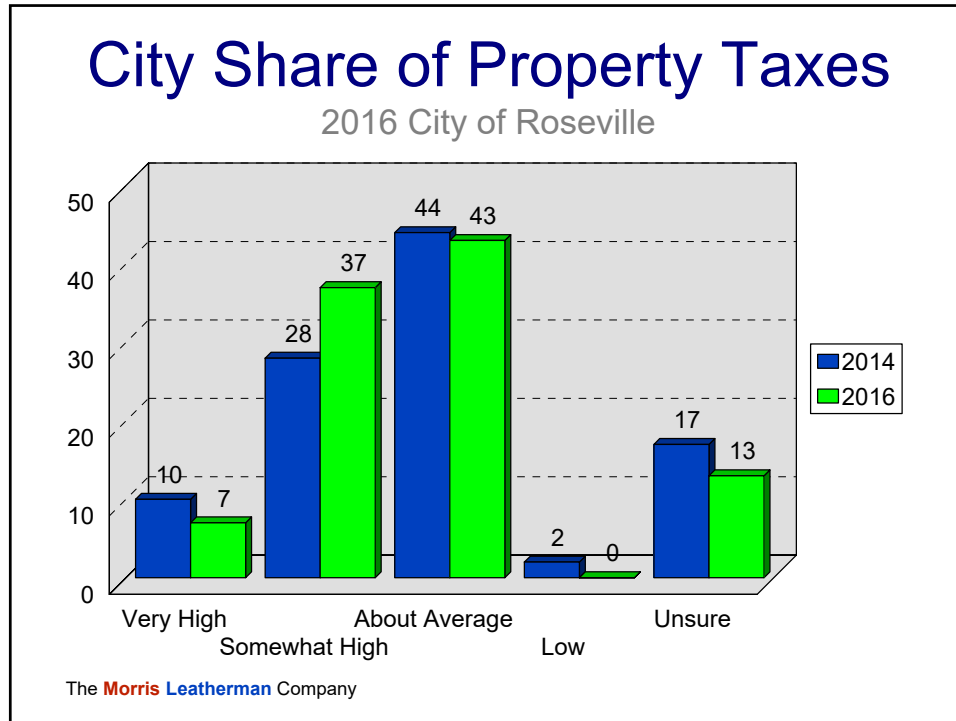
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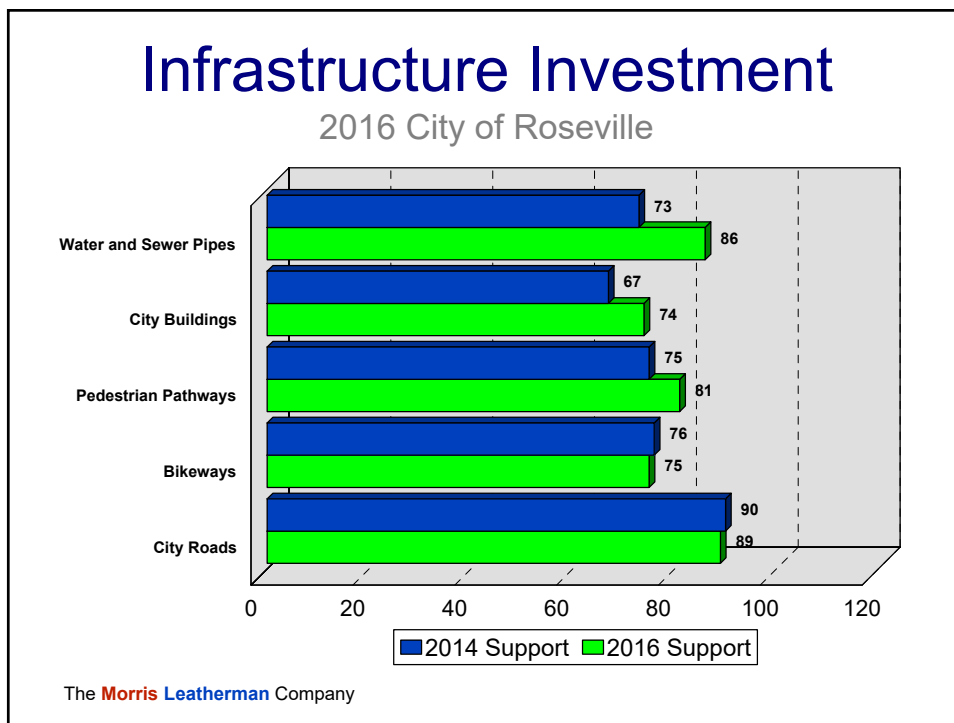
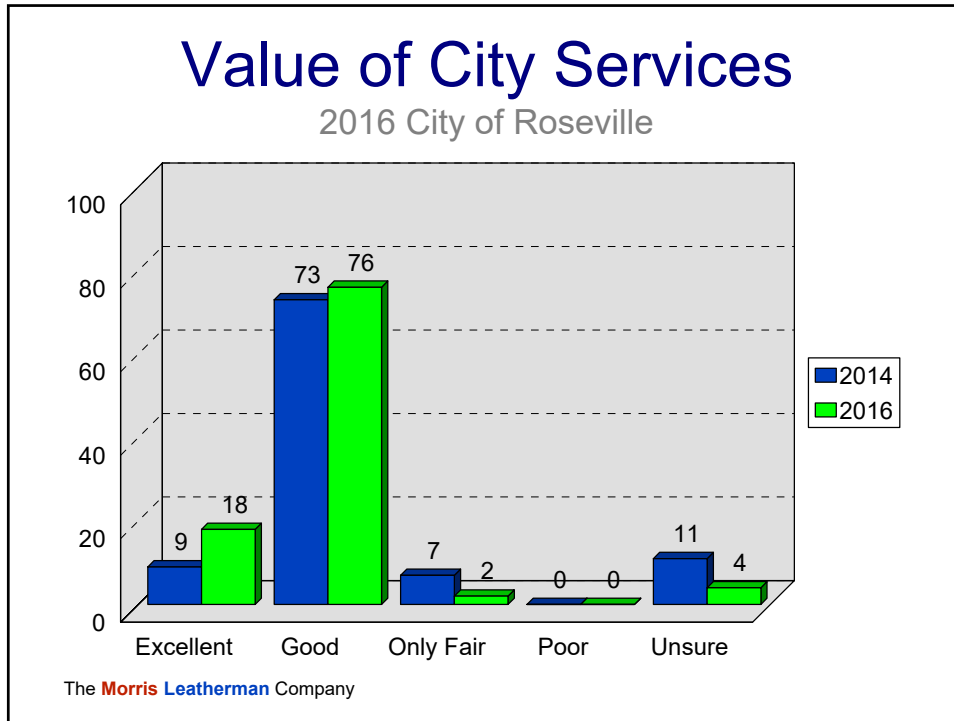
City Service Ratings

