

Community Engagement Commission Agenda

Thursday, June 9, 2016 6:30 p.m. City Council Chambers

6:30 p.m.	1.	Roll Call
	2.	Approve Agenda
	3.	Public Comment on Items Not on Agenda
	4.	Approval of May 12 meeting minutes
	5.	Old Business
6:40 p.m.		a. Update on Rosefest Parade and Party in the Park Planning
7:00 p.m.		b. Priority project update: Recommend ways to expand city learning and engagement opportunities
7:05 p.m.		c. Priority project update: Form strategies for outreach to under-represented groups
7:15 p.m.		d. Priority project update: Assist in the formulation of the 2017 Comprehensive Plan update process
7:25 p.m.		e. Priority project update: Advocate for select items from 2014 CEC Recommended Policies and Strategies
	6.	New Business
	7.	Chair, Committee, and Staff Reports
7:30 p.m.		a. Chair's Report
		b. Staff Report
		i. Upcoming items on future council agendas
		ii. Other items
7:40 p.m.	8.	Commission Communications, Reports, and Announcements
	9.	Commissioner-Initiated Items for Future Meetings
	10.	Recap of Commission Actions This Meeting
7:50 p.m.	11.	Adjournment

Public Comment is encouraged during Commission meetings. You many comment on items not on the agenda at the beginning of each meeting; you may also comment on agenda items during the meeting by indicating to the Chair your wish to speak.

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1 Minutes **Roseville Community Engagement Commission (CEC)** 2 Thursday, May 12, 2016 - 6:30 p.m. 3 4 1. **Roll Call** 5 Chair Scot Becker called the meeting to order at approximately 6:30 p.m. and 6 City Manager Trudgeon called the roll. 7 8 **Commissioners Present:** Chair Scot Becker; Vice Chair Theresa Gardella; 9 Commissioners Michelle Manke, Erik and 10 Tomlinson, Amber Sattler and Chelsea Holub 11 12 **Staff Present:** Staff Liaison/City Manager Patrick Trudgeon and 13 Volunteer Coordinator Kelly O'Brien 14 2. **Approve Agenda** 15 Commissioner Tomlinson moved, Commissioner Manke seconded, approval of 16 the agenda as presented 17 18 Aves: 6 19 Navs: 0 20 Motion carried. 21 22 **3. Public Comment on Items Not on Agenda** 23 24 Former CEC Commissioner Gary Grefenberg, 91 Mid Oaks Lane 25 Mr. Grefenberg stated the reason for his attendance tonight was to make sure his 26 colleagues knew of his resignation from the Community Engagement 27 Commission (CEC), and his reasons for doing so. Mr. Grefenberg provided a 28 history of his involvement in local government over the last decade; and his 29 concern that neither the City Council or CEC should have to spend any more time 30 answering accusations rather than simply learning lessons from this situation. Mr. 31 Grefenberg spoke of his understanding of achieving diversity through diverse 32 opinions and differences when a making collegial decisions, without any intention 33 for as any sign of public disrespect through those diverse opinions. 34 Mr. Grefenberg stated his perspective in that each commissioner retained their 35 36 individual and personal rights to respond to issues, as well as the right to disagree 37 and speak up on other issues that may not relate to the CEC or not necessarily 38 representative of all residents of the City of Roseville. 39 40 Mr. Grefenberg noted his interpretation of some recent accusations related to 41 "bullying" and/or "hating women" but reiterated that these accusations shouldn't 42 be an issue before the City Council or CEC. Mr. Grefenberg expressed his 43 interest in moving forward, and also his interest in working with the CEC through 44 individual commissioners and corporate involvement, or as a public commentator,

on some of the issues before the CEC. Mr. Grefenberg encouraged his former colleagues to take advantage of some of his background on various issues. Mr. Grefenberg also stated his intent to be at the City Council meeting for their discussion of the neighborhood association recommendations from the CEC, a topic he had worked on for over ten years, and expressed his personal regret over what had happened with that task force.

Mr. Grefenberg clarified that it had been his own decision to resign, and any hurtful rumors that he had been asked by the City Council or CEC to resign were not true. Mr. Grefenberg listed some of his ongoing interests with the City of Roseville, including as previously mentioned the neighborhood association recommendations; making Speak Up! Roseville more usable; and noted his interest in being invited to the upcoming Party in the Park this summer, as well as hoping to march with the CEC in the Rosefest Parade.

Mr. Grefenberg stated that he thought the CEC was a valuable commission and played an important role in civic engagement. With continuing CEC dialogue and his voice as an independent resident during public comment opportunities, Mr. Grefenberg opined that things could begin to move forward.

Mr. Grefenberg thanked city staff, especially City Manager Trudgeon, Communications Manager Bowman, and former Community Development Director Paul Bilotta for recognizing the value of involving residents in decision-making in a meaningful way, part of which paved the way for creation of the CEC, which he also considered himself partly responsible in forming.

 Mr. Grefenberg stated that he would be sharing his thoughts with Commissioner Tomlinson regarding upcoming work on the upcoming comprehensive plan update process. Mr. Grefenberg wished his former colleagues good luck; and advised Chair Becker that he had numerous computer files on various issues or interest to the CEC he would get transferred for CEC use.

While current health issues prevented him from continuing to serve on the CEC, Mr. Grefenberg expressed his appreciation for the opportunity to serve; and promised to continue sharing as he was able to do so, especially in those areas he previously mentioned.

Chair Becker thanked former Commissioner Grefenberg for his past service, noting Mr. Grefenberg's history of service on the CEC as past Chair; and opined that without that leadership on the CEC as it was initiated, the CEC would not be the same. Chair Becker noted Mr. Grefenberg's hard lobbying over the years for more community engagement as well and his advocacy for other issues.

Volunteers

Since he needed to leave the meeting before Volunteer Coordinator Kelly O'Brien spoke to that item on the agenda, Mr. Grefenberg asked the Chair to allow him to publically comment on the subject of volunteers.

