

PLANNING COMMISSION

Comprehensive Plan Update Meeting Agenda

Wednesday, May 24, 2017 at 6:30 p.m.

Roseville City Hall Council Chambers, 2660 Civic Center Drive

- 1. Call to Order
- 2. Roll Call
- 3. Review of Minutes
 - a. April 26, 2017 Comprehensive Plan Update Meeting
- 4. Communications and Recognitions
 - a. From the public: Public comment pertaining to general land use issues not on this agenda
 - **b.** From the Commission or staff: Information about assorted business not already on this agenda, including a brief update on the 2040 Comprehensive Plan Update process
- 5. Project File 0037: 2040 Comprehensive Plan Update
 - a. Future Land Use (Map and Districts)

Assorted land-use topics including a draft future land use map, and the names and descriptions of certain land use categories

b. Decision Making Rubric

Review an updated draft of the Decision-Making Rubric, which will become a simple and intuitive tool for elected, appointed, and hired City officials to evaluate their actions in terms of the Comprehensive Plan goals

6. Adjourn

Upcoming Planning Commission Comprehensive Plan Update Meetings: June 28 & July 26For up to date information on the comprehensive planning process, go to www.cityofroseville.com/CompPlan

Regular Meetings: Planning Commission & Variance Board: June 7 & July 12

City Council: June 5, 19 & July 10, 17, 24

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Planning Commission – Comprehensive Plan Update Meeting City Council Chambers, 2660 Civic Center Drive Draft Minutes – Wednesday, April 26, 2017 – 6:30 p.m.

1 2 3 4	1.	Chair	Call to Order Chair Murphy called to order a Special meeting of the Planning Commission at approximately 6:30 p.m. for the purpose of updating the city's comprehensive plan for 2040.	
5 6	2.	Roll (Call e request of Chair Murphy, City Planner Thomas Paschke called the Roll.	
7 8		Meml	bers Present: Chair Robert Murphy; and Commissioners James Daire, James Bull, and Pete Sparby	
9		Meml	bers Absent: Commissioners Julie Kimble and Chuck Gitzen	
10 11 12		Staff/	Consultants Present: Community Development Director Kari Collins, City Planner Thomas Paschke, and Senior Planner Bryan Lloyd; Consultant Lydia Major, LBH	
13	3.	Revie	w of Minutes	
14 15		a.	March 22, 2016 Special Planning Commission Meeting - Comprehensive Plan Update	
16 17 18			MOTION Member Daire moved, seconded by Member Sparby to approve the March 22, 2017 meeting minutes as presented.	
19 20 21			Ayes: 4 Nays: 0 Motion carried	
22	4.	Comn	nmunications and Recognitions:	
23 24 25		a.	From the Public (Public comment pertaining to general land use issues no on this agenda) None.	
26 27 28 29 30		b.	From the Commission or Staff (Information about assorted business not already on this agenda including a brief update on the 2040 Comprehensive Plan Update process) At the request of Chair Murphy, Community Development Director Collins provided an update on filing applications and interviews scheduled to fill the vacancy on the Planning Commission.	
32 33 34 35			At the further request of Chair Murphy, Ms. Collins reviewed pending staff considerations and scheduling for a potential joint meeting of the Planning and Public Works, Environment and Transportation (PWETC) Commissions with the Alliance for Sustainability (AFORS) in conjunction with consultants for the	

Comprehensive Plan and Transportation Plan Updates related to resiliency processes and those impacted chapters.

5. Project File 0037: 2040 Comprehensive Plan Update

Referencing Ms. Major's written summary of the public kick-off, Ms. Perdu provided a brief verbal summary, noting approximately seventy attended the event; with good comments received at that time as well as online before and after the event. As noted by Mr. Lloyd, tonight's meeting topic had been switched to allow more time to receive and collate that community engagement for inclusion in the next discussion by the Commission.

a. Goals and Decision-Making Rubric

Mr. Lloyd introduced tonight's topics in general and then deferred to Ms. Major to lead the discussion.

Ms. Major clarified that the goal for tonight's discussion was to determine if the overall purpose and direction for those goals and decision-making rubric were on track rather than conducting a line-by-line edit of language. Ms. Major respectfully asked that individual commissioners direct their specific edits, unless content-related, to staff for forwarding onto consultants.

In general, Ms. Major advised that the rubric was aimed to help those executing the comprehensive plan to make decisions about some of those things that they were unable to predict at this time; and to make those decisions more accountable by tracking measurables, with related items serving similar differences, but also having some distinction as well.

While appreciating measurables, Member Bull opined that it seemed like a lot, when typically the intent would be to know who was performing the measurements and at what intervals it was being done; and asked if that would be added to this and about the numbers being used to determine that measurement.

Ms. Major advised that she would speak with Ms. Purdu about adding that level of detail; but clarified that while a lot of options were being thrown out for consideration, it was up to the commission and city to prioritize those things that they found most important to the community.

At the direction of Chair Murphy, and without objection, Ms. Major was asked to lead the discussion to review each goal collectively and discuss the kinds of measurables and action criteria and whether or not that was what the commission would expect to see at which time it would then be further refined by the consultants. Chair Murphy reiterated that individual thoughts on wording beyond that broad review of each category should be emailed to staff to forward to the consultant after tonight's meeting.

<u>Goal 1: Roseville is a welcoming community that appreciates differences and fosters diversity</u>

Member Daire questioned if the proposed action reached residents whose first language was not English; opining that determining those particular populations seemed to him a challenging objective.

78 Chair Murphy suggested that the communication component be addressed, 79 including additions or revisions, when at that particular goal. 80 Ms. Major advised that this is related to the goal for the community engagement plan for overall comprehensive plan direction received from the Planning 81 Commission and City Council. As part of that process, Ms. Major suggested 82 having a good standard in place for decision-making impacts for each of those 83 diverse populations as well as the broader community. Ms. Major opined that this 84 would require thoughtful application for those involved in each step. 85 Member Bull stated that he was leery when seeing things directed toward one 86 class or another especially when English is not their first language; and asked for 87 88 something more inclusive for everyone and not specifically targeting one or a few 89 populations. Ms. Major agreed with not targeting different audiences; but also noted that the 90 intent was to ensure equitable access and communication for all; requiring certain 91 services for some community members (e.g. translators). 92 Member Daire suggested that ESL class registrations may provide access to 93 individuals with limited English. 94 95 Chair Murphy noted that, when former Chair Boguszewski spoke to this issue at last month's meeting, he noted the numerous languages and communities 96 97 recognized in Roseville and how to determine which are most prevalent or if each and every language needed to be accommodated. Chair Murphy noted those 98 languages highlighted on signage for the Light Rail system; and asked if the city 99 had a citywide, Ramsey County or Twin Cities area process or how it would 100 address it. While sympathetic to the goal, Chair Murphy questioned if he was in 101 the best position to resolve this issue. 102 103 Ms. Collins responded that this was an ongoing struggle and became problematic in multi-lingual communication efforts (e.g. rental tenants) with five languages 104 105 currently relied on as the dominant languages in Roseville. Ms. Collins noted there was a difference in what was tangible, what was feasible, and what was 106 needed (e.g. Karen community and their interaction with the Roseville Police 107 Department) and how best to build relationships with cultural entities or 108 organizations to best reach diverse populations. 109 Member Sparby asked if applicable languages for those non-English participants 110 would be established to reach decision-makers in those communities in their 111 applicable languages to achieve outreach. 112 Member Bull noted the action for this goal included acknowledgment of 113 114 "residents," but noted that the city was also welcoming to visitors and that needed to be made clear as well. While collecting statistics from visitors, Member Bull 115 questioned how receptive visitors would be to "big brother, a/k/a the city" 116 collecting that information for tertiary purposes. 117 In response, Ms. Major suggested more emphasis on qualitative versus 118 quantitative. 119