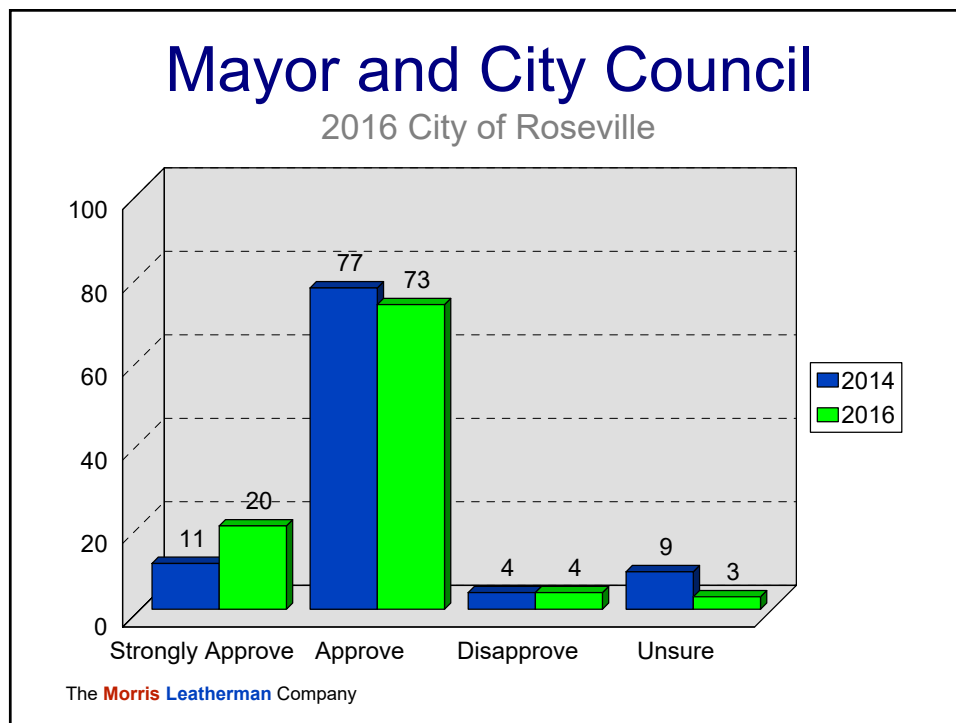
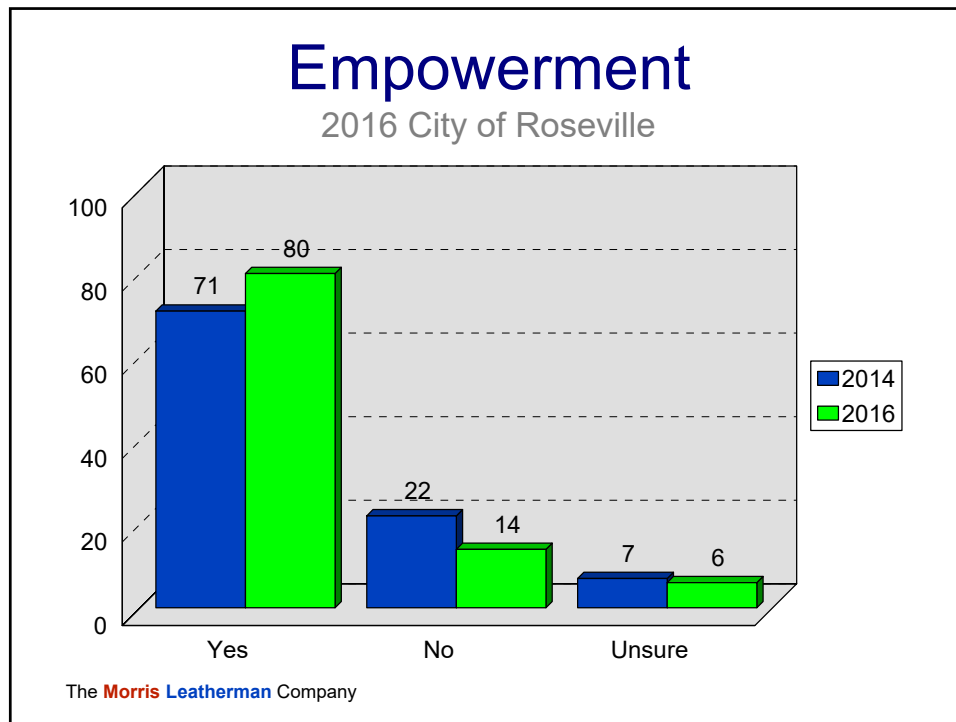
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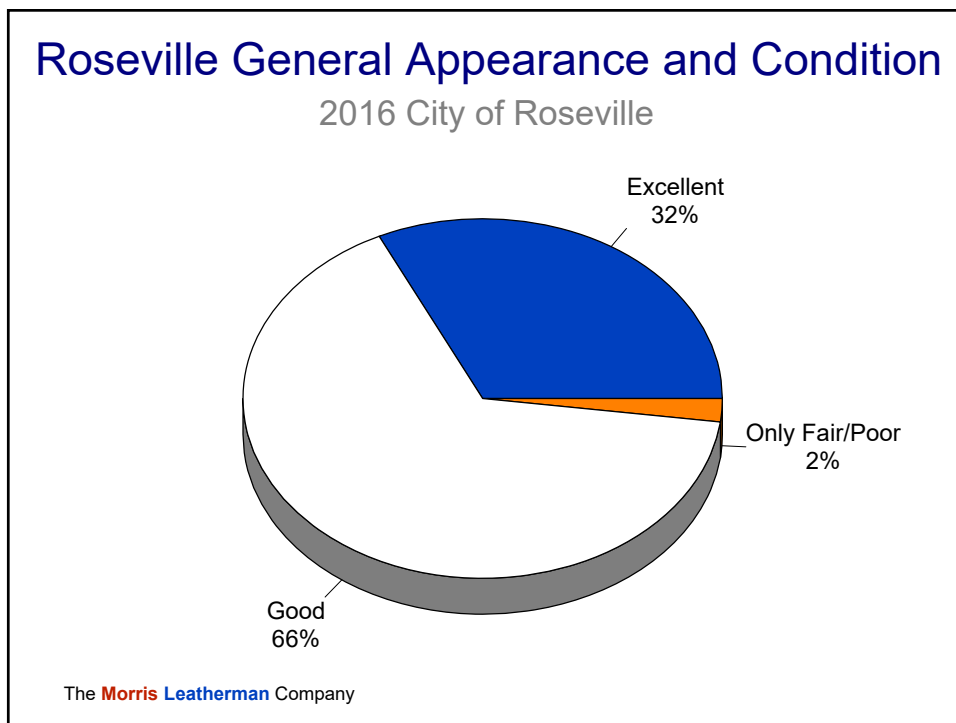
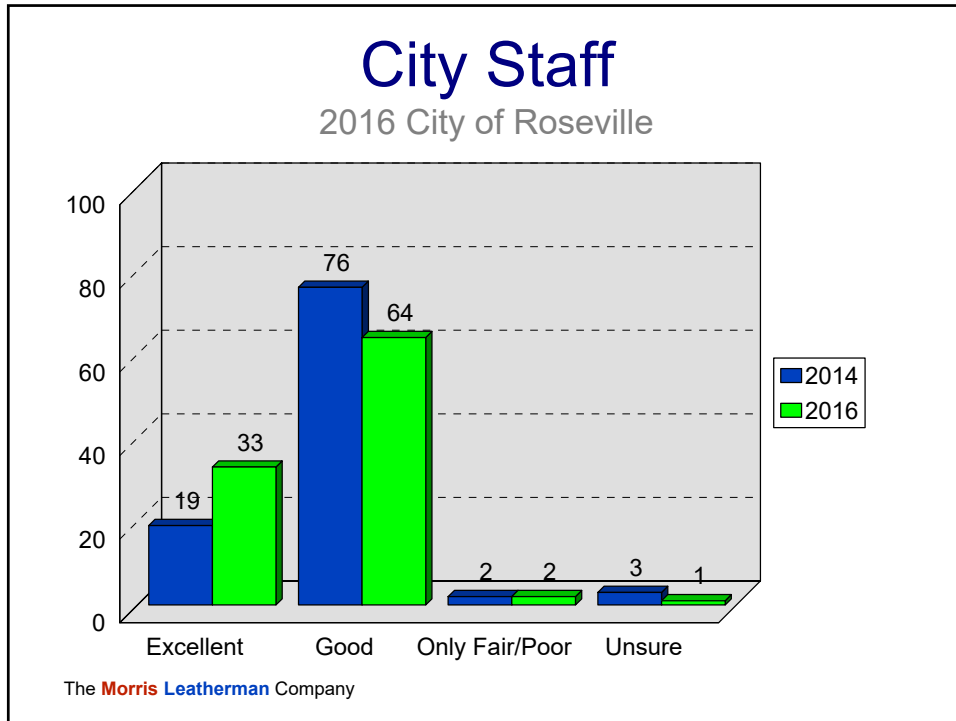