Beyond volunteers at the city department level, Mr. Grefenberg opined that the Volunteer Coordinator and City should offer services to volunteers interested in doing so on an individual basis to encourage their participation. Mr. Grefenberg stated that he had a fair number of ideas about that individual volunteerism within neighborhoods and offered to share them with the CEC if interested.

Mr. Grefenberg stated his belief that each commissioner was a volunteer as well and didn't necessarily represent the City by giving of their time, energy and ideas. Mr. Grefenberg stated that he would like to see a more forceful way for the Volunteer Coordinator's office to find volunteers for commissions, and assist those commissions accordingly.

4. Approval of April 14, 2016 Meeting Minutes

Comments and corrections to draft minutes had been submitted by various CEC Commissioners prior to tonight's meeting and those revisions were incorporated into the draft presented in the tonight's agenda packet.

Commissioner Manke moved, Commissioner Sattler seconded, approval of April 14, 2016 meeting minutes as amended.

Corrections:

• Page 6, Line 265 (Sattler)

Typographical Correction: "became"

Ayes: 6 Nays: 0

Motion carried.

5. Receive Update from Volunteer Coordinator Kelly O'Brien

Chair welcomed and introduced the City's Volunteer Coordinator Kelly O'Brien Kelly, and asked that she provide a brief biography before coming onto the City two years ago.

Ms. O'Brien reviewed her credentials in volunteer management over the years in a variety of settings; and the honor she felt in her new role given the rich history of volunteerism in Roseville. Ms. O'Brien stated her excitement in working with city staff and the community to bring volunteerism to the next level.

Ms. O'Brien's presentation included a synopsis of who volunteers and why; the differentials in ages, abilities, skills, education and talent levels; and noted 73% of Roseville's volunteers were actually Roseville residents, with the remainder from a broader area, and representing 8 additional cities across the metro area and

beyond. Ms. O'Brien noted that these volunteers were from area colleges and businesses, or those volunteering through their work place for special days or events from around the state or even out-of-state, but often focusing on Roseville for a specific project. Ms. O'Brien further noted that could include individuals, families, corporate groups, faith communities, classes, scout troops or others.

Ms. O'Brien opined that the benefit of working with volunteers were innumerable and allowed for expanding and enhancing the work of paid staff; more skill levels; and project implementation possibilities through community building and engagement, while also allowing volunteers some flexibility in their schedules. In addition, Mr. O'Brien noted the fresh ideas, energy perspectives and creativity provided by those volunteers.

Ms. O'Brien reviewed some of the misconceptions about volunteers: they do not replace staff and never will; they don't "save" money, even though volunteers can expand and enhance resources but not replace staff; nor do volunteers offer any "magic" solutions. Overall, Ms. O'Brien stated volunteer management was critical and required a team effort, not simply one person, to effectively utilize volunteers.

Ms. O'Brien reported on the City's involvement in Service Enterprise, a term originally coined to identify organizations that excel at leveraging skills and resources, recognizing the various talents of volunteers. Ms. O'Brien reviewed the research in identifying ten key elements and/or best practices for Roseville's volunteer engagement to bring it to the next level throughout the city, with the ultimate goal for the City to complete its certification process in this program. Ms. O'Brien noted that this involved engaging all city department heads around the table to allow all a voice to clearly identify what would work in their specific settings; and to then change the management process to identify key next steps to build a higher level of volunteer engagement throughout the city organization.

Ms. O'Brien noted those ten key elements identified were: Planning & Development; Leadership Support; Resource Allocation; Tracking & Evaluation; Outreach; Funding; Effective Training; On-boarding & Supervision; Technology & Communications; and Partnering to Extend Reach. Ms. O'Brien noted this included developing "to do" lists to determine how best to evolve efforts for available skill sets; and would continue with an annual meeting beyond the smaller task groups to look at deeper issues. Ms. O'Brien noted the result would be an increased quality of life for community residents and volunteers, creation of civic pride, and an engaged community.

Ms. O'Brien noted it was easy to collate numbers, but that didn't paint the real or full picture and impacts. With the database only one year old, Ms. O'Brien admitted this comprehensive tracking system used by other organizations in the Enterprise system, would only be as great as its input, but did provide a centralized tracking system for the city's cultural changes as they related to

181 volunteer needs and resources. With the new system, Ms. O'Brien noted the first 182 year built a baseline to identify known groups, but impact versus actual numbers 183 would be a much more informative way to track those needs and resources going 184 forward. 185 186 Ms. O'Brien shared some exciting stories of partnership examples and ongoing 187 successes; opining it was rewarding to help volunteers make connections. 188 189 City Manager Trudgeon noted that the Service Enterprise database was often 190 geared toward non-profits, but Roseville would be the first city nationwide to 191 become certified. 192 193 Commissioner Holub asked about volunteer opportunities with the CEC or other 194 advisory commissions. 195 Ms. O'Brien noted that was an area vet to be developed, and invited ideas from 196 197 individual commissioners on ways that made sense to engage those volunteers. 198 199 With the constant events occurring throughout the city, City Manager Trudgeon 200 noted that Kelly's time during these first few years was to get things in place, with 201 the Service Enterprise improving the culture at City Hall moving forward. Once 202 those systems are in place, Mr. Trudgeon noted there would be an opportunity to 203 look at next steps and project volunteer needs. 204 Commissioner Manke noted that she had already been discussing with 205 Commissioner Holub some of those volunteer opportunities. 206 207 208 Chair Becker thanked Ms. O'Brien for her presentation and the CEC's interest in 209 working with her on volunteer options. 210 211 6. **Old Business** 212 213 Priority Project Update: Assist in the Formulation of the 2017 a. 214 **Comprehensive Plan Update Process** 215 At the request of Chair Becker, Commissioner Tomlinson advised he had 216 no update at this time, and intended to discuss roles moving forward from 217 this point on. Chair Becker asked that City Manager Trudgeon assist 218 Commissioner Tomlinson on where it may be appropriate to plug other 219 advisory commissions into this process. 220 221 City Manager Trudgeon reported that the City Council had yet to begin 222 discussions for this lengthy process, anticipating they would begin in June

to have that introductory conversation and define the procedure. As the City Council determined the process, costs, consultants and other

decision-making, Mr. Trudgeon advised that this would allow the CEC to

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have more information, based on that definition and past practices for updates, and focus on the comprehensive plan update process.

