

Community Development Department 651-792-7074 ◆ fax: 651-792-7070

July 21, 2009

Mr. Rick Knutson 4314 Metcalf Drive Eagan, MN 55122

RE: 2109 - 2115 Snelling Avenue - Master Sign Plan.

Dear Mr. Knutson:

On July 10, 2009 I prepared the Master Sign Plan approval letter for the above addressed property, however I inadvertently omitted the requirements for leasing signs.

Based on the allowances under the City Code, a multi-tenant property must incorporate all leasing information/contacts on to the freestanding site sign. Because there is no existing freestanding multi-tenant sign (to be required per previous approval letter) and because leasing of vacant tenant space relies on signage, the Master Sign Plan will be subject to the following leasing sign requirements:

- Leasing information shall be incorporated on the freestanding sign, shall not be counted against the total freestanding sign allowance of 100 sq. ft., and shall be of a similar scale to the smallest tenant sign.
- Each vacant tenant space will be allowed one for lease sign of no greater that 24 sq. ft.
- Temporary for lease signs shall be made of plywood, coreplast (plastic foam-core) alumacore, or polycarbonate (lexan).
- For lease signs shall be mounted to the parapet or placed inside within the window.
- Sign permits shall be required for all temporary for lease signs.

Should you have any questions or comments, please call me at 651-792-7074.

Respectfully,

Thomas Paschke City Planner

of ROSEVILLE

July 10, 2009

Mr. Rick Knutson 4314 Metcalf Drive Eagan, MN 55122

RE: 2109 - 2115 Snelling Avenue - Master Sign Plan.

Dear Mr. Knutson;

On May 28, 2009 the Roseville Planning Division held the required hearing regarding the Master Sign Plan (MSP) request for 2109 – 2115 Snelling Avenue. No citizens were present to address the committee and the City Planner did not receive any calls, email, or letters concerning the proposal. However, the Planning Division did require additional information prior to a ruling on an approved MSP.

On June 22 and on July 1, I received your email containing the requested information necessary for the Planning Division to finalize the MSP. I have reviewed this information and concluded the following:

- Existing/current wall signage:
 - o Caribou Coffee main wall sign, with logo and drive-thru window = 41.16 sq. ft. and a rear wall drive-thru sign = 37.5 sq. ft. for a total of 78.66 sq. ft.
 - Vacant/North Star Fitness main wall sign and logo = 19.76 sq. ft.
 - ° Carpet King main wall sign = 87.2 sq. ft.
 - Vacant/Verizon main wall sign and check mark = 47.49 sq. ft.
 - o Total signage = 233.11 sq. ft.

On July 8, 2009, members of the Master Sign Plan Committee reviewed my recommendation and supported its approval, subject to certain conditions.

Advertising, flashing, pulsating, rotating light (or lights), rooftop, banners, mobile signs, and portable signs shall be prohibited, as well as other prohibited signs covered under Section 1009 of the Roseville City Code.