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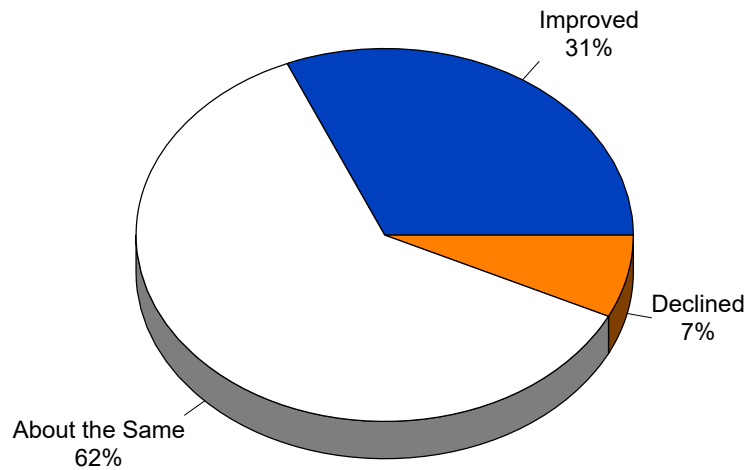






Appearance during Past Two Years

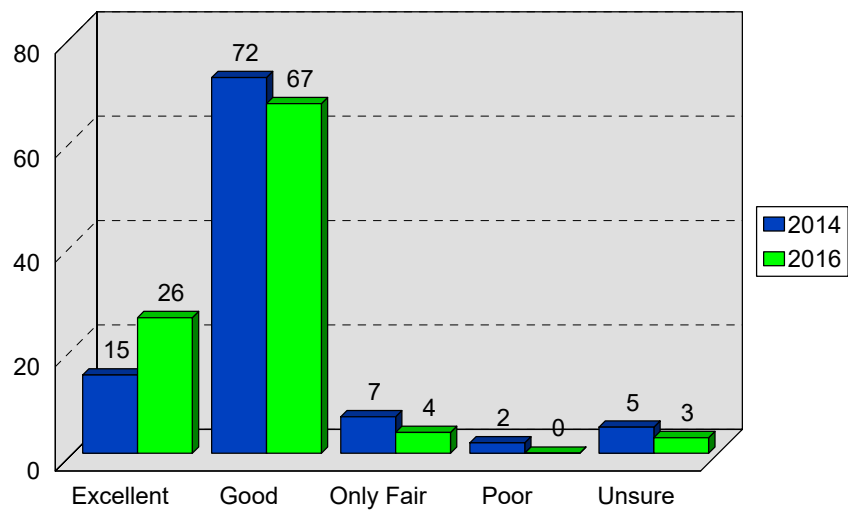
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Enforcement of Nuisance Codes

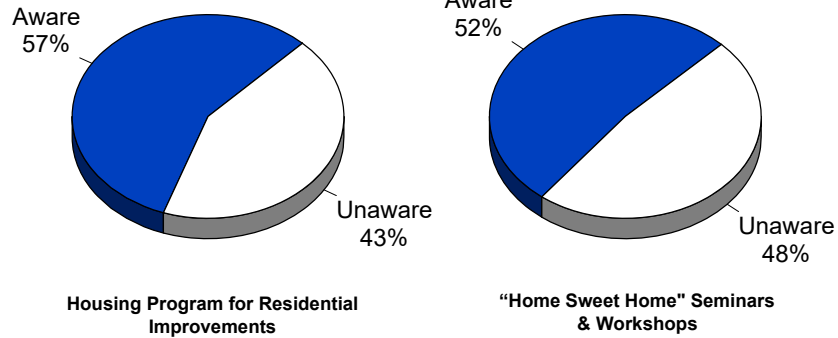
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Housing-Related Programs

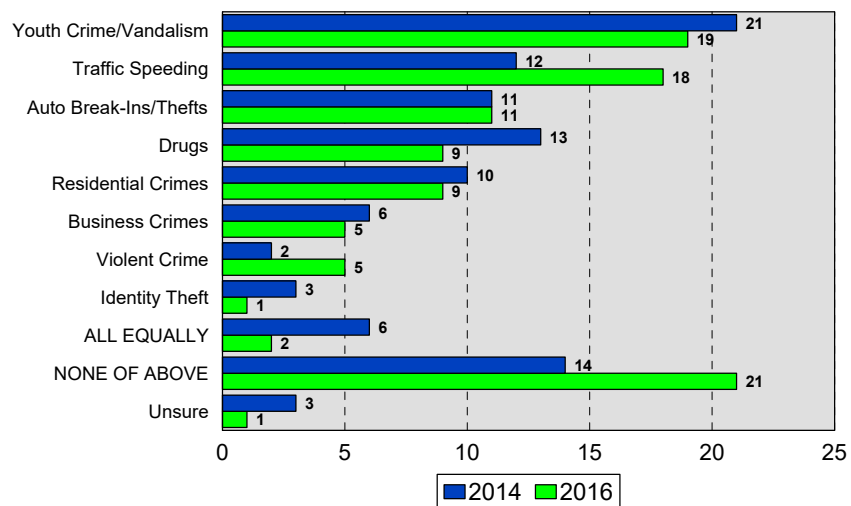
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Public Safety Concerns