Chair Becker encouraged commissioners to view those City Council meetings to be aware of the City Council's expectations.

b. Priority Project Update: Recommend Ways to Expand City Learning and Engagement Opportunities AND

d. Update on Roseville Parade and Party in the Park Planning

At the request of Chair Becker, Commissioner Manke reported on the successful registration and confirmation for the CEC's participation in the Rosefest Parade and engagement opportunities and ideas for the Party in the Park.

Commissioner Manke reviewed last year's displays and handouts and the banner for examples; with commissioners walking in the parade and carrying small signs. For Day in the Park, with Speak Up! Roseville still in the talking stages, Commissioner Manke stated her interest in promoting that more this year, even though it was still used as a focus last year.

Regarding what to do this year, and with Speak Up! Roseville still part of the focus, Commissioner Manke suggested also focusing on volunteering and being engaged in the community. As part of that, Commissioners Manke and Holub suggested four separate signs around a central "YOU" sign, with opportunities around that central sign showing how "YOU" as a Roseville resident can engage; whether the civic side or other ways. Commissioner Manke suggested providing a visual way for people to see themselves in a particular role; and expressed her hope to create a rough draft showing the intended graphics for expansion from there on. Commissioner Manke noted that she and Commissioner Holub had some preliminary discussions, but were still seeking ideas to mix with each other and fill out a form or checklist of their areas of interest to get to Ms. O'Brien for dissemination. Commissioner Manke suggested additional engagement could include learning about the city or promoting learning aspects of the city (e.g. Roseville University), and sought individual CEC commissioner comment.

Commissioner Tomlinson spoke in support of the "info-graph" idea to engage and get discussion started. As far as how residents could sign up to volunteer, Commissioner Tomlinson asked if that was intended with paper/pencil, or if there was an electronic way to do so that could also build up Ms. O'Brien's database.

Commissioner Manke noted that the parade draws people beyond Roseville, so it would be hard to distribute forms to Roseville residents

exclusively, and suggested the Day in the Park may be a more viable option for that type of information gathering. However, Commissioner Manke expressed interest in the idea of having multiple ways for people to sign up for volunteering whether electronically or through a form and drop box; or even a way for them to provide their suggestions or ideas (e.g. What don't we have that you want us to bring up for you?).

Chair Becker spoke in support of having multiple sign-up options available as well. Chair Becker noted the difficulty in getting into discussions with residents beyond initial icebreaking conversations, and expressed interest in a graphic to help navigate that conversation.

Commissioner Manke noted that people always seem to be attracted to the visual aspect; and while having small signs last year, she admitted they were small. This year, Commissioner Manke suggested larger signs that would allow the CEC to have more fun with the "I AM ROSEVILLE" buttons, with four separate signs displayed by various commissioners walking around individually displaying: "I" "AM" "ROSE" "VILLE" and then occasionally coming together to form the full statement; with the "I" sign slipped over to display "WE" to indicate that we're all together in making Roseville complete. Commissioner Manke opined that this would show that volunteerism was work, but also fun and successful for the broader community as a team.

At the request of Commissioner Sattler, Commissioner Manke reviewed the two events from last year and involvement or lack thereof by other advisory commissioners. Commissioner Manke expressed her interest in a stronger call out to other commissions for their involvement as well.

City Manager Trudgeon advised that the Human Rights Commission had a float, and encouraged other commissioners to march with them; but agreed that the goal was to spread the word about commissions, and suggested handouts at Party in the Park might be easier to manage.

Commissioner Sattler suggested it would be nice to invite other commissions to participate in the parade and have a larger group, but to keep things moving and have handout materials readily available.

Commissioner Manke cautioned that paper flyers or handouts were frequently tossed aside and ended up floating around instead of considered.

Commissioner Holub suggested stickers with "I AM ROSEVILLE" to further expand this year's theme; with Commissioner Sattler agreeing that would be a good idea for children and adults.

318 319	Commissioner Manke suggested throwing down the gauntlet to challenge
320	other commissioners to attend Day in the Park and man a booth to have more people represented and available for residents to interact with.
321 322	Discussion ensued regarding the logistics and timing of both events and
323	their locations; other vendors on site; and other displays usually available;
324	as well as an anticipated increase in politicians with this being an election
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327	Further discussion included ideas for one or multiple banners for advisory
328	commissions; potential commitment from those other commissions as the
329	key; and candy and stickers as definite handouts for the parade.
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331	Chair Becker suggested an intriguing question or discussion topic on
332	Speak Up! Roseville immediately prior to the Party in the Park (e.g. 2017
333	budget), intended to get community feedback. While the sign ideas are
334	great ideas, Chair Becker suggested something additional that will prove
335	eye-catching or able to draw the public to the booth.
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337	Commissioner Manke opined that having Ms. O'Brien's involvement in
338	developing a form would be critical.
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340	Commissioner Tomlinson questioned how popular barcodes still were or
341 342	something that allowed a resident to scan into the website and suggested
343	having that on a sign to allow volunteer sign up form access versus only a paper form.
344	paper form.
345	Chair Becker suggested coordinating with Communications Manager
346	Bowman on links or other electronic ideas for volunteer sign ups, such as
347	a volunteer app.
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349	Commissioner Sattler suggested a "hash tag" as a fun way for residents to
350	connect on social media to share photos of the events.
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352	Chair Becker thanked individual commissioners for their interesting ideas,
353	and thanked Commissioner Manke for leading the charge.
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355	Commissioner Manke advised that she would come prepared at the June
356	meeting with a rough draft of ideas for further discussion and CEC
357	decision-making.
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359 c.	Priority Project Update: Form Strategies for Outreach to Under-
360	Represented Groups At the request of Chair Booker Commissioner Cardella advised that she
361 362	At the request of Chair Becker, Commissioner Gardella advised that she had yet been unable to meet with her subgroup; and briefly touched on
002	had yet been unable to meet with her subgroup, and briefly touched on

some preliminary ideas, anticipating a more detailed update for the June CEC meeting.