As to whether quality was measurable as voiced by Member Daire, Member Bull 120 responded that it was and suggested that each category have some definition (e.g. 121 high/medium, low). 122 Specific to the "underserved population," Member Daire asked whether there was 123 any indication that this need was not currently being met, documented or 124 expressed and how to determine that measurable. 125 Ms. Major advised that it would require a case-by-case judgment call; but 126 generally she defined "underserved" as a community with documented needs that 127 it was known were not being met. However, Ms. Major also noted that 128 sometimes that wasn't documented until the need was expressed. 129 Specific to creating an opportunity for currently under-represented populations to 130 participate in city government, Member Daire asked if that measurable was a 131 certain percentage of populations represented on the City Council and/or advisory 132 commissions. 133 Ms. Major clarified that she saw it as a statistical parallel; with most 134 communication efforts not large enough to meet all representations, but intended 135 to provide a correlation between the population and those in leadership positions. 136 Chair Murphy noted the commission's challenge was to come up with alternative 137 wording for those action items. 138 Goal 2: Roseville is a desirable place to live, work and play 139 140 With Member Daire questioning the action item and what was intended for "creative redevelopment of a site," Ms. Major advised that the intent was not to 141 define any concrete location(s), but instead to intentionally leave it in vague 142 terms. 143 For measurables (e.g. development), Member Bull opined that many residents, 144 whether pro or con, would measure that goal in the periodic community survey 145 and therefore suggested using that survey as the measurable. 146 Goal 3: Roseville has a strong and inclusive sense of community 147 Member Sparby suggested an added measurable about diversity when talking 148 about inclusivity with the measurable taken from the number of residents and 149 their particular demographic attending events and/or activities. 150 151 Member Daire suggested something similar, such as where there was evidence of cross-neighborhood or enclave cooperation (e.g. Lake McCarrons Neighborhood 152 Association) that could be documented and would serve to be qualitative. 153 Chair Murphy, for a measurable, suggested also including the annual National 154 Night Out as an example of small neighborhood-based interaction(s). Chair 155 Murphy noted that this had proven a strong – and growing – cooperative effort 156 among city staff and departments with smaller neighborhoods and the community 157 at-large. 158 159 In the "actions" column, Member Bull specific to "creating a community gathering space," Member Bull asked that the "space" be changed to the plural as 160 a measurable when clarifying how many were available, how they were used and 161

where located. Member Bull opined that he didn't consider that there was a 162 sufficient number of such spaces at this time. 163 164 Chair Bull asked if Member Bull considered the recently-improved and/or constructed park structures shelters as a significant increase in spaces; opining 165 that from his perspective that was a quantitative step forward. 166 Goal 4: Roseville residents are invested in their community 167 Chair Murphy suggested that a significant measurable would be the number of 168 volunteers and volunteer hours expended in the community, tracked and 169 calculated by the city's volunteer coordinator. 170 Goal 5: Roseville is a safe community 171 172 Chair Murphy stated that he would lobby for changing the wording of the action item related to "natural surveillance," citing an example of the beautiful OVAL 173 facility surrounded by a berm versus people using telescopes. 174 While an industry term, Ms. Major agreed that "natural surveillance" may be too 175 technical of a term in this context, but clarified that it was intended to create a 176 sense that personal eyes are on a place rather than drones (e.g. parents could 177 watch their children get to the library safely). 178 Specific to actions, related to "trends," Chair Murphy suggested using national 179 industry standards or guidelines (e.g. emergency response times) as a measurable. 180 Member Bull noted that the community survey also targeted those areas (e.g. 181 emergency response times); and when talking about resident safety, questioned 182 whether they would consider dangerous buildings as a measurable. 183 184 Member Sparby also noted that he was looking to community interactions related to public safety (e.g. community policing) and how to get emergency responders 185 communicating with residents involved in the community. Noting that some of 186 that was already occurring, Member Sparby suggested adding that and using it as 187 188 a positive measurable for decision-makers when considering what made a safe 189 community. In his read of online survey responses to-date, Member Daire advised that he 190 191 observed an ongoing theme from residents with safety or security or crime and crime prevention. Personally, Member Daire asked for feedback from the Police 192 Department in terms of what correlations they saw happening in Roseville and the 193 general crime rate and their suggested actions and/or responses to address what 194 could be done. As an example, Member Daire cited building design standards as 195 one way security or confidence would be achieved, with input from the Police 196 197 Department in advising that area. Ms. Major referenced a design standard called (SEPTED?) addressing security of 198 199 the environment and crime prevention through environmental design. Ms. Major advised that this provided a set of standards for designers to use in creating safe 200 spaces (e.g. lighting, landscaping, building design, etc.) and agreed it would be 201 good to talk to the Police Department in addition to revising that design standard. 202

to be even more so.

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Ms. Collins advised that the Police Department's Community Relations and 203 Crime Analyst Corey Yunke had recently talked about SEPTED, and advised that 204 205 the Community Development staff frequently sent plans to him for his input on that design aspect. 206 Member Daire agreed, and based on his planning experience, suggested those 207 responses should be addressed and whether trends were being established or 208 paralleling other areas; or if there were perceptions among the public of increased 209 crime rates specific to Roseville. 210 Goal 6: Roseville housing meets community needs 211 Member Daire opined that the action item "create housing that contributes to our 212 existing neighborhoods," seemed vague to him. 213 Chair Murphy agreed that it may be a good goal but hard to measure. 214 In conjunction with community survey results, Member Bull noted Metropolitan 215 Council growth goals of 600 units in Roseville. However, with the community 216 clearly preferring single-family detached versus multi-family apartment housing 217 stock, Member Bull suggested that the city emphasize why higher density was 218 needed to meet those housing objectives as part of the comprehensive plans' 219 220 guidance. Member Bull noted that this also impacted potential affordability with smaller lot sizes and meeting the desirability for single-family versus multi-221 222 generational housing. Goal 7: Roseville is an environmentally healthy community 223 Member Bull suggested a need to measure trends for greenhouse gas emissions 224 specific to Roseville. 225 Chair Murphy questioned how to address that for Roseville when the city was 226 surrounded by numerous interstates and trunk highways. 227 Ms. Major assured commissioners that there were a number of metropolitan 228 communities that had and continued to study emissions, water use and other 229 230 factors that served as annual measurables (e.g. commuters, residential power use, etc.) Ms. Major advised that her firm, LHB, ran such a program and suggested 231 commissioners visit their website to view the various components of the program. 232 233 For the record, Ms. Major clarified that she did not author that goal. Moving toward trends for cost effective or renewable energies beyond greenhouse 234 gas emissions, Member Sparby suggested a measurable to measure metrics on a 235 smaller versus larger scale and how it could transition into something a local 236 decision-maker could actually utilize. 237 Specific to the goal itself stating that Roseville "is" an environmentally health y 238 community, Member Bull suggested changing that to a goal to "increase" the 239 240 city's environmental health. Ms. Major clarified that she had heard from numerous sources that they 241 242 considered Roseville to be very proactive in this area and wanted the community