Community Development Department 651-792-7074 ♦ fax: 651-792-7070

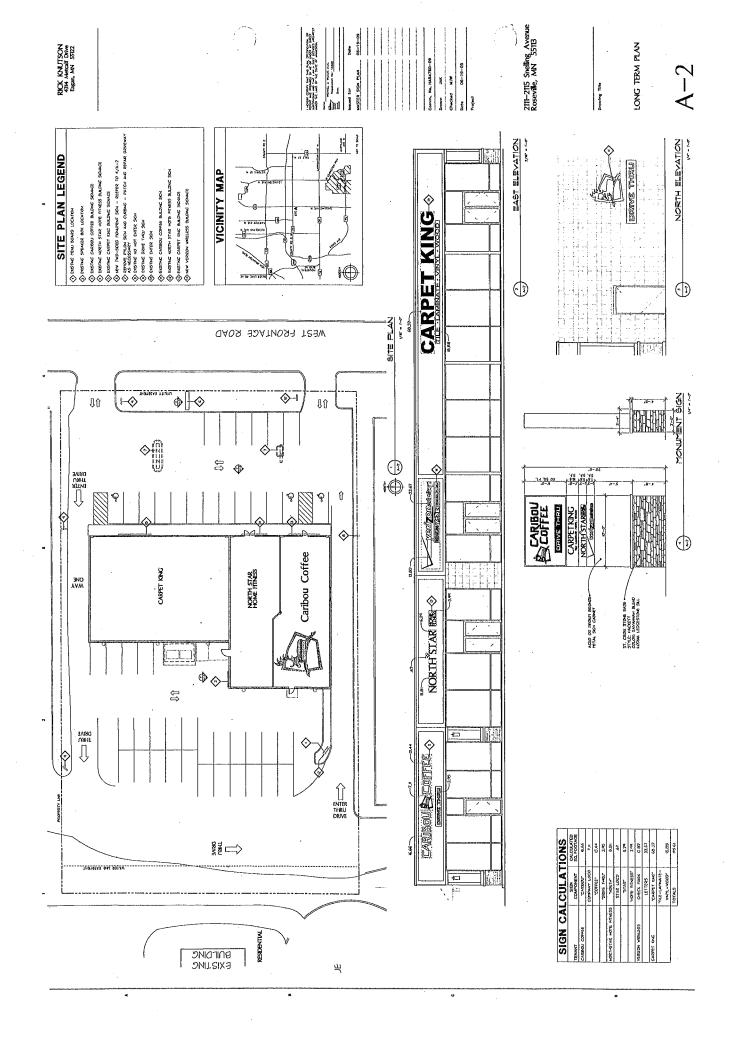
- Wall signs may be internally illuminated channel letters and no greater than 24 inches in height; logos may be up to 36 inches in height.
- Overall building signage shall be limited to 1.75 sq. ft. per lineal foot, which will allow an amount equal to 103.25 sq. ft. for Caribou Coffee and its sublease tenant space and 138.25 sq. ft. for the Carpet King and its sublease tenant space. All new wall signs shall meet this requirement.
- One multi-tenant freestanding monument sign as depicted on the attached "long term plan" sheet, shall be allowed on the premises. The new freestanding sign shall be setback a minimum of 5 feet from the east property line, shall not exceed 20 feet in height, and including a maximum of 100 sq. ft. feet (up to 4 tenant sign areas) of signage with 60% being allotted to Caribou Coffee and/or the subsequent tenant; 16.6% allotted to Carpet King and/or subsequent tenant; and 11.6% to the remaining two tenants.
- In the interim, the existing two freestanding signs may remain for a period of five years (June 29, 2014) or until the tenant mix changes. The signs shall be limited to Caribou Coffee and Carpet King/Verizon (as proposed at 2/3 1/3). Upon a tenancy change (excludes Verizon and to be determined sublease tenant in Caribou sublease space) or the five year date (which ever occurs first) the property owner/manager shall submit the Sign Permit to the City for review and approval.
- All signs shall be made of durable materials and finishes, and be of highest quality fabrication.
- Sign permits are required for all signs.

Should you have any questions or comments, please call me at 651-792-7074.

Respectfully,

CITY of ROSEVILLE

Thomas Paschke City Planner



Thomas Paschke

From:

RwKNUTSON@comcast.net

Sent:

Wednesday, July 01, 2009 10:35 PM

To:

Thomas Paschke

Cc:

bailey, Bill

. . .

Subject: Re: Master Sign Plan

Tom,

North Star was a subtenant to Caribou Coffee and North Star has vacated the space. Caribou is looking for a replacement subtenant but as yet has not identified a new prospective tenant so we cannot provide a timetable or sign plan for them as yet. I will need to confer with the Carpet King and Caribou Coffee regarding the pylon signs. Bill Bailey of Carpet King is on vacation this week and will be returning next week. I hope to get back to on that then.

I have gotten dimensions on the Caribou Coffee sign on the north wall and have revised the spreadsheet below to reflect the inclusion of that sign for your information.

SIGN CALCULATION SUMMARY

2109-2115 Snelling Ave.

Tenant	Sign	Area	Frontage	Frontag	e
	Component	(Sq. Ft.)	(Lin. Ft.)	Ratio	
Caribou Coffee	Front:				
(existing)	Caribou	16.6	6		
	Logo	7.1	1		
	Coffee	13.44			
	Drive Thru	3.9	5		
	Rear:				
	Logo	2	5		
	Drive Thru	12.	5		
	Total	78.6	6	30	2.62
North Star	North	8.8	1		
(existing)	Star Logo	0.6	7		
	Star	6.2	9		
	Home Fitness	3.9	9		
	Total	19.7	6	29	0.68
Verizon	Check Mark	13.8	2		
	Text	33.6	7		
	Total	47.4	9	25	1.90
Carpet King	Carpet King	68.3	2		
	Tile-Laminate-Tile-Wood	18.8	8		
	Total	87.	2	54	1.61

138

1.69

Regards,

Rick Knutson

---- Original Message -----

From: "Thomas Paschke" <thomas.paschke@ci.roseville.mn.us>
To: "RwKNUTSON@comcast.net" <RwKNUTSON@comcast.net>

Sent: Tuesday, June 30, 2009 4:01:38 PM GMT -06:00 US/Canada Central

Subject: Master Sign Plan

Rick;

Another item that has been brought to my attention is the North Star Fitness space is currently vacant. If this is correct, the Master Sign Plan that would be approved requires the existing pylons to be removed and the new monument sign installed with the next new tenant - effectively whom ever take over the North Star space.