7. New Business

a. Discuss and Elect/Appoint Ethics Commission Representative

 Chair Becker sought input from his colleagues on how to handle this appointment and sought volunteers to serve.

Commissioner Manke expressed interest in leading this first representation, noting she didn't see it as too much of a time commitment, and would serve to document what was involved for other commissioners going forward.

With no other commissioners expressing interest in serving, Chair Becker moved, Commissioner Sattler seconded, appointment of Commissioner Michelle Manke to serve as the CEC representative to the Ethics Commission for a term to expire approximately April 1, 2017.

Chair Becker opined that this would also serve as another benefit to the CEC to build bench strength.

Ayes: 6 Nays: 0

387 Nays: 0
388 Motion carried.

 City Manager Trudgeon reported that members of the newly-formatted Ethics Commission were still being collected, and therefore no specific date for an annual meeting had been scheduled. However, Mr. Trudgeon advised that he anticipated completion of appointments and that annual meeting scheduled for August of 2016; and prior to the planning for the annual Ethics Training scheduled for October.

8. Chair, Committee and Staff Reports

a. Chair's Report

Chair Becker reported on recent City Council meetings, including presentation of recommendations from the Joint Zoning Notification Task Force and Neighborhood Association Task Force. Chair Becker noted that the City Council had simply received the reports, and discussions were slated over the next few months respectively for each set of recommendations as applicable.

Chair Becker reiterated the CEC vacancy and encouraged individual commissioners to network with their Roseville colleagues and neighbors

Page 10 – May 12, 2016 409 and encourage them to apply to get quality candidates to serve. Chair 410 Becker reviewed the application process and timing for the process. 411 412 Commissioner Sattler asked if there were any rules about family members 413 serving simultaneously and as long as it was made known. 414 415 City Manager Trudgeon advised that he would need to review the Uniform 416 Commission Code to see if that was documented; but could recall no 417 specific policy. 418 419 Chair Becker agreed that he could recall no action on that either, and 420 suggested it may vary from commission to commission as well (e.g. money involved in decision-making), but otherwise didn't see it should 421 422 Chair Becker suggested applying to see the outcome, and 423 encouraged all qualified applicants to apply. 424 425 b. **Staff Report** 426 427 **Upcoming Items on Future Council Agendas** i. 428 429 430

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City Manager Trudgeon noted Chair Becker had covered most of the updates; but advised he would send an email to CEC commissioners tomorrow of the City Council's context related to the Zoning Notification Task Force recommendations and any staff suggested code changes and/or policy adoption recommendations as indicated.

City Manager Trudgeon reported that interviews for the CEC vacancy were currently scheduled for June 13, 2016.

ii. SE Roseville Strategic Priority Update

Regarding Priority Planning Projects (PPP), City Manager Trudgeon provided an update on the anticipated all-encompassing discussion of the City Council at their May 23, 2016 meeting specific to the SE Roseville initiatives. Mr. Trudgeon reported that the City did not receive the U. S. Bank grant for playground equipment, but had been awarded the Community Development Block Grant funds. Mr. Trudgeon noted that future City Council discussions would involve next steps and other funding opportunities, including property purchases and future playground funding.

City Manager Trudgeon further reported that earlier this afternoon, Mayor Roe, Interim Community Development Director Kari Collins and he had met with City Council members and staff from the Cities of Maplewood and St. Paul to discuss strategies and common interests along the Rice Street/Larpenteur Avenue area in

SE Roseville and involving their jurisdictions as well. Mr. Trudgeon reported that this initial and preliminary discussion involved numerous issues and options, including transportation, public safety, aesthetics, etc. Mr. Trudgeon noted that the City of Roseville could work on their side, but the entire area was challenging and would require considerable cross-collaboration.

As a kick-off meeting today, Mr. Trudgeon advised that there appeared to be a lot of interest in cooperating, and he was encouraged by the conversation. Mr. Trudgeon advised that he would be reporting on this in more detail to the City Council as part of the PPP update, and how to schedule future visioning sessions to get community input on what is important to them and their ideas for solutions. Mr. Trudgeon noted that the Roseville City Council was committed, and as the process evolved, he would keep the CEC informed and updated.

Commissioner Gardella asked how large the SE Roseville area was envisioned to be.

City Manager Trudgeon advised that how to define the term "SE Roseville" was part of the discussion, but a very good question, and still unknown. Mr. Trudgeon noted it could involve only the Rice Street and Larpenteur Avenue intersection; the SE corner of the SE corner; or a broader area that had yet to be vetted; and driven by those interested in talking about it before borders or boundaries are actually determined, and how far away that interest lies.

At the request of Commissioner Gardella, City Manager Trudgeon assured the CEC that today's meeting was intended as capacity-building, beyond staff discussions to-date, and included those on the policy-maker level, with the next step being residents of each community involved.

iii. Other Items

City Manager Trudgeon reported that the city had paid for another year's membership in the North Suburban Gavel Club; and advised that, at the request of Chair Becker, besides Commissioner Tomlinson, the entire CEC would receive a group email with meeting schedules to provide transparency of all agendas and minutes.

9. Commission Communications, Reports, and Announcements

Commissioner Gardella announced the fourth and final community conversation sponsored by the Lake McCarrons Neighborhood Association and Advocates for

Human Rights—hosts. Commissioner Gardella advised that a final report will be compiled by Advocates for Human Rights of themes from these Karen Community discussions and be provided to the CEC and City Council. Commissioner Gardella reported that the events had proven to be successful events—a great efforts, well-managed and well-attended.