244 245	Member Daire asked how "environmentally healthy" related to living wage jobs as a measurable.
246 247 248 249	Ms. Major advised that it depended on your outlook on "healthy" and proven studies correlating living wage jobs with community health. While it may note be the intention of that particular measurable, Ms. Major advised that they would further define that.
250 251 252	Member Sparby agreed that "environmentally healthy" may fit somewhere in the goals, but not this particular one related to living wage jobs; and therefore suggested its removal from this goal.
253 254	Goal 8: Roseville has world-renowned parks, open space and multi-generational recreation programs and facilities
255 256	At the request of Chair Murphy, Ms. Major clarified that this goal had been an aspiration since the Imagine Roseville 2025 community visioning process.
257 258	Member Daire asked if the "world-renowned" was realistic or accurate or if the city advertised its park system worldwide.
259 260 261 262 263	Chair Murphy agreed that the goal may be more realistic for the recreation system to be great in the city, state and possibly nation-wide, he questioned "world-renowned" as well. Chair Murphy stated that he'd settle for a Minnesota-renowned park system, and use any resulting cost savings in "world-wide" advertising for more public safety personnel.
264 265 266	Member Daire opined that it could serve as a measurable if the park system received awards on a regional basis, and suggested that would serve to focus on a regionally-significant park system.
267 268 269 270	Member Bull opined that the community parks only needed to be as good as Roseville residents wanted them to be; further opining that there was no need to be the best in Minnesota or beyond as long as the system provided what Roseville residents needed and wanted.
271 272 273	Related to metrics, Chair Murphy noted that allocated budget dollars would always serve as a measurable, but suggested the number of participants may serve as a better measurement, particularly Roseville resident participation.
274	Member Bull noted that the community survey also addressed these goals.
275 276 277	Chair Murphy noted the need to yoke the city to the school districts and encourage that they mesh with the city's parks and recreation programs and facilities by being collaborative rather than competitive.
278 279 280 281 282 283	Member Sparby suggested that the community survey would also address multi- generational programs and could provide a wealth of information that would be measurable rather than how it was currently focused in most part on the budget. Member Sparby suggested a better measurable from his perspective would be to focus on statistics such as who was using the parks, facilities and programs versus weighting that measurable so highly on dollars.
284	Member Daire opined that park building use could also serve as a measurable.

285 Goal 9: Roseville supports the health and wellness of community members At the request of Chair Murphy, Ms. Major advised that healthcare facilities 286 within a ¹/₄ mile of transit stops was considered an industry standard in providing 287 equitable access. 288 289 If everyone wants to be health and well, Member Daire asked if this was an appropriate goal for the comprehensive plan or if had come from the Imagine 290 Roseville 2025 visioning process. 291 Ms. Major advised that she would research the origination of this goal; but did 292 advised that health and wellness was becoming an ever-increasing focus of 293 planning and how equitable services were provided. Ms. Major clarified that it 294 separated health outcomes or illness from well-being and measurables as part of 295 the planning and land-use process. 296 Member Bull opined that health and wellness was appropriate here, but 297 questioned whether health care facilities were, especially when reviewing past 298 299 community survey responses that seemed to rate those facilities low. While it may come out in other outreach methods, Member Bull noted that in the 300 community survey results, it had rated low except in one oddly-worded question 301 where it had come out high. 302 With concurrence by Member Bull, Ms. Major suggested, as with budget dollars 303 304 and park measurables, this didn't prove the broadest and best way to view this goal. 305 306 Member Sparby agreed with Member Bull, noting that 2/3 of the measurables focused on health care facilities. In Roseville, Member Sparby observed that 307 residents had access to broader facilities than just those in the municipality; and 308 while he considered walkability and access to bike trails as a good measurables, 309 he suggested promoting a healthy lifestyle and general wellness to be a better 310 measurable than bus stops correlating with the location of healthcare facilities. 311 Member Bull suggested another measurable would be access to healthy food 312 choices; with Member Sparby suggesting another measurable would be access to 313 fitness facilities. 314 Goal 10: Roseville supports high quality, lifelong learning 315 Member Daire asked if this created a partnership with educational institutions or 316 how the city might express interest in partnering to provide lifelong learning 317 opportunities. 318 Member Bull clarified that community education was currently conducted at the 319 320 schools frequently through partnership with the city in sharing staff, equipment, facilities and/or other amenities, and cited several examples. 321 322 Chair Murphy agreed, referencing the Fairview Community Center owned and operated by School District No. 623, but used by the city for park and recreation 323 programs and appropriately coordinated, similar with partnerships with the 324 Mounds View School District No. 621. However, Chair Murphy suggested those 325 efforts could be built on further to complement needs and opportunities. 326

327 328 329	Member Bull concurred, further noting the ability to keep prices low for resident participation in programs, and for cost efficiencies for the school districts and city.
330 331 332	Ms. Major noted that this dovetailed with the next goal; and during education focus groups, noted that city support of education efforts might be with transportation.
333 334 335 336 337	Member Bull stated that he didn't like the measurable related to the "number of city representatives working on collaborative efforts" with Ms. Major suggesting it needed to be elaborated more; with Member Daire suggesting that instead of "city representatives," it state "agencies" working on those collaborative efforts.
338 339 340	Additionally, Member Sparby suggested it wasn't just the number of programs, but the number of attendees as a measurable, since some may prove more popular than others, creating a need for that benefit to be measured.
341 342	Member Daire agreed, suggesting further measurables could be what groups (e.g. diversity) amid that number.
343 344	Goal 11: Roseville has a comprehensive, safe, efficient and reliable transportation system
345 346 347 348 349 350 351	Chair Murphy asked if the mark was missed on that goal in how the city met a local transportation goal versus what was offered regionally. While the number of miles of bike trails and pathways may be an easy measurable, Chair Murphy suggested that measurable would be better-suited in the parks and recreation or wellness goal unless the intent was that goods were moved by bike. Chair Murphy opined that the intent was to seek more health and wellness in the community recreationally versus for those commuting.
352 353 354 355	Member Bull opined that there were significant commuters; and that they considered themselves as alternative transportation commuters. Part of the city's participation or measurable, opined Member Bull, would be to provide safe shoulders, etc. for bikers.
356 357	Ms. Major agreed, and challenged commissioners to see community from a daily and year-round perspective as a measurable.
358 359 360 361 362	Member Sparby suggested not just the number of miles as a measurable, but the strategic placement of bike trails to bring together areas of the community in a helpful way to allow bikes to commute, not just for trails that didn't serve a purpose, but as a viable way to access both downtowns. Member Sparby opined that the city didn't go a good job of that now.
363 364 365 366 367 368	Specific to job-related commuting, Member Daire noted that those bikes they were a different vehicle than those used for recreational purposes. Therefore, Member Daire suggested rewording of that goal to state "Roseville has access to and is in a position to influence and participate in additional light rail lines, and with its park system, could create additional bike and pedestrian ways to serve commuting routes." This way, Member Daire opined that the city could use the