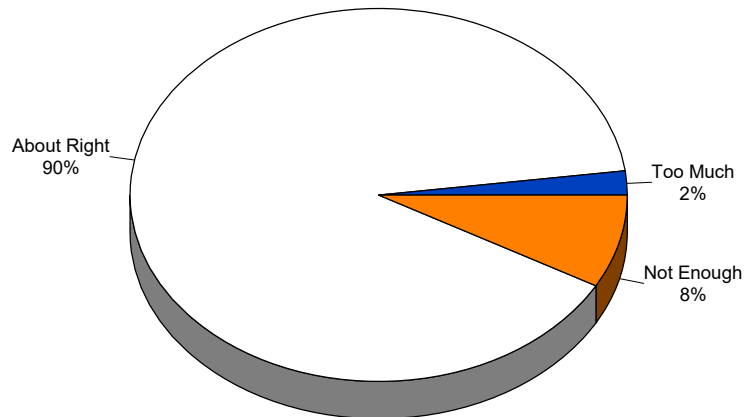
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Amount of Neighborhood Patrolling

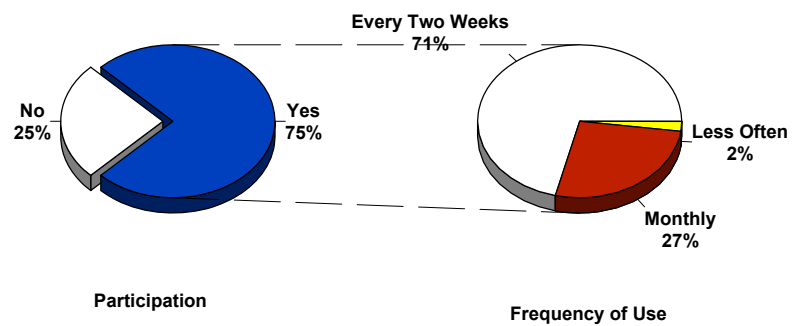
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Curbside Recycling Program

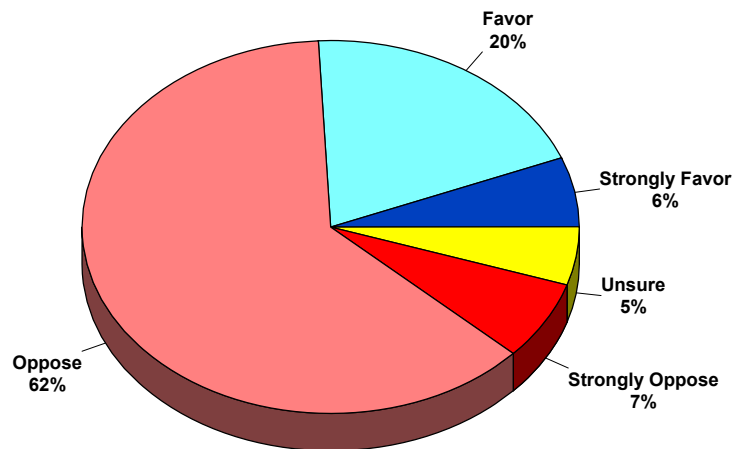
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Every Week Recycling Collection

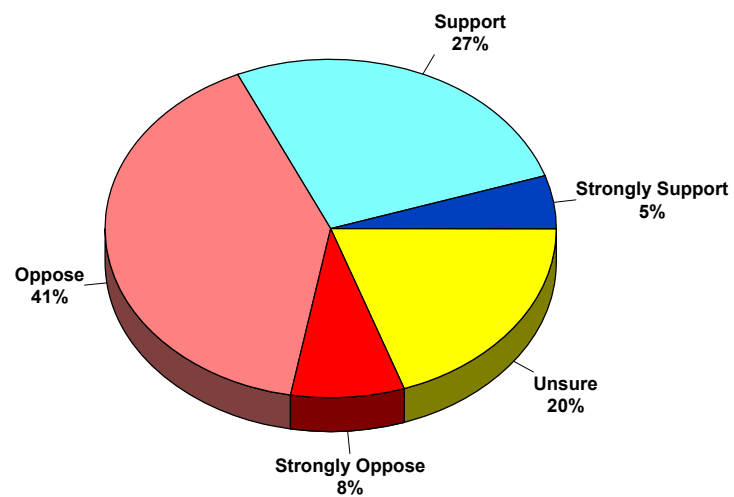
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“Organics” Program

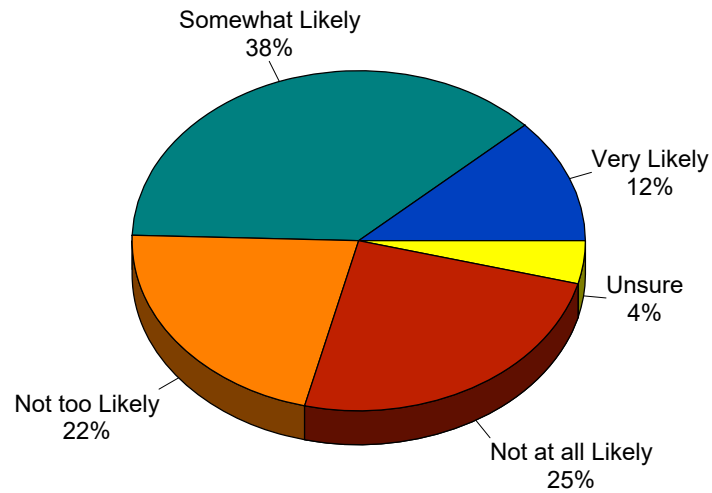
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Use "Organics" Program