Commissioner Holub advised that she had previously discussed with City Manager Trudgeon the formality of CEC meeting minutes, wondering if there was a way to reduce that formality and make them less intimidating to the everyday citizen. Commissioner Holub noted this had become evident to her in reviewing minutes as she considered whether or not to apply to the CEC. As examples, Commissioner Holub referenced how commissioners were referred to during discussions and in meeting minutes; and suggested more consistency and individuality was preferable to her.

Commissioner Manke tied this discussion into her personal observations related for former CEC Commissioner Grefenberg and distinctions between an individual resident and roles of commissioners, especially in light of some of the bumps along the way as the CEC was initiated. Commissioner Manke opined that, from her perspective, once you became a commissioner, you also became a public figure and had walked into the realm of politics at its core level or first step. As such, Commissioner Manke opined that there were certain things to follow: procedures, protocol, ethics, etc. Commissioner Manke noted that was part of the learning process, and while still being community volunteers, there was now a difference. Commissioner Manke further opined that a local government role was different than many regular or general civic organization meetings, and did represent a certain level of politics.

Commissioner Tomlinson asked Commissioner Holub for a better understanding of her concerns; whether how commissioners are addressed or how the CEC meeting is recorded and put out to the public, formality of motions, or other concerns.

Commissioner Holub clarified that the former concerns were uppermost in her mind; noting that she worked for county government and therefore understood and respected the difference in that role, including respecting earned titles. However, to her, by simplifying or making things less formal, Commissioner Holub stated that was her personal philosophy, and opined it would go a long way in deciding individually how a commissioner wanted to serve in this role, while still allowing for respect for and among individual commissioners.

Commissioner Gardella stated her appreciation for Commissioner Holub's input, and from her personal work at her office and with the Board and Commission Leadership Institute, she agreed that the process and learning culture could be offputting for people and making things more accessible may be prudent. Commissioner Gardella noted, as volunteers meeting in a public space and

serving the city, there may be ways to make things less intimidating and help people learn more. Commissioner Gardella noted she had been referred to in a variety of ways around the CEC table, and had no strong preference for one or the other; and agreed that may be one way to make the process and conversation more accessible for the listening audience.

Within this setting and with an audience in attendance or viewing at home, Commissioner Sattler opined that to her it indicated that some level of formality was appropriate. Commissioner Sattler agreed it would be nice to make things more inviting and welcoming for new CEC commissioners, expressing how intimidating she had found it last month when being expected to jump right in. However, Commissioner Sattler noted that this was also part of what she found intriguing about serving in this different setting, and could prove as a positive as well, opining there were pros and cons on either side, and she considered it a big part of the positive experience of volunteering.

Commissioner Manke suggested this could be part of the way to expand city learning and engagement, and suggested having a mock advisory commission learning opportunity to understand various roles and processes to create more of a comfort-level for residents.

Commissioner Sattler spoke in support of that idea versus lowering the standards for advisory commissions, opining that would help increase understanding levels.

Commissioner Holub noted that a goal of the CEC was to be more resident-friendly versus teaching; and therefore, opined it should meet people where they're at rather than them having to figure it out.

Commissioner Manke noted that the CEC, as well as the City Council, had talked about having meetings outside City Hall to reduce that formality and intimidation at City Hall. However, Commissioner Manke also noted the logistical challenges in that in noticing, announcing and taping those meetings for a broader audience.

Chair Becker agreed that the CEC was a group of volunteers; but also agreed that the role is a political position having been appointed by elected officials. Chair Becker noted that his role of Chairperson of the CEC served to shield the broader CEC from some of those politics; but also found it helpful to remember he was serving in a volunteer capacity in addition to the role or an officious position. Chair Becker noted that allowed him to keep an appropriate frame.

Chair Becker suggested meeting in the middle, by being less formal during the meeting in addressing each other, and offered to adjust accordingly as emcee of the meeting, inviting correction from individual commissioners as applicable, and to help residents see the commission as more inviting to spark their interest in serving.

As to the meeting minutes, Chair Becker advised that while not having many legal requirements as to their format, his inclination would be to lean toward consistency with other advisory commissions and the City Council across the board. Chair Becker questioned if, when residents engage, they actually read through meeting minutes; and suggested if the city did a good enough job on the website, there should be no need for them to do so.

Commissioner Manke noted requirements for meeting minutes as addressed in the Uniform Commission Code.

City Manager Trudgeon noted there was no set format for meeting minutes, but advised that they did become part of the official documents and record of the City. Mr. Trudgeon noted that today's minute style was more descriptive than those of the past, but noted the need for some detail in identifying short- and long-term makers of a motion, names of public speakers, creating some importance as to how that information will be able to be researched in the future. As to a speaker, Mr. Trudgeon noted the need from a historical perspective to be able to identify a speaker, whether a commissioner or resident during public comment, to draw a distinction between those speakers. As an example, Mr. Trudgeon noted the even more formal nature of a Planning Commission meeting typically having lots of public comment; and knowledge of the speaker today, but not in future archived records of the city.

Chair Becker reiterated his commitment to make an effort – and accept correction when not doing so – to address individual commissioners by their first names.

Referencing former CEC Commissioner Grefenberg again, Commissioner Manke opined that he did an awesome job with what he had accomplished to-date for the CEC. Commissioner Manke noted her sadness with what had happened over the last few years based on different personalities probably with different motives. However, specific to having the role of public officials, Commissioner Manke noted the need to be careful about what was said and for actions taken as that compared with the general public's behavior. Commissioner Manke noted how upset she was when hearing what happened at a recent City Council meeting and personal attacks that served to hurt individuals unnecessarily, and tainting everything accomplished by the CEC to-date. Commissioner Manke questioned how much more effective it could have been to deal with issues on a one-to-one basis rather than publically at a meeting; and her interpretation of attempts to sway information. Commissioner Manke opined it was important to be aware of personal agendas and how a commissioner handled those situations.