Planning Commission - Comprehensive Plan Update Minutes - Wednesday, April 26, 2017 Page 10 transportation system and make its parks contribute or enforce that goal beyond a 369 focus on recreational use. 370 371 Member Bull agreed that the city could influence it by creating park and recreation hubs and providing city programs to help residents identify carpool 372 partners to those park and ride partners with malls providing designated spaces. 373 Goal 12: Roseville has technology that gives u s a competitive advantage 374 375 At the request of Member Daire, Ms. Major reviewed what a "technology infrastructure plan" involved (e.g. access to high speed internet, fiber optics. 376 community-wide wi-fi, etc.). 377 Member Bull noted that it also involved controls to move traffic more efficiently 378 (e.g. stop light controls, camera monitoring systems, etc.). Member Daire further 379 380 noted the potential for capital equipment owned by the city with the ability to read irregularities by alerting for preventive maintenance before breakdown, allowing 381 more efficient operation and less cost; as well as improvements in building and 382 home security systems. 383 **General Comments** 384 Given that several members of the commission are unavailable for this discussion, 385 Chair Murphy consulted with Mr. Lloyd and Ms. Major on how best to submit 386 written comments from any and all individual commissioners to solidify their 387 thoughts while avoiding Open Meeting Law-restricted private communications 388 between commissioners. 389 Mr. Lloyd asked that all comments or feedback be provided to him for forwarding 390 391

to Ms. Major, including any language refinements as applicable. Mr. Lloyd clarified that this isn't the last touch to this list; and with submission of tonight's feedback and additional individual feedback, it may change it even more. Mr. Lloyd offered to include additional individual comments via email to all commissioners for their review.

Member Bull asked that a revised document be provided for commissioners as the basis for the next meeting; with concurrence by Ms. Major.

Community Engagement Input b.

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In addition to the memorandum from LHB dated April 18, 2017 and attached community engagement feedback received to-date, Ms. Major also provided bench handouts, attached hereto and made a part hereof, summarizing intercept board notes, and focus group meeting minutes for diversity, economic development, education, housing (two) and opportunity focus groups.

Ms. Major clarified that the intent in the engagement process at this point was to consider what was heard in general, and not to interpret findings but for the commission to be aware of any themes coming out of this feedback to-date.

Member Bull opined that the commission did need to interpret results to help guide the remainder of the process.

409 Ms. Major clarified that while demographics could be considered, with the commission having just received the entire survey results today, she encouraged 410 the commission not to focus on survey responses yet at a public meeting, since the 411 goal was to not change the types of responses still coming in based on responses 412 to-date, but to ensure the process remained open. 413 At the request of Ms. Major and with the updated schedule displayed, Ms. Major 414 reviewed the community engagement opportunities still coming up in May and 415 June, and the intent to keep the online survey running throughout that time as 416 417 well; with approximately 2/3 of the engagement process completed up to this point. 418 At the request of Chair Murphy for the next three Planning Commission meetings 419 specific to the comprehensive plan update, Mr. Lloyd reviewed upcoming topics 420 for the benefit of the public wishing to provide their input on specific topics and 421 422 which meeting they should attend (e.g. land use, zoning designations for low-, medium- and high-density zoning designations). Mr. Lloyd advised that topics 423 424 were still being reviewed for which months they will be identified; but for those seeking to comment at this point and unsure of how or when to do so, Mr. Lloyd 425 426 encouraged them to look online for updated information on the city's website or 427 to contact him directly at the Community Development Department offices. Stating his need to give considerable thought to those more global land use 428 designations, Chair Murphy suggested a land use map be provided at a 429 commission work session to allow better discussion. 430 431 While unable to designate the particular month for that discussion, Ms. Major 432 suggested that the commission start looking at it now; since this schedule was last updated by Ms. Purdu late last week and suggests that land use discussion is 433 434 slotted for the May meeting. Based on that confirmation of his perception, Chair Murphy suggested that the 435 436 commission and the public start doing their homework and come geared up with 437 comments and suggestions for that May meeting. Mr. Lloyd agreed, advising that staff would confirm that schedule in the next few 438 days to further inform their preparation. 439 Specific to Ms. Major's presentation on community engagement efforts, Member 440 Bull suggested that an email be provided to those attending the public kick-off 441 meeting and provide an opportunity for a short "how to" session on how to 442 conduct "meetings in a box" by those interested parties, allowing them to be 443 aware of the tools available to them and how they can be used or presented; as 444 445 well as suggesting types of groups or organizations at which they may prove of 446 interest and help.

Commission Questions/Comments on the Process To-date

At the request of Chair Murphy, Mr. Lloyd clarified that the joint Rice Street/Larpenteur Avenue community meetings would occur through the remainder of 2017 and into 2018, sometimes paralleling the comprehensive plan update and its conclusions/findings of those corridor meetings would be reflected as applicable.

Ms. Collins concurred noting that Roseville staff had just met with other involved communities in that multi-jurisdictional effort to determine how those plans could be integrated with respective comprehensive plan updates for those communities and Ramsey County, under the direction of the various consultants involved. With those discussions running parallel to each other, Ms. Collins suggested future discussions of the Planning Commission and Roseville City Council as to how that process compared to and impacted the comprehensive plan would be forthcoming; whether as standalone documents or integrated in areas as applicable. At that point, Ms. Collins advised that then it would be better known how to handle the process; but since the community advisory group representatives had just been appointed, the process was still in its infancy.

As an example of how that effort could be incorporated independent of later decisions, Mr. Lloyd compared the former work of the Parks Master Plan that had not yet happened when the last comprehensive plan update was being completed, and was referenced as part of the comprehensive plan chapter and identifying correlated areas.

While the Larpenteur Avenue/Rice Street represents a small area plan, Member Daire noted that consideration should and would be given to various community stakeholders and individuals for consistency with the overall direction of the comprehensive plan. Member Daire opined that it would prove a marvelously good exercise in seeing how they fit together, while zeroing in on one specific area and developing their own plan of how things should be versus its specific application with the comprehensive plan, resulting in an exciting process to undertake.