Although we have agreed to accept the five year request, the Master Sign Plan is predicated on the signs/tenants currently on the building or proposed (Verizon) and once they go away and a new tenant applies for a permit, the new monument sign is triggered.

In my discussion with the sign company fabricating the Verizon signs, they would be making a replacement face for the existing Carpet King pole sign that might be eliminated given sooner rather than later if the space is filled.

Please clarify if the space is vacant and how you would like to proceed?

THOMAS PASCHKE
CITY PLANNER
City of Roseville
2660 Civic Center Drive, MN 55113
Direct # 651-792-7074

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Rick Knutson

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Thomas Paschke

From:

RwKNUTSON@comcast.net

Sent:

Monday, June 22, 2009 10:11 PM

To:

Thomas Paschke

Cc:

Bill bailey

Subject:

Master Sign Plan - 2109 -2115 Snelling Ave.

Attachments: Long term Plan A-2 - 062009.pdf

Dear Thomas,

Attached is a revised sheet A-2 of our master sign application. Field measurements have been taken of existing signage and the sign graphics have been scaled accordingly and area calculations performed and tabulated in the lower left hand corner for all including Verizons's proposed signage. The areas and resulting frontage ratios are tabulated below.

SIGN CALCULATION SUMMARY

2109-2115 Snelling Ave.

Tenant	Sign	Area	Frontage	Frontage	
	Component	(Sq. Ft.)	(Lin. Ft.)	Ratio	
Caribou Coffee	Caribou	16.66			
	Logo	7.11			
	Coffee	13.44			
	Drive Thru	3.95			
	Total	41.1	6	30	1.37
North Star	North	8.81			
	Star Logo	0.67			
	Star	6.2	9	4	
	Home Fitness	3.9	9		
	Total	19.7	6	29	0.68
Verizon	Check Mark	13.8	2		
	Text	33.6	7		
	Total	47.4	9	25	1.90
Carpet King	Carpet King	68.3	2		
	Tile-Laminate-Tile-Wood	18.8	8		
	Total	87.	2	54	1.61
	Total - all signage	195.6	1	138	1.42

Taken individually and in aggregate the sign areas and frontage ratios appear to meet the requirements.

For an implementation plan for the monument sign portion of the long term plan, we would like to

propose a five year time frame as originally discussed.

Please advise if you need any other information to aid in your consideration of our long term plan. Your consideration of the above is appreciated.

Sincerely,

Richard Knutson 651-210-8096

Thomas Paschke

From:

Thomas Paschke

Sent:

Wednesday, June 10, 2009 10:03 AM

To:

'RwKNUTSON@comcast.net'

Cc: Subject: Pat Trudgeon Master Sign Plan

Dear Mr. Knutson;

Recently the Roseville Planning Division held the hearing regarding your request for a Master Sign Plan at 2109 - 2115 Snelling Avenue and had the following comments:

The submittal, though providing elevation details of current and partially proposed building wall signage, the submittal was absent the exact square footages of desired for each tenent. The Planning Division is aware that the building has two primary tenants and that each is or is seeking to sublease, which must be addressed in the plan proposal.

The Planning Division completed a estimate of existing signage and concluded that the three wall signs on the front of the building currently are near the maximum allowed under the Master Sign Plan or 2.25 times the lineal footage of the building front = 310 sq. ft. Should this be the case, it would be difficult for the Planning Division to support a fourth sign on the building.

In review of the submittal, the Planning Division is concerned with the scale of the Carpet King sign and how it is out of scale with the other two signs. Although appearing to meet its alotment for the full space accupied (lineal feet times 2.25), it would not fit the size and scale of a four tenant mix. The Planning Division was also unable to locate the sign permit which would have permitted the wall and free standing face replacement to get the size specifics for the Carpert King wall sign.

Based on a four tenant mix, the allowanle signage would be 77 sq. ft. per tenant, and if the City does not have a permit for Carpet King, they would have to remove their existing wall sign and conform to the maximum cap.

The Planning Division also supports the proposed freestanding multi-tenant sign, but would like to understand when such a sign would be installed. It would be our preference that the next tenant requiring new signage would trigger the installation of the new freestanding sign and the removal or the two existing non-conforming signs.

I look forward to your response to these items.

THOMAS PASCHKE
CITY PLANNER
City of Roseville

Richard Knutson 4314 Metcalf Dr. Eagan, Minnesota 55122

June 8, 2009

Mr. Thomas Paschke City Planner City of Roseville 2660 Civic Center Drive MN, 55133

Re: Master Sign Plan – 2111-2115 Snelling Ave.