Commissioner Manke opined that Commissioner Grefenberg did a great job and was a passionate person for those issues he chose to pursue. As to how he worked with other people, Commissioner Manke referenced Mr. Grefenberg's previous comments tonight in noting that everyone didn't agree on everything, but that was how things worked. Commissioner Manke opined that it was a measure of a

person in how they interacted with and respected others; and reiterated the need for private conversations versus public attacks; and focusing on the work at hand while listening to each other in a kind and respectful manner.
Commissioner-Initiated Items for Future Meetings None.
 Recap of Commission Actions This Meeting Vice Chair Gardella, with input from her colleagues, reviewed action items developed during tonight's meeting, including: Parade and Party in the Park updates in June for any CEC decision-making (Manke & Holub) Priority Project Update: Form Strategies for Outreach to Under-Represented Groups (Gardella) Networking of individual commissioners to seek new CEC applicants (all) City Council meeting discussion on Zoning Notification Task Force Recommendations (Becker) SE Roseville Visioning Discussion at May 23rd City Council meeting
Adjournment Commissioner Gardella moved, Commissioner Manke seconded, adjournment of the meeting at approximately 8:17 p.m. Ayes: 6 Nays: 0 Motion carried. Next Meeting – Thursday, June 9, 2016 at 6:30 p.m.



Memo

To: Community Engagement Commission

From: Patrick Trudgeon, City Manager and CEC Staff Liaison

Date: June 2, 2016

Re: CEC Priority Project Update for June 9, 2016 Meeting

Below is a status update of the Priority Projects for the Community Engagement Commission (CEC). Additional updates will be provided at the meeting.

1. Assist in the formulation of the 2017 Comprehensive Plan update process (Erik Tomlinson)

- a. Catalog types of engagement processes/tools and advise as to which to use in what circumstances
- b. Define process for how to identify stakeholders
- c. Evaluate community vision section(s) and suggest areas where it is "out of date" and could be updated
- d. With an eye towards replicating what has worked in the past (i.e. not "reinventing the wheel"), evaluate Comprehensive Plan/Roseville 2025 organization and processes to recommend any needed changes

June 2016 Update:			

2. Recommend ways to expand city learning and engagement opportunities (Michelle Manke/ Chelsea Holub)

- a. Investigate (and potentially recommend) the implementation of a City "Open House" (e.g. in part a replacement of the Living Smarter Fair), including opportunities for learning about commissions, volunteering, the budget process, and other civic/community engagement topics
- b. Recommend ways to re-establish some form of a welcome "packet"
- c. Evaluate format/content of Roseville U, especially with respect to what is adopted via the above and recommend any changes

June 2016 Update:	

d. Drive additional engagement via the Rosefest Party in the Park

3. Form strategies for outreach to under-represented groups

(Theresa Gardella/ Amber Sattler)

- a. Recommend ways the city can engage renters
- b. Engage with the City Council's ongoing SE Roseville strategic project(s)

June 2016 Update:			

4. Implement additional Council suggestions (Scot Becker)

- a. Conduct periodic check-ins with Volunteer Coordinator with respect to engagement, what has worked, and what hasn't
- b. Drive additional engagement "infrastructure" work, as needed

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First update with Volunteer Coordinator occurred in May with a second tentatively slotted for fall of 2016. Additional infrastructure work will be conducted on an as needed basis.

5. Advocate for select items from 2014 Community Engagement Commission Recommended Policies and Strategies [no changes from previously adopted version]

(Scot Becker)

- (Those that are not otherwise aligned with the above priorities)
- 1.1: The City should work to enrich and strengthen civic engagement at city hall, and encourage employees and elected officials to appreciate civic engagement as an asset.
 - b) The City Council should hold one regularly scheduled town-hall style meeting each year, with topics solicited from the eight City commissions.

June 2016 Update:

Will begin discussions with the council regarding format and timing.

- 2.1: The City should foster public participation at both the council and commission level.
 - a) Encourage each commission to hold community meetings.

June 2016 Update:

Pending outcome of discussions with council.

- 4.1: The City should make available administrative support to foster more effective volunteerism and public participation.
 - a) Repurpose an existing or create a new City position to support effective community and civic engagement across all departments. This position would coordinate neighborhood and community relations; he/she could develop procedures and methods to improve, track, and provide clear and consistent two-way communication between City government and residents and businesses, and find opportunities for more effective civic engagement. We recommend that this position also work with the Community Engagement Commission.

June 2016 Update:

In preliminary discussions with Administration Department. Current thinking is that a dedicated staff member is not needed for 2016-2017 when a partial staff allocation can be done instead. The CEC and the Administration Department reconsider this allocation in time for 2018 budget process.

- 6.3: The City should make readily available City Council and Commission agenda items, minutes, and recorded meetings through its website and CTV cable television.
 - a) Publish approved city council and commission meeting minutes on the city website in a timely manner, such as within one (1) week of approval.

- i) If public meeting minutes are not approved in a timely manner, such as within one month, publish draft minutes on its website until minutes are finalized.
- b) Offer the full text of meeting agendas in the body of email alerts and meeting notices rather than requiring the extra step to click a link to learn of the full agenda.
- c) Include a link to the specific recorded televised city meeting on the same page as the meeting minutes and/or agenda

June 2016 Update:

Administration department is currently working on implementing these recommendations.