Chair Murphy noted that indications were that the comprehensive plan may come to fruition before completion by that group.

Ms. Collins agreed with that assessment, and while both processes may be finalized about the same time, there would also be a window of time for adjacent communities and the Metropolitan Council to review the Roseville comprehensive plan update, at which point the city should have a better idea of the broader vision for Rice Street/Larpenteur Avenue.

For those commissioners interested, Member Daire suggested applying rubrics in that context, whether or not those comprehensive plan rubrics are implemented in that small area plan, opining it seemed a natural step to him.

Ms. Collins agreed that it would provide an additional lens for the Roseville 487 community to take into consideration, assuming Roseville goals are the same as 488 489 those of the Cities of Maplewood and St. Paul, and Ramsey County and trying to 490 unify those goals with Roseville's comprehensive plan. 491 Whether at the smaller or larger levels, if all are paying attention, Member Daire opined that it shouldn't be difficult to achieve a consistency, especially when 492 working with common consultant teams. 493 Ms. Collins agreed that would help. 494 In his personal review, Member Bull noted there was a lot of great information 495 provided, as well as questions and suggestions; and when there were others 496 voluminous in other categories, suggested that it would be prudent to categorize 497 them as well (e.g. what type of businesses, restaurant categories, etc.) and other 498 499 areas being duplicated. 500 Ms. Major clarified that at this point in the summaries and meeting notes, and online survey results, the commission was seeing raw data to-date, but by the end 501 of the process those responses will be categorized. Ms. Major asked that the 502 commission not draw any conclusions yet as to specificity of the comments other 503 than their initial recognition of common themes recurring. 504 505 Member Daire expressed his appreciation in reviewing the raw data that showed a 506 number of ways trends were displayed (e.g. bar graphs, tabular form, individual comment, etc.). Member Daire stated that he found himself getting a flavor of the 507 responses and becoming engrossed, emphasizing the benefit of how raw data was 508 presented by the consultant. As a result, Member Daire advised that he found 509 himself coming up with other categories not necessarily linked to existing goals 510 that further stimulated thought and consideration on his part. 511 Ms. Major advised that the format was coming out of Survey Monkey, but agreed 512 and shared the sense of momentum on categories of thought in the broader 513 themed sense. 514 Based on the diversity of participation, Member Bull asked if the responses that 515 Ms. Major had expected to this point or if there were any surprises or areas of 516 517 concerns. Ms. Major responded that comments and areas of concern expressed to-date were 518 mostly what she expected, but while recognizing that early efforts would be 519 520 harder and be based on trial and error, she noted there was not a broad enough range of participants involved yet. Therefore, Ms. Major noted the need to target 521 that, especially those unable to attend earlier focus groups. Ms. Major advised 522 that she and Mr. Lloyd would review that and determine better ways other than 523 meetings as part of considering their next steps. 524

525 526		Member Bull suggested it may prove beneficial for the city's Communications Department staff to explain the survey and provide an easy link to access it.
527 528		Member Bull opined that it was easier to respond from behind a computer rather than in person.
529 530		Ms. Major noted that social and email outreach had already been done, but offered to try it again.
531 532		Member Sparby expressed his curiosity about long-range plans and whether that incorporated the entire city in the process form beginning to end.
533 534 535		Mr. Lloyd referenced the schedule as outlined in response with Ms. Major noting that schedule went all the way through January of 2018 and advised that the schedule was reviewed and updated annually.
536	6.	Adjourn
537 538 539		MOTION Member Daire moved, seconded by Member Sparby to adjourn the meeting at approximately 8:15 p.m
540 541		Ayes: 4 Nays: 0 Mation counied
542		Motion carried.



Memorandum

To: City of Roseville Planning Commissioners

CC: Bryan Lloyd, Senior Planner

From: Erin Perdu, Planning Consultant

Date: May 18, 2017

Re: Comprehensive Plan Work Session – Land Use

WSB Project No. 1797-100

First, I would like to thank those of you who put time into sending homework responses to Bryan. They were extremely helpful and informative! I have used your input in revising the decision-making rubric, developing the future land use scenario and will continue to use it to develop concepts and recommendations for our redevelopment areas.

At next week's session we will be focusing on two items:

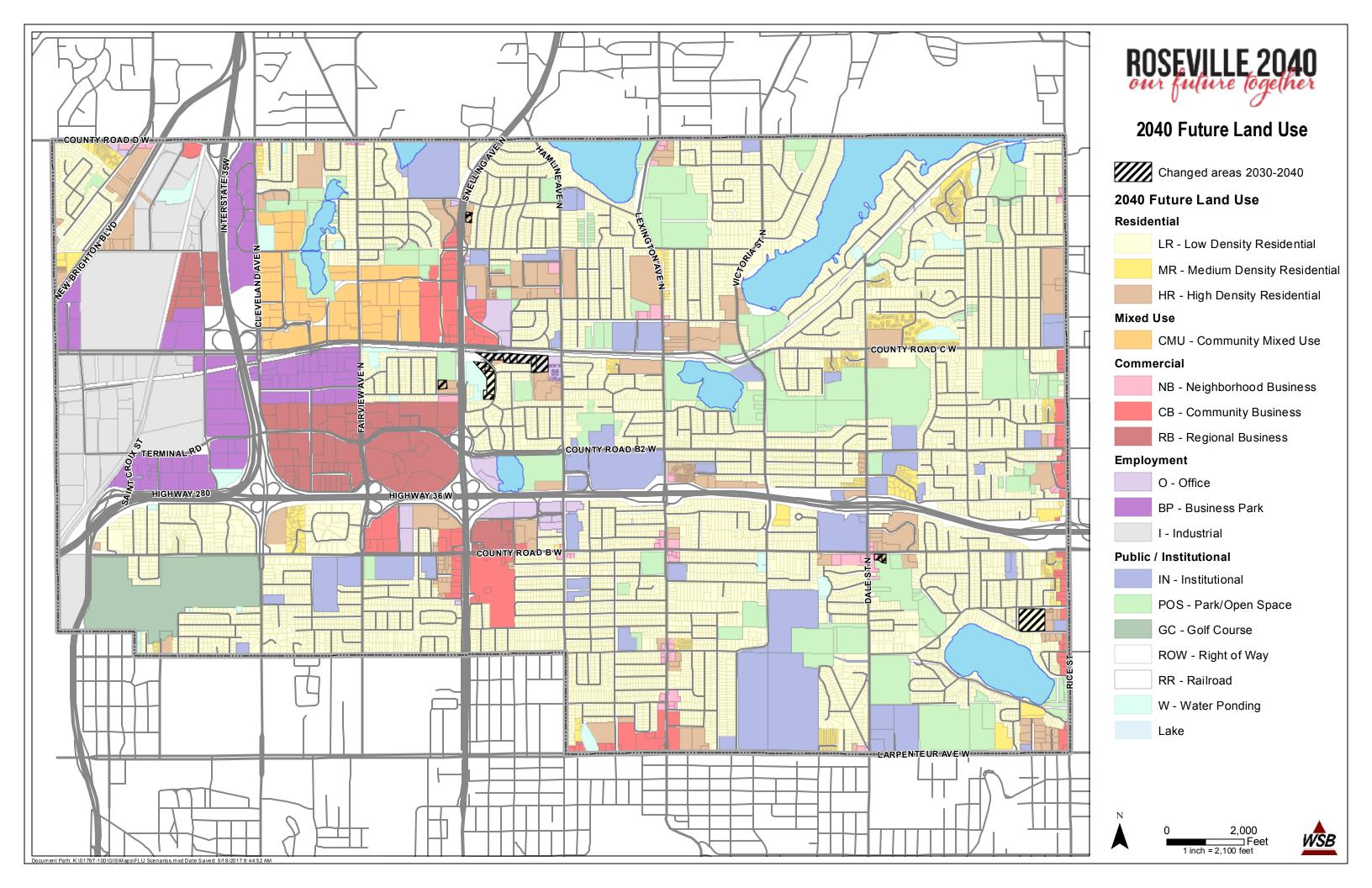
1. <u>Future Land Use (Map and Districts):</u> Enclosed in your packet is a draft future land use scenario which incorporates the comments from City staff and Planning Commission. Parcels that have changed from the 2030 Future Land Use Map are highlighted (note that there are no large areas of change). We would like to get consensus on this map so that we can move forward with other elements of the plan.