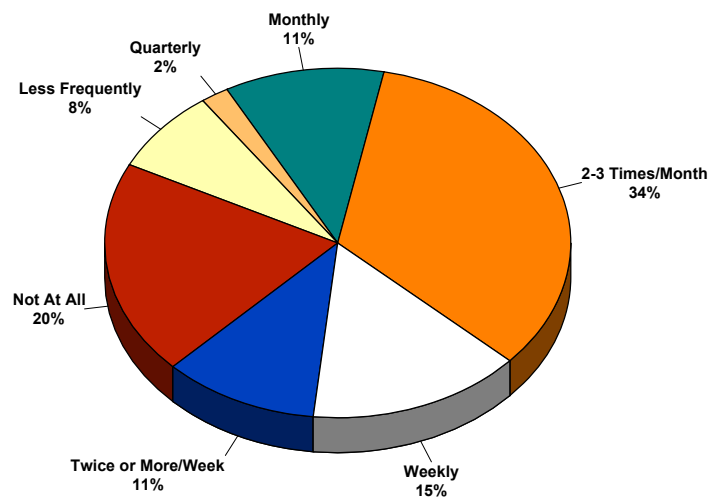
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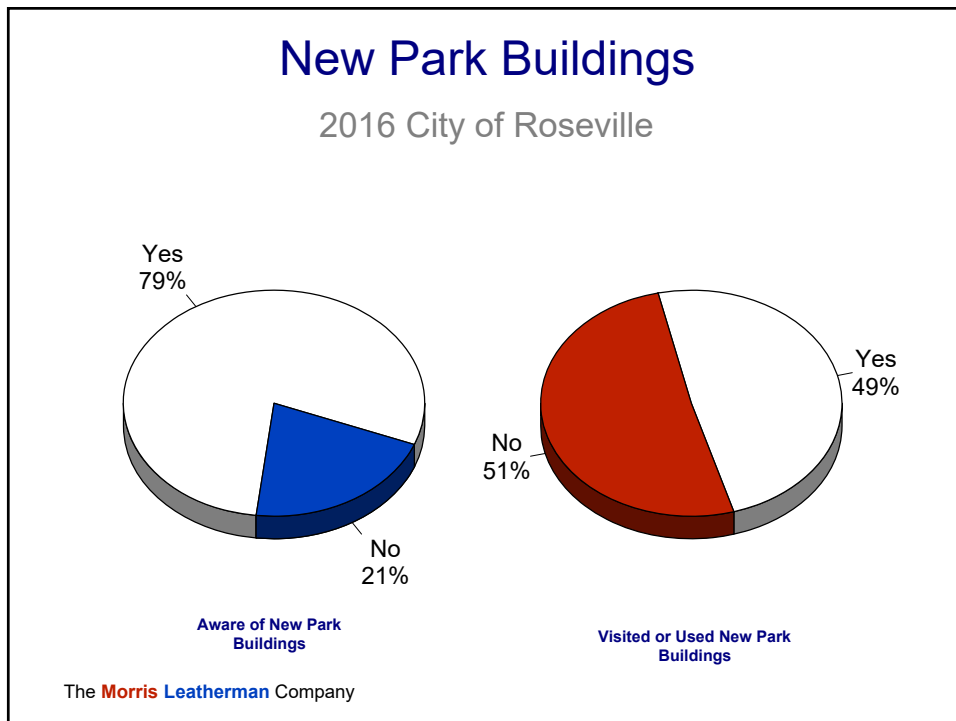
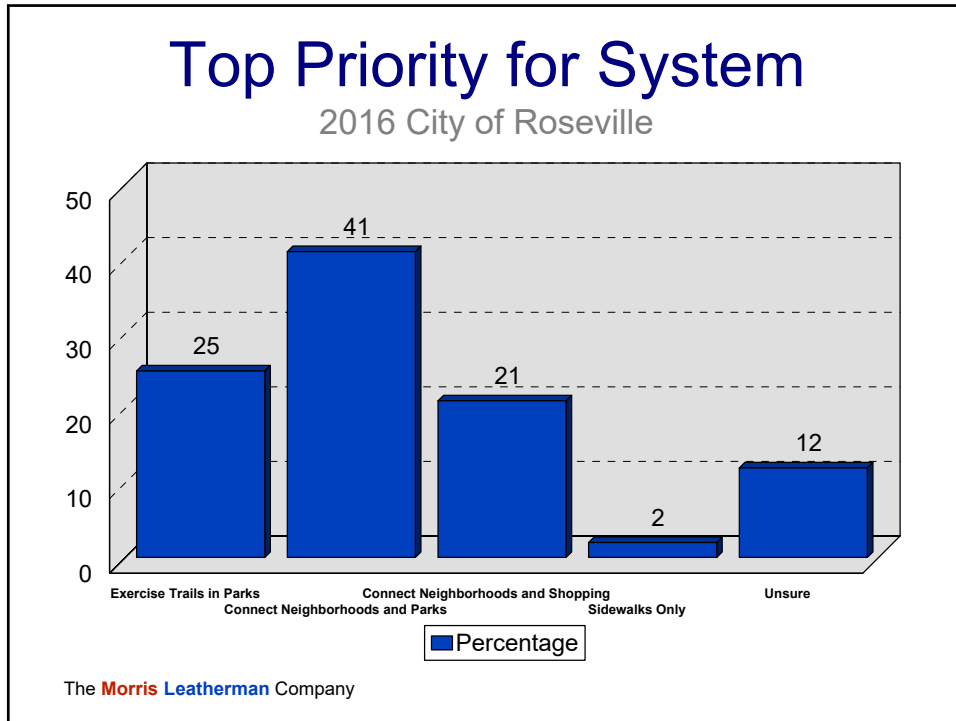
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Use of City Trails

2016 City of Roseville

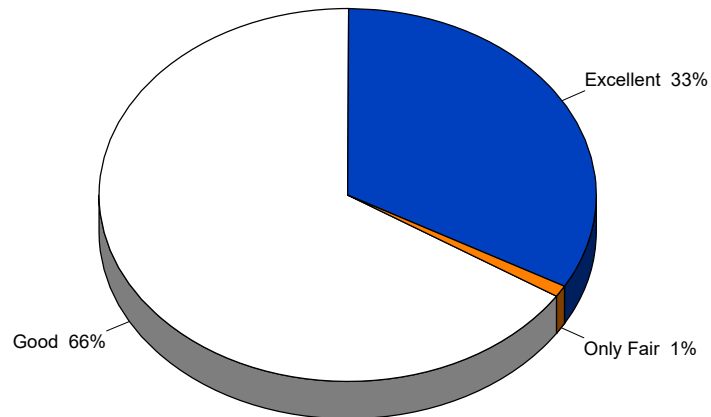


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City Park and Recreation Facilities

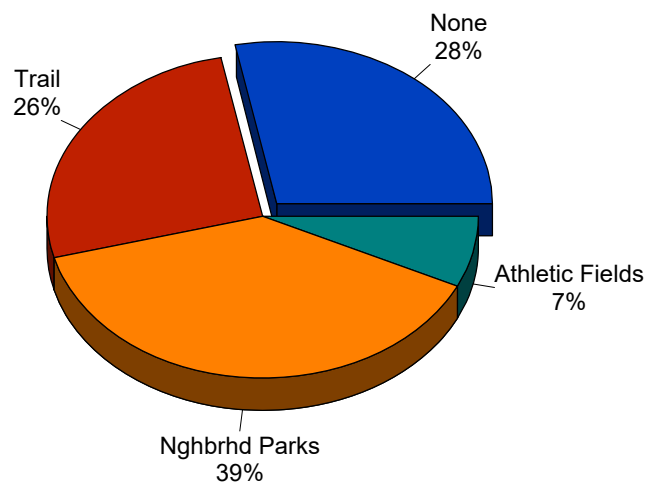
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Facility Used Most Often

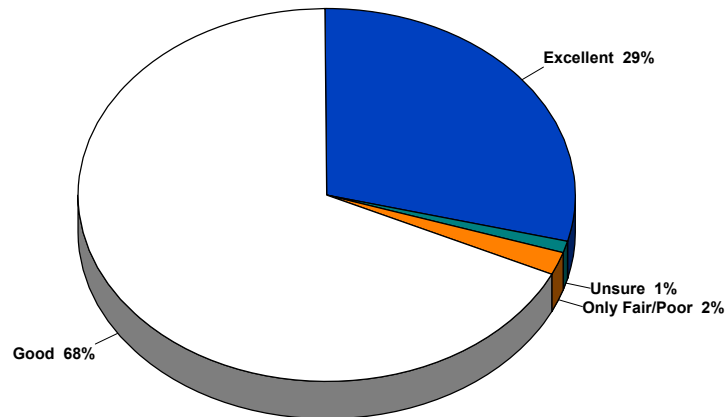
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Upkeep and Maintenance