REQUEST FOR CITY COUNCIL ACTION

Agenda Date: 05/16/2016 15.a

Agenda Item:

Department Approval

City Manager Approval

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Item Description: Discuss Zoning Notification Task Force Policy

1 BACKGROUND

- 2 On Monday, April 25, 2016, the City Council directed the Community Development Department
- 3 to review the recommendations of the Zoning Notification Task Force (ZNTF) and return with a
- framework for policy consideration. 4

5 STAFF REVIEW/COMMENT ON TASK FORCE RECOMMENDATIONS

- After reviewing the findings in the report, Community Development staff suggests that the City 6
- Council consider implementing a "Greater Notification" pilot project for five of the applications 7
- that require public hearings. 8
- 9 The Community Development Department currently processes nine applications that require
- public hearings before the Planning Commission/Variance Board: Comprehensive Plan Map 10
- Change, Zoning Map Change, Comprehensive Plan Text Amendment, Zoning Code Text 11
- 12 Amendment, Interim Use, Conditional Use, Variance, Subdivision Plat, and Planned Unit
- Development. The Three Parcel Minor Subdivision also requires a public hearing, which is 13
- conducted before the City Council. Of these applications, staff suggests that the Greater 14
- 15 Notification effort apply specifically to the five land use applications that require a developer
- open house: Comprehensive Plan Map Change, Zoning Map Change, Interim Use, Subdivision 16
- Plat, and Planned Unit Development. These applications require a developer open house due to 17
- potential impact to the surrounding area. 18
- 19 Based on the findings of the Zoning Notification Task Force Report, Community Development
- 20 Staff recommend the following Greater Notification efforts as outlined below:

22 Open House Notices

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- 23 As the City Council is aware, open house letters mailed by a developer/applicant vary greatly
- and may not provide sufficient information to interested parties. Maps and illustrations that can 24
- assist citizens in understanding a proposal are not required, although the Planning Division has 25
- 26 attempted to include such map with the notification spreadsheet with limited success. The
- Division has begun reviewing each notice to ensure additional project details are included and 27
- shared with property owners. In response to the ZNTF recommendations, the Planning Division 28
- suggests staff assumes the responsibility of crafting and sending these notices. Such a process 29
- would require a text amendment to the notification procedures in both the Zoning and 30
- Subdivision Codes to give control of process to the Planning Staff. In so doing, the Planning 31

- 32 Division could better educate citizens about a project, the required approval process, the zoning
- or subdivision code requirements, and how citizens can obtain additional information.
- 34 Amending the Code to give the Planning Division full responsibility for creating the invitation,
- maps, and illustrations, and for mailing the open house notice, meeting notes, and public hearing
- 36 notice will produce a consistent process. The Planning Division is also anticipating moving
- away from postcard notices for the public hearing notification and going with letters, maps, and
- 38 illustrations. Attachment A includes the Planning Division's cost in crafting the developer open
- 39 house notice and other pertinent information it would mail.

40 Renter Notification

- 41 The Zoning Notification Task Force has recommended that the Planning Division increase its
- 42 notification mailing to include residential renters and those who lease commercial, office, and
- 43 industrial property. Community Development staff has information for purposes of notifying
- renters, but notification may significantly increase cost depending on the density of the
- 45 surrounding area. Attachment A includes an estimate of what this would cost.

46 Large Development Signs

- In the early 2000's the Planning Division adopted a policy that required the posting of small
- 48 signs in front/side yards for certain projects requiring formal recommendations by the Planning
- 49 Commission, Variance Board, or City Council. The sign policy included the installation of small
- 50 yard signs that included information of case number, type of action, and contact information.
- 51 Due to advancements in technology, notification processes changed and staff eliminated the
- 52 policy.

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- Over the past year, the Planning Division has discussed the creation of a new larger sign that
- would be placed in the front yard of the five processes requiring an open house (Comprehensive
- Plan Map Change, Zoning Map Change, Interim Use, Subdivision Plat, and PUD). Attachment
- B is an illustration of the "proposed development" sign that the Planning Division would
- 57 recommend be used for such projects. This sign includes the Community Development
- 58 Department main number as the contact for additional information and details about the
- 59 proposed project.

Other Possibilities for Greater Notification:

- 1. Use the distribution lists that we have for Planning Commission agendas to send out the information about Public Hearings and Developer Open Houses
- 64 2. Publicize the public hearings through Nextdoor.com.
- 65 3. Place a display ad in the Roseville Review for the <u>Developer Open House</u> and place a display ad in the Roseville Review in addition to the Public Hearing Notice that appears in the <u>Legals</u> section.
- 68 4. Increase the radius of the mailing area.

69 EXTRAORDINARY NOTIFICATION

- 70 Regarding expanding the notification distance for those projects deemed "extraordinary," the
- 71 Planning Division agrees that in those cases where a project is required to complete an
- 72 Environmental Assessment Worksheet (EAW) or an Environmental Impact Statement (EIS),
- open house and/or the public hearing distance notice should be increased. Minnesota State

- Statutes 4410.4300 includes a wide variety of uses that that trigger a mandatory EAW. Of these,
- 75 the following are applications that Roseville most likely would encounter:
- 76 Industrial, commercial, and institutional facilities 300,000 square feet
- 77 Residential development 250 unattached units or 375 attached units
- 78 The ZNTF Report (included as Attachment C) identified extraordinary notification on a case-by-
- 79 case basis including:
- 80 1. Large draw projects and/or projects resulting in community wide impact;
- Significant traffic impact beyond the project's zoning notice area within 500 feet;
- 82 3. Nuisance level projects such as loud or persistent noise;
- 83 4. Negative image on the community caused by project
- 84 The Planning Division has concerns with language subjectivity when determining notification
- 85 distancing. Planning Division would suggest the Planning Commission and City Council
- 86 establish specific determinants such as the type of use, square footage of the building, number of
- 87 rental/owner units, or project location to trigger expanded notification and amend the zoning
- 88 code accordingly.

89 **BUDGET IMPLICATIONS**

- 90 Attachment A provides a cost comparison for "Greater Notification" to renters based on a recent
- 91 rezoning application.
- Prior to the creation of an official policy, Community Development Staff would like the City
- 93 Council to discuss and provide direction as to the degree of "Greater Notification" desired. Staff
- 94 recommends that whatever direction the Council decides to go that it be a pilot program through
- 95 the remainder of 2016 prior to amending notification language in City Code.

96 REQUESTED COUNCIL ACTION

- 97 Discuss and provide direction as to the degree of Greater Notification and Extraordinary
- 98 Notification for applications that require public hearings.