Although we are not proposing significant changes to the future land use map, we are also evaluating the current future land use districts that are shown on the map. In particular, we have done some research into the commercial/business districts on your map and attached that information in this packet. Staff has indicated that designating commercial uses based largely on where customers come from has created some problems for development. The attached information outlines how commercial uses are described in Roseville today, and how a couple of similar communities deal with commercial uses. I will discuss with you at the meeting potential strategies for rewriting your commercial business categories in a way that would allow more flexibility in development while appropriately regulating the impacts of those uses on the community.

One of our other recommendations based on this research is to expand the use of the Community Mixed Use district in Roseville. Currently this district is only shown on the Twin Lakes Redevelopment Area, but there are potentially other areas where mixed use would be beneficial to Roseville. Also enclosed in this packet is research on your existing Community Mixed Use District and a sampling of what other communities with strong Mixed Use districts are doing. At the meeting we will discuss areas for potential expansion of mixed use.

 Decision-Making Rubric. Enclosed is a revised version of the decision-making rubric based on your feedback. I would like to get consensus on moving forward with this draft and sharing it with the City Council.

If you have any questions or comments on any of these materials before the meeting please feel free to contact me. I look forward to a lively discussion next week!



Roseville 2040 Comprehensive Plan

Commercial Districts

Existing Commercial Land Use Districts

	Full Name	Description
NB	Neighborhood Business	Neighborhood Business areas are small-scale business and Institutional areas located on or at the intersection of minor arterial and collector streets. Business uses in these areas may include retail, service, and office. Residential uses may be located in a mixed use building in these areas. Residential uses should generally have a density between four and 12 units per acre and are subject to the other limitations for this land use. Buildings shall be scaled appropriately to the surrounding neighborhood. There should be appropriate buffers and pedestrian connections between Neighborhood Business areas and adjacent residential neighborhoods. Neighborhood Business areas should be connected to surrounding neighborhoods by sidewalks or trails.
СВ	Community Business	Community Business areas are oriented toward businesses and Institutional uses involved with the provision of goods and services to a local market area. Community business areas include shopping centers and freestanding businesses and institutions that promote community orientation and scale. To provide access and manage traffic, community business areas are located on streets designated as A Minor Augmentor or A Minor Reliever in the Transportation Plan. Community Business areas should have a strong orientation to pedestrian and bicycle access to the area and movement within the area. Residential uses, generally with a density greater than 12 units per acre, may be located in Community Business areas only as part of mixed-use buildings with allowable business uses on the ground floor.
RB	Regional Business	Regional Business areas include a collection of businesses and Institutional uses that provide goods and services to a regional market area. Uses found in Regional Business areas include regional-scale institutions and malls, shopping centers of various sizes, freestanding large-format stores, freestanding smaller businesses, multistory office buildings, and groupings of automobile dealerships. Regional Business areas are located in places with visibility and access from the regional highway system (Interstate 35W and State Highway 36).

Observations:

The current commercial land use districts distinguish between land use categories using the following criteria:

- Capacity of access roads (location near collectors/local roads vs. A-Minors vs. regional roadways)
- Business scale and size (i.e. "small-scale", "community orientation", "freestanding large-format")
- Customer base (neighborhood vs. local/city vs. regional patrons)
- Density of surrounding residential areas
- Bicycle and pedestrian scale access (no mention in Regional Business)
- Uses considered appropriate
- Location in relation to visibility

Examples of mismatches that currently exist:

- Cub Foods at Harmar
- Smaller businesses in the Rosedale area that don't attract regional customers
- Do all NB areas really intend to serve just the immediate neighborhood?

What Other Communities are Doing

Bloomington

Bloomington's current plan has four different commercial land use district designations. The language and distinguishing characteristics, with the exception of the Office use, are quite similar to Roseville's current commercial dichotomy. This list does not include Bloomington's mixed use areas, which are a significant part of the commercial landscape.

- Office: This designation allows professional and business offices and related accessory retail and restaurant uses serving the needs of office building tenants. Access requirements for office uses are high, so land should only be designated Office when adjacent to arterial and collector streets. Non-accessory commercial uses are not allowed within this designation based on the desire to establish areas free from the intrusion of more intensive commercial enterprises. Residential uses are allowed within this designation when fully integrated with an office land use and all owed in the underlying zoning district. Due to compatible land use characteristics, hotels are allowed on sites guided Office, provided the site is appropriately zoned for a hotel and within one mile of a freeway interchange.
- General Business: This designation allows a wide range of commercial uses that are suitable for the relatively small, shallow parcels of the City's neighborhood commercial nodes. Allowed development includes retail and service uses such as neighborhood supermarkets (20,000 sq. ft. and below), small shopping centers (up to 100,000 sq. ft. total with individual tenants of 20,000 sq. ft. or less), drug stores, restaurants (10,000 sq. ft. or less), and gas stations. Office uses are allowed within this designation when integrated with a commercial use or as a stand alone use. Residential uses are allowed within this designation only when fully integrated with a general business land use and allowed in the underlying zoning district. Access requirements for this designation are moderate to high, so land should only be designated General Business when in close proximity to arterial or collector streets. This designation excludes larger scale retail and service uses that require larger parcel sizes or freeway visibility, such as hotels and motels, "big box" retail, medium and large sized shopping centers, hospitals, and automobile sales.
- Community Commercial: This designation allows all General Business activities plus additional, larger scale service and retail uses that require larger parcels such as supermarkets and restaurants of any size, medium sized shopping centers (up to 250,000 sq. ft. total with individual tenants of 80,000 sq. ft. or less), and theaters. Hotels and motels are allowed within the Community Commercial designation only when the site is within one mile of a freeway interchange. Office uses are allowed within this designation when integrated with a commercial use or as a stand alone use. Residential uses are allowed within this designation only when fully integrated with a commercial land use and allowed in the underlying zoning district. Access requirements for this designation are high, so land should only be designated Community Commercial when adjacent to arterial or collector streets. This designation excludes regionally oriented retail and service uses that demand easy access from the freeway system such as large shopping centers, "big box" retail, hospitals, or automobile sales.
- Regional Commercial: This designation allows all "General Business" and "Community Commercial" activities plus additional service and retail uses that require easy access from the freeway system such as hotels and motels, "big box" retail, large shopping centers, hospitals, and automobile sales. Office uses are allowed within this designation when integrated with a commercial use or as a stand alone use. Residential uses are allowed within this designation only when fully integrated with a commercial land use and allowed in the underlying zoning district. Access requirements of regional commercial uses are very high, so land should only be designated Regional Commercial when it is in close proximity to freeways and adjacent to arterial or collector streets.