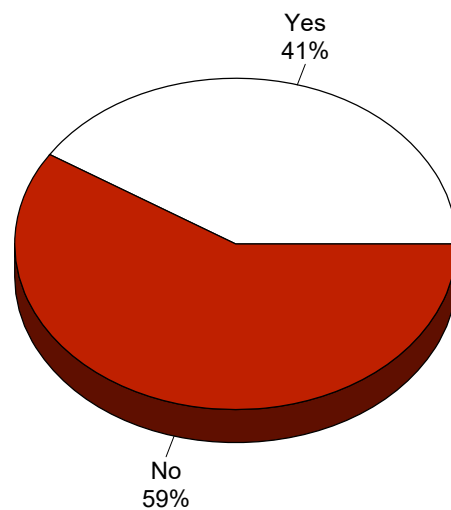
2016 City of Roseville



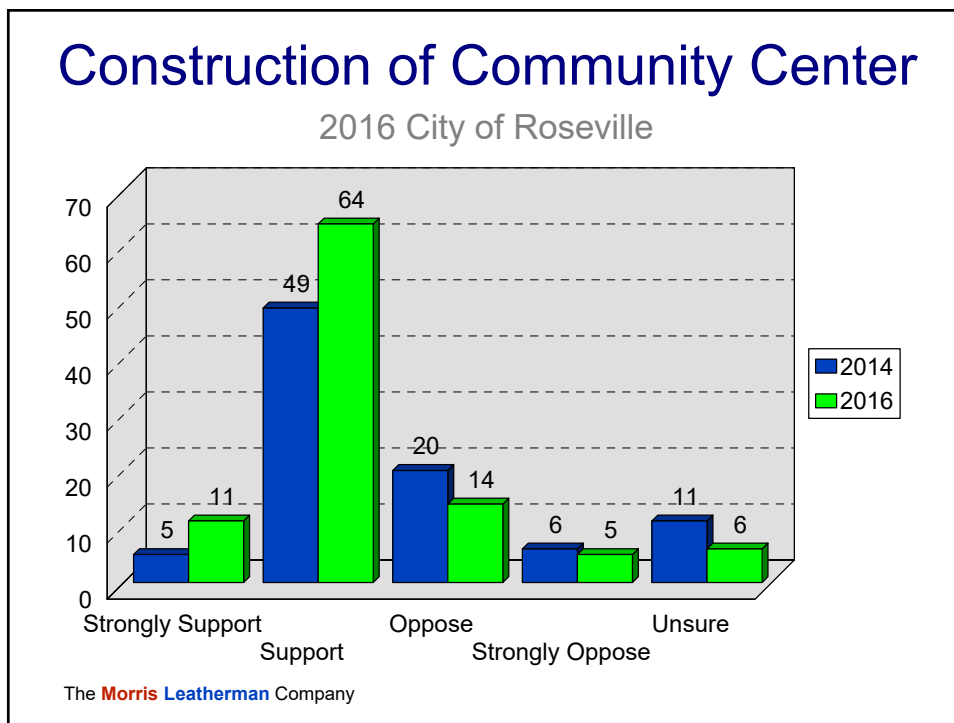
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Participation in City Programs

2016 City of Roseville

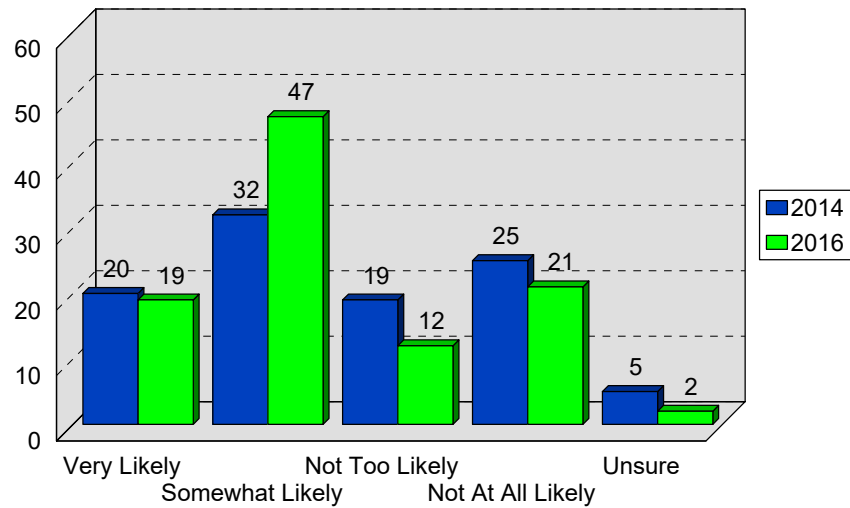


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Potential Use of Community Center