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Prepared by: Kari Collins, Interim Community Development Director/Thomas Paschke, City

Planner

Attachments: A: Notification Options and Cost

B: Proposed Development Sign

C: ZNTF Report

Notification Options and Costs

Greater Notification & Other Possibilities

- Open House Notices: Prepare and send, on a developer's behalf, the required Open House notification so correspondences have the necessary information. Staff will also use a letter rather than a postcard so more information can be included. Staff will also prepare and send the Open House Summary to Open House attendees.
- Renter Notification: Mail to residential and commercial renters.
- Large Development Sign: Erect a 4' x 8' sign on each property for which a public hearing will be held.
- Send information electronically to PC agenda list
- Publicize through Nextdoor.com
- Increase the mailing radius
- Use display ads in the Roseville Review in addition to "Legals" notice*

Land Use Applications	Developer Open House Invite & Summary	Mailed Notice to Property Owner
Comp Plan Map Change	Yes	Yes
Zoning Map Change	Yes	Yes
Interim Use	Yes	Yes
Subdivision/Plat (4 or more)	Yes	Yes
PUD	Yes	Yes
Conditional Use	No	Yes
Minor Subdivision	No	Yes
Variance	No	Yes
Comp Plan Text Amendment	No	No
Zoning Text Amendment	No	No

Cost Implications

To estimate the Greater Notification costs, staff used PF16-006, the rezoning application for 1415 County Road B. The mail list for this project using the current standard of a 500' radius included 71 property owners; 16 people attended the Developer Open House.

Notification Cost for PF16-006						
Current Greater Notification Greater Notification with w/o renters renters** Greater Notification with expanded radius and renters*						
Cost	\$260.92	\$618.28	\$1,195.96	\$1,414.04		
Mail list size	71	71	320	414		

Notes:

- -- The staff time is calculated using \$50/hour as an hourly rate, which is significantly lower than the 2016 Schedule rate of \$68.50/hour.
- -- Paper, printing, and postage is estimated to be \$.66 per piece for a letter and the estimated time to mail is calculated at 100 pieces per hour.
- -- The cost to install and remove a sign is estimated by Public Works to be \$200 per time. The cost to make the sign would come from the Planning Division budget and is not part of the Greater Notification cost.
- * The cost for a 3" x 3" ad in the *Roseville Review* is not included in the Greater Notification costs. It would be ~\$133 per time; with a monthly commitment the cost is ~\$88 per time.
- ** The estimate of commercial tenants will likely be higher because we haven't completed the database yet to verify the number of tenant spaces in all commercial properties. For example, the tenant spaces in the Roseville Professional Center at 2233 Hamline haven't yet been identified.



PROPOSED DEVELOPMENT

Contact the Community Development Department for more information at

651-792-7005

EXTRACT OF MINUTES OF MEETING OF THE CITY COUNCIL OF THE CITY OF ROSEVILLE

Pursuant to due call and notice thereof, a public hearing was held at the regular meeting of the City Council of the City of Roseville, County of Ramsey, Minnesota, on the 23rd day of May, 2016, at 6:00 p.m.

The following members were present: Willmus, Laliberte, Etten, McGehee, Roe and the following members absent: None

Council Member Etten introduced the following resolution and moved its adoption:

RESOLUTION NO. 11322

A RESOLUTION CREATING A PILOT OPEN HOUSE AND PUBLIC HEARING NOTIFICATION PROGRAM FOR FIVE LAND USE APPLICATIONS PROCESSED BY THE COMMUNITY DEVELOPMENT DEPARTMENT

WHEREAS, City Code §1009.07 Developer Open House Meetings and §1102.01 Procedure, establish the required open house requirements for applicants to follow when applying for certain land use applications or applying for a subdivision plat greater than 4 lots; and

WHEREAS, the City Council annually approves a fee schedule that includes specific fees for land use applications and escrows that are to cover certain expenses incurred in creating the open house notification list and the public hearing notification; and

WHEREAS, the Zoning Notification Task Force Report included a number of recommendations that would require text amendments to the Subdivision and Zoning Codes, and the need to increase fees to cover open house and public hearing notification processes; and

WHEREAS, the City Council desires to implement a pilot notification program policy for the next six months, June to November, to assess the effectiveness of the broader notification process for land use applications; and

WHEREAS,

- **a.** The pilot program shall include only the Comprehensive Plan Map Change, Zoning Map Change, Interim Use, Subdivision Plat, and Planned Unit Development applications.
- **b.** Standard fees shall apply to each application, however, all cost increases associated with the pilot program are covered by the Community Development Department.
- c. A developer open house shall be held by the developer notifying the expanded notification list prior to a Comprehensive Plan Map Change, Zoning Map Change, Interim Use, Subdivision Plat, or Planned Unit Development application being submitted/accepted by the Community Development Department.

- **d.** The Planning Division shall be responsible for working with the developer on location and date of the open houses; develop the invitation providing details regarding the proposals, mail out the open house notice to all property owners and renters within the 500 foot radius, and mail a copy of the meeting notes to all citizens on the sign-in sheet.
- **e.** The City shall install (either via private contract or utilizing in-house employees) at least one proposed development sign on the subject property of the application request.

NOW THEREFORE BE IT RESOLVED, by the Roseville City Council, to approve a pilot notification program that stays the current process and procedures for a six month period beginning June 1, 2016 and ending November 30, 2016.

The motion for the adoption of the foregoing resolution was duly seconded by Council Member McGehee and upon vote being taken thereon, the following voted in favor: Willmus, Laliberte, Etten, McGehee, Roe; and none voted against;

WHEREUPON said resolution was declared duly passed and adopted.

Resolution -	Pilot	notif	ication	process	policy

STATE OF MINNESOTA)
) ss
COUNTY OF RAMSEY)

I, the undersigned, being the duly qualified City Manager of the City of Roseville, County of Ramsey, State of Minnesota, do hereby certify that I have carefully compared the attached and foregoing extract of minutes of a regular meeting of said Roseville Variance Board held on the 23rd day of May, 2016, with the original thereof on file in my office.

WITNESS MY HAND officially as such Manager this 23rd day of May, 2016.

Patrick Trudgeon, City Manager

SEAL