St. Louis Park

St. Louis Park's current plan has a "Commercial", "Office", and a "Business Park" District, in addition to mixed use. Their commercial land use scheme is more "use specific" rather than being centered around location, access or customer base.

- Commercial: The Commercial land use category is intended to accommodate a wide range and scale of commercial uses, such as retail, service, entertainment, and office. Commercial uses can range from small neighborhood convenience nodes, to community retail areas along major roadways, to large shopping centers, to auto-related commercial uses along freeways. Residential uses are also appropriate as part of a mixed-use commercial development, with a net residential density range of 20 to 50 units per acre allowed. Residential densities greater than 50 units per acre may be achieved by utilizing the PUD process and addressing the City's Livable Communities Principles and other goals of the Comprehensive Plan, such as including structured parking, affordable housing, or incorporating sustainable site and building design elements.
- Office: The Office land use category is primarily intended for employment centers of fairly intensive office and mixed use development with high floor area ratios (FARs) and building heights. Business, professional, administrative, scientific, technical, research, and development services are typical uses appropriate for the Office land use category. The Office category also allows other limited uses such as hotels, parking ramps, residential, day care, retail and restaurants when part of a larger development.
- Business Park: The Business Park land use category is intended to encourage the creation of significant employment centers that accommodate a diverse mix of office and light industrial uses and jobs. The Business Park designation should be applied to larger sites that can be redeveloped to provide a greater diversity of jobs, higher development densities and jobs per acre, higher quality site and building architectural design, and increased tax revenues for the community. Office, office showroom-warehousing, research and development services, light and high-tech electronic manufacturing and assembly, and medical laboratories are typical uses appropriate for this land use category. Some retail and service uses may be allowed as supporting uses for the primary office and light industrial uses of the employment center.

Mixed Use: (see other handout)

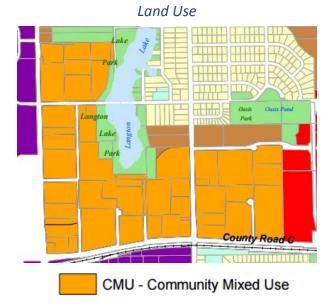
Roseville 2040 Comprehensive Plan

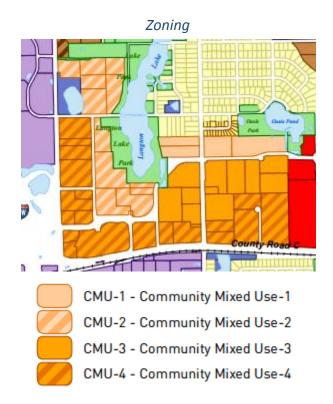
Mixed Use

Community Mixed Use (CMU) — Only guided in Twin Lakes area

Community Mixed Use areas are intended to contain a mix of complementary uses that may include housing, office, civic, <u>commercial</u>, <u>park</u>, <u>and open space uses</u>¹. Community Mixed Use areas organize uses into a cohesive district, neighborhood, or corridor², connecting uses in common structures and with sidewalks and trails, and using density, structured parking, shared parking, and other approaches to create green space and public places³ within the areas. The mix of land uses may include Mediumand High-Density Residential, Office, Community Business, Institutional, and Parks and Open Space uses. Residential land uses should generally represent between 25% and 50% of the overall mixed use area⁴. The mix of uses may be in a common site, development area, or building⁵. Individual developments may consist of a mix of two or more complementary uses that are compatible and connected to surrounding land-use patterns. To ensure that the desired mix of uses and connections are achieved, a more detailed small-area plan, master plan, and/or area-specific design principles is required⁶ to guide individual developments within the overall mixed-use area.

- CMU does allow for coexistence of residential, commercial and civic uses.
- Intent of CMU is to create an interconnected locale with common areas and connections. Keyword: cohesion.
- Prioritization of green/public space through creative design.
- 4. Current CMU guidelines give a range of residential that does not exceed 50%.
- Very broad definition of mixed use. Horizontal or vertical mixed use allowed.
- 6. Small area plan requirement for individual developments.





Zoning: Community Mixed-Use District Statement of Purpose

The Community Mixed-Use Districts are designed to encourage the development or redevelopment of mixed-use centers that may include housing, office, commercial, park, civic, institutional, and open space uses. Complementary uses should be organized into cohesive districts in which mixed- or single-use buildings are connected by streets, sidewalks and trails, and open space to create a pedestrian-oriented environment. The CMU districts are intended to be applied to areas of the City guided for redevelopment and may represent varying degrees of intensification with respect to land use, hours of operations, or building height.

Sub-District	Definition	
CMU-1	The CMU-1 District is the most restrictive mixed-use district, limiting building height	
	and excluding the most intensive land uses, and is intended for application to	
	redevelopment areas adjacent to low-density residential neighborhoods.	
CMU-2	The CMU-2 District is less restrictive, being open to a wider variety of land uses and	
	building height, and is intended to provide transition from higher-intensity	
	development to parks and other natural areas.	
CMU-3	The CMU-3 District is intended for moderate intensity development, suitable for	
	transitions between higher and lower intensity districts.	
CMU-4	The CMU-4 District is a more intensive mixed-use district, intended for areas close to	
	high-traffic roadways and large-scale commercial developments.	

What are other communities doing?

Eagan 2030 Plan: Mixed Use

Uses: It is intended that this land use category provides for areas of mixed residential or mixed residential/commercial uses as defined in area-specific Special Area Plans.

Compatibility Considerations: Varies with the type and scale of development. Mixed use development is intended to be relatively self-contained and respectful of, or compatible with, existing adjacent uses.

Access Needs: The overarching purpose of mixed use development is an attractive cohesive design that caters to pedestrian activity and movement. Sidewalks and trails should be provided to connect commercial components to surrounding neighborhoods to encourage pedestrian and bicycle travel.