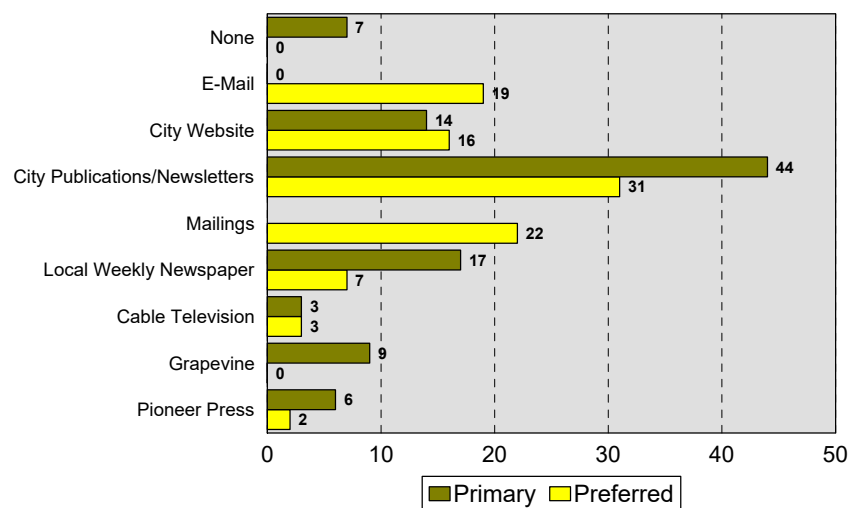
2016 City of Roseville



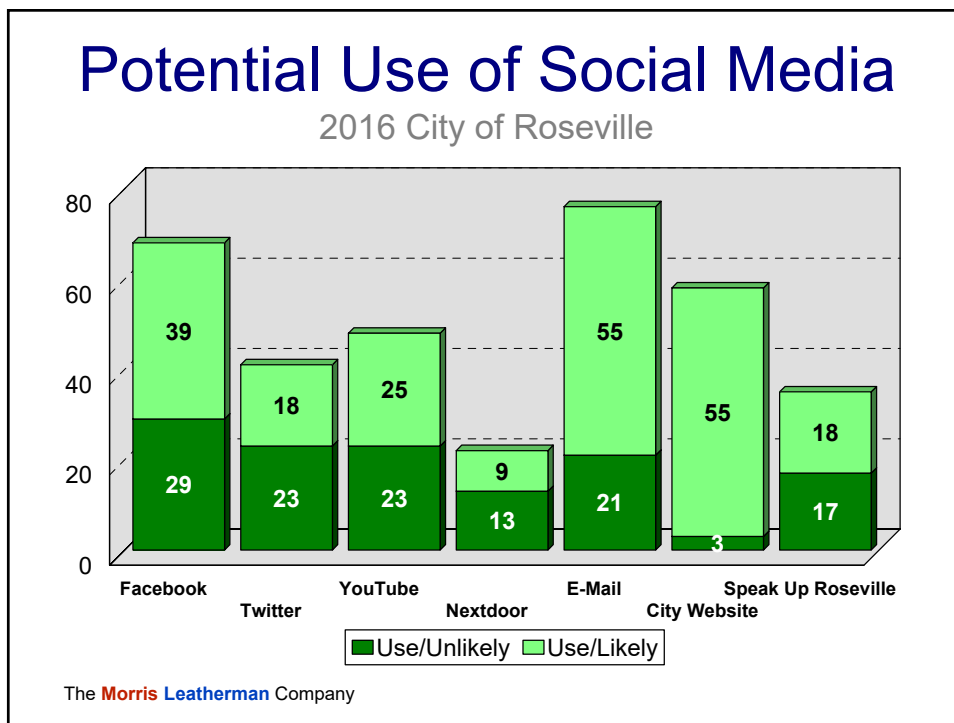
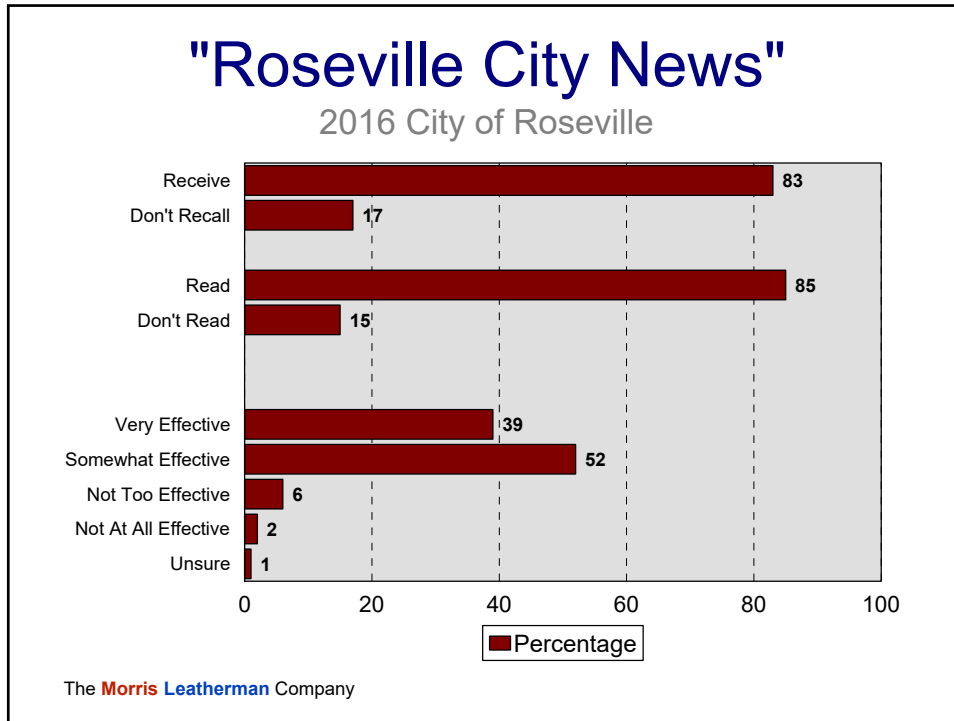
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Sources of Information

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a. Receive Information on the Upcoming Comprehensive Plan Update and Provide Direction on the Scope of the Update, the Public Engagement Strategy, and the Overall Timeline of the Process to Update the Comprehensive Plan (PROJ-0037)

Interim Community Development Director Kari Collins and Senior Planner Bryan Lloyd were present to provide an overview of information regarding the upcoming comprehensive plan update, as detailed in the RCA. Ms. Collins asked the City Council to provide direction to staff on the scope of the update, the public engagement strategy, and overall timeline of the process.

During the presentation, and as per the RCA, staff highlighted each chapter or section, and advised that the scope of the project defined by the City Council would inform the degree of outside consultant use for specific chapters versus in-house technical review of those deemed consistent with the 2008 update.

Public Works Director Marc Culver briefly reviewed those chapters under the Public Works realm, noting that a different outside consultant would be reviewing those chapters on a parallel track with other consultant work and including public input. Mr. Culver reported that all chapters would be presented together upon their completion for City Council final approval prior to seeking review and comment by other jurisdictions and agencies, before final submission to the Metropolitan Council. Mr. Culver noted that staff intended to integrate and update the Pathway Master Plan into the transportation chapter, including seeking public input on updated pathway priorities.

Specific to the economic development and redevelopment chapters, Ms. Collins noted the need to identify whether a consultant specializing in those areas was needed to assist the process, noting there would be some level of updating needed in transitioning from the Housing and Redevelopment Authority (HRA) to the Economic Development Authority (EDA), even though some of the policies and goals remained consistent..

Specific to environmental protection and utilities chapters, Mr. Culver advised that some consultant assistance may be needed for special modeling and data production, most of the work could be completed in-house by staff and then incorporated into the updated plan.

Mr. Culver highlighted the surface water management section, advising that this was already out for a Request for Proposals (RFP) due to timing with one of the three area watershed districts and their review slated for the city in August of 2017. However, Mr. Culver noted that this information would also be reviewed and presented to the public for their feedback.

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Specific to the parks, open space and recreation chapter, Ms. Collins advised that the Park Master Plan and Park Renewal Program documents would be integrated into the comprehensive plan update.

Senior Planner Bryan Lloyd reviewed the implementation chapter as detailed in the RCA; as well as additional considerations as outlined in lines 119-195 of the RCA.

Ms. Collins noted Planning Commission input included in lines 196 – 216 of the RCA.

If the City Council had any additional considerations, Ms. Collins asked that they direct that information to staff. For those with little or no familiarity with the comprehensive plan or updates each decade, Ms. Collins referred them to the Metropolitan Council's local community handbook, opining it was a wonderful resource.

Ms. Collins reviewed the draft timeline for City Council consideration, noting it was mirrored against the 2007-08 plan update timeline, and addressed in lines 48 – 71 of the RCA. Ms. Collins advised that the significant time between November 2017 and December 31, 2018 was to allow review by local jurisdictions, agencies and the Metropolitan Council.

Prior to preparing an RFP, Ms. Collins advised that staff was seeking specific City Council guidance on their preferred scope of the update and preferred option(s) for public engagement strategies. The recommended choices outlined by staff were as follows:

Options for Scope of Update

- a) Technical update – system statements issued by the Metropolitan Council;
OR
- b) Technical and content update; OR
- c) Technical update and full re-write/re-vision of the comprehensive plan.

Options for Engagement Strategy

- a) Engagement strategy developed with consultant, staff and various advisory commissions; OR
- b) Consultant suggested engagement process with Community Engagement Commission (CEC) representation in review of proposals; OR
- c) A steering committee process similar to that used for the 2008 update.

Scope

Based on her familiarity with the Comprehensive Plan, Councilmember McGehee stated she found the current plan pretty good. From her perspective, Councilmember McGehee opined the only piece missing from the engagement strategy used last time was that the process didn't go deep enough into small groups or

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districts thereby not allowing significant changes to be noticed and vetted by neighborhoods being affected by the corresponding changes as proposed. Without an opportunity for those neighborhoods or community areas to review those sections and goals, or to voice their concerns, Councilmember McGehee opined that negated ownership by those neighborhoods in the process. Otherwise, Councilmember McGehee opined that she thought the sections, goals and overall vision was good, but it simply lacked that necessary outreach component and engagement at the level neighborhood and community within the city for the whole plan.

Specific to the scope of the update, Councilmember McGehee stated that only a few technical updates were needed due mostly to legislative changes since 2008. Councilmember McGehee opined that the vision was fine, but the vision was before the new normal; and it didn't hurt in this process to take that vision back to smaller neighborhoods to take their pulse and make sure everything was still relevant.

Councilmember Willmus stated that he agreed with much of Councilmember McGehee's comments, opining he found it to be a good document and didn't require a rewrite or complete revision, but to simply look to the technical update to make sure a review of goals are still relevant to accomplish, those no longer valid, or those needing new things plugged in. Councilmember Willmus noted he included bringing the EDA into it. Councilmember Willmus stated that one thing he would like to consider bringing back into the focus of the comprehensive plan, was a review of the vision, goals and policies related to HDR housing, and to take a second look at that based on recent presentations and former Community Development Director Bilotta's report on the amount of Roseville acreage zoned HDR versus what the community needs.

Councilmember Etten stated he would support a middle-of-the-road approach, or option "b" with a technical and content update. Councilmember Etten suggested some areas needing more time spend on them included housing and economic development; and expressed appreciation for Public Works Director Culver's intent to provide connectivity with the community's Pathway Master Plan, and suggested including that connectivity outside the city or regionally as well. Also as the city moves forward in reviewing development proposals, Councilmember Etten suggested a more in-depth look, from a public works or parks and recreation perspective, how those pieces connect (e.g. water, climate, health, etc.) and consider them part of the comprehensive plan as well.

Councilmember Laliberte stated her agreement with her colleagues for the most part, noting that the City Council and community had been addressing those areas of the 2008 plan that didn't seem right or needed refinement over the last few years. Regarding the scope, Councilmember Laliberte supported option "b" to make sure the updated plan was current. Councilmember Laliberte agreed that

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obviously the EDA and structural planning changes made since the 2008 plan update needed to be updated, including HDR designations.

Mayor Roe noted it was helpful that the city was already planning to review HDR designations, and integrate those analyses without the need for a separate outside consultant. Mayor Roe concurred with an option “b” scope as well as engagement strategies that made sure the goals and policy section of each chapter at a minimum met with acceptance of the general public for what the community was looking for and to make sure they were given time to specifically weigh in on goals. Mayor Roe noted that may have something to do with the Imagine Roseville 2025 community visioning process to ensure those remained in play without opening up that vision again from a clean slate and starting over; but instead to use this opportunity as a check-in with the public to make sure the city is still on the right track or make adjustments as needed. Mayor Roe noted that one of the downsides of that community visioning process was that it had been huge and unwieldy. If that could be simplified to a simple draft of aspirations, which had proven to be unsatisfactory to him and Councilmember McGehee, Mayor Roe suggested that a more succinct process could prove more beneficial.

Councilmember McGehee agreed, opining that if groups were vigorously sought out and small enough for engagement and interaction, all components for goals, vision and a lot of HDR considerations and questions heard throughout the community could be addressed and HDR sites defined community-wide. Councilmember McGehee referenced the “Thrive” document, noting that it wasn’t predicting much growth or increase in affordable housing needs; therefore not strapping the city to any unreasonable goals. Therefore, Councilmember McGehee opined that this should open up opportunities for environmental and sustainability components if that was part of climate change and more discussion about green steps to pursue (e.g. solar, community gardens, etc.), but reiterated the need to make these discussion groups smaller versus a giant district that were too intimidating for people to weigh in.

Engagement

Mayor Roe stated he didn’t find the steering committee process used in 2008 to be the right process to repeat; and given the community’s experience with engagement, didn’t think a consultant-suggested process was needed either. In general, Mayor Roe stated his preference for a city-developed process.

Councilmember Willmus agreed, and also stated he didn’t want this to fall into the lap of one particular commission, but to receive input from all advisory commissions as part of the process.

Mayor Roe clarified that he thought all city commissions had a role in informing the document’s content, but considered the CEC’s role to define the engagement

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process itself, but not tasking them with how something was or was not presented, or not functioning as a steering committee.

Councilmembers Etten, Laliberte and McGehee concurred.

Councilmember McGehee suggested that council members might consider attending some smaller group meetings help inform the council as a whole.

Mayor Roe noted that a lot of input in the Park Master Plan process had been achieved through the “meeting in a box” concept which was great for engagement, but may depend on a consultant versus CEC directed but could also be directed sufficiently to provide good results. Mayor Roe noted that consultants were the experts in defining those tools.

City Manager Trudgeon noted that the CEC had a better understanding that their role was to come up with best practices to present to the City Council, upon consulting with staff. Mr. Trudgeon noted those tools could include “meetings in a box,” or other options; and anticipated those recommendations coming forward from the CEC within the next few months. Mr. Trudgeon advised that it was clearly identified for the CEC and he had reinforced to them that the CEC’s role was not to serve as a steering committee for the comprehensive plan.

Mayor Roe expressed hope that tonight’s scope and goal engagement would serve to inform the CEC’s discussion.

Without objection, Mayor Roe confirmed to staff that the Scope option “b” was preferred; and engagement option was a combination of options “a” and “b.”

b. Accept the 2016 Community Survey

Due to time constraints, this item was deferred.

Curfew Extension

At 10:00 p.m., Willmus moved, Laliberte seconded, extending the City Council’s curfew by five minutes.

Roll Call

Ayes: Laliberte, McGehee, Willmus, Etten and Roe.

Nays: None.

16. City Manager Future Agenda Review

17. Councilmember-Initiated Items for Future Meetings

18. Adjourn to EDA Meeting