Depending on the scale of the mixed use development, access to, and visibility from, collector and arterial roads is anticipated. In any case, pedestrian scale and convenient access to transit is desired.

Physical Suitability: Varies with the type and scale of development but in general, mixed use development

Physical Suitability: Varies with the type and scale of development but in general, mixed use development will utilize relatively flat open sites or sites that have previously been developed.





St. Louis Park 2030 Plan: Mixed Use

MX – Mixed-Use. In the Mixed Use land use category, a mixing of uses including commercial is required for every development parcel. The goal of this category is to create pedestrian-scale mixed-use buildings, typically with a portion of retail, service or other commercial uses on the ground floor and residential or office uses on upper floors. Mixed use buildings typically have approximately 75 to 85 percent of the building for residential use and 20 to 25 percent for commercial or office uses. Taller buildings may be appropriate in some areas and net residential densities between 20 and 75 units per acre are allowed. The MX designation is intended to facilitate an integrated town center atmosphere in Park Commons and a diversity of uses in certain other areas of the community.



Edina: Mixed Use Center

Established or emerging mixed use districts serving areas larger than one neighborhood (and beyond city boundaries).

<u>Primary uses:</u> Retail, office, service, multifamily residential, institutional uses, parks and open space. Vertical mixed use should be encouraged, and may be required on larger sites.

<u>Development guidelines</u>: Maintain existing, or create new, pedestrian and streetscape amenities; encourage or require structured parking. Buildings "step down" in height from intersections. Range of 3-6 stories.



Bloomington

High Intensity Mixed Use. This designation works together with the HX-2 and CX-2 Mixed Use Zoning Districts to allow only master planned, high intensity uses that are physically integrated with one another, that will attract visitors from within and beyond the region, and will achieve a magnitude of economic activity sufficient to generate significant additional development on surrounding properties.

Airport South Mixed Use. This designation works together with the HX-R Zoning District to foster a mixture of intense, employment oriented, tourist oriented, residential and support uses in areas with excellent transit service. The mixed use vision for this area is implemented through HX-R standards that require residential uses to be included, set minimum development intensities and restrict surface parking.





Goal	Does this action	Measurables
Roseville is a welcoming community that appreciates differences and fosters diversity.	reach residents whose first language is not English?create a program geared toward a currently underserved population?bring groups of people together?create an opportunity for currently underrepresented populations to participate in City government? flexible enough to allow and encourage diversity?	 Budget devoted to communication including printing, mailing, social media participation and website update. Participation in city-sponsored youth activities Outreach programs for new residents. Statistics regarding race, age, gender, disability, income and other applicable characteristics of the population for city staff and appointed positions. Increase in public art representative of populations of the community Increase in translation opportunities in the top languages spoken by residents.
Roseville is a desirable place to live, work, and play	create a distinct "place" that is unique to Roseville?allow for creative redevelopment of a site?foster locally grown enterprises?improve the diversity of the business mix?	 Parks and golf course usage statistics. Number of new residents and age breakdown of residents Number of permits issued for small, locally-owned businesses Number of permits issued for new housing Stable or increasing property values Known places where people enjoy meeting and connecting ("placemaking" successes) Number of jobs/employment in the City (including daytime v. other times)

Goal	Does this action	Measurables
Roseville has a strong and inclusive sense of community	Create a community gathering space?create a new event?enable neighborhoods to build a sense of identity and participate in decision-making?	Participation in neighborhood organizations, neighborhood-based events and meetings
Roseville residents are invested in their community	allow a wide variety of community members to provide meaningful input?help communicate with everyone in the community?maintain relationships to communicate to groups throughout the City?	 Numbers of residents participating in community events Numbers of residents providing feedback on City initiatives Voter participation in local elections Number of residents volunteering for community activities.
Roseville is a safe community	protect and enhance safety? contribute to natural surveillance, where people can see what is going on in public places from private ones?	 Trend in number of vacant structures Number of site plans reviewed / modified to increase safety on private and public property Trends in reduction of crime Police, fire and medical response times that meet or exceed state and national standards

Goal	Does this action	Measurables
Roseville housing meets community needs	create housing that contributes to our existing neighborhoods? preserve/create variety in housing products in terms of size (square footage and/or # of bedrooms) and ownership/rental type? result in the continued maintenance and care of existing residences? preserve or create housing that is needed?	 Trends in seniors aging in their homes or moving to other appropriate housing within the City Property maintenance code enforcement actions Availability of housing type/size for the changing needs of the population Dollar value of building permits issued for home improvements Repeat owners of housing over time within the City
Roseville is an environmentally healthy community	mitigate the impacts of climate change?improve air and water quality?enhance biodiversity and ecosystem services?preserve or replenish natural resources?	 Reduction in community-wide greenhouse gas emissions (tonnes CO2e/person-year) Potable water consumption (gallons/person-day) Installed renewable energy generation capacity (kW)Stormwater assessment number from the Minnesota Blue Star City program Vehicle miles traveled (VMT/person-day) % of solid waste that is recycled or composted Number of stormwater re-use projects Public transit usage statistics

Goal	Does this action	Measurables
Roseville has world-renowned parks, open space, and multigenerational recreation programs and facilities	expand or maintain programs or facilities for all ages and abilities? create or maintain high quality parks or trails?	 Level of service statistics for parks in relation to city population Parks attendance and use statistics Attendance and enrollment for city-sponsored activities Parks budget per capita
Roseville supports the health and wellness of community members	encourage active and healthy lifestyles?improve residents' access to quality, affordable healthcare services?	 Trends in the walkability score of the City Equitable access to healthcare facilities via transit stops, sidewalks and bike facilities. Equitable access to places to obtain healthy food including fresh produce Travel distance to closet hospitals and travel distance to Level 1 trauma centers.
Roseville supports high quality, lifelong learning	create a partnership with an educational institution?collaborate with and actively involve local school systems?	 Number of collaborative efforts with local school districts Number of educational opportunities across the age spectrum Number of programs that support diverse populations

Goal	Does this action	Measurables
Roseville has a comprehensive, safe, efficient, and reliable transportation system	fill a gap in the transportation network?increase access to public transit?allow for the movement of people and goods using a variety of transportation modes?increase the safety of our transportation system?	 Trends in the walkability score of the City Vehicle-pedestrian/bike crash rates Number of transit stops and frequency of routes Road and intersection ratings (for congestion) Connected bike routes to key destinations in the City. Number of kids walking or biking to school within defined "walk zones" Number of schools reached by a safe walking and biking route Number of and creativity in design of protected bus or transportation shelters Number of local transportation providers and routes to grocery stores, pharmacies, and urgent care facilities.
Roseville has technology that gives us a competitive advantage	help create sustainable long-term technology infrastructure plan?create a public/private partnership for technology infrastructure?	 Creation of a technology infrastructure plan Number of public/private partnerships related to technology Access to wifi in and at public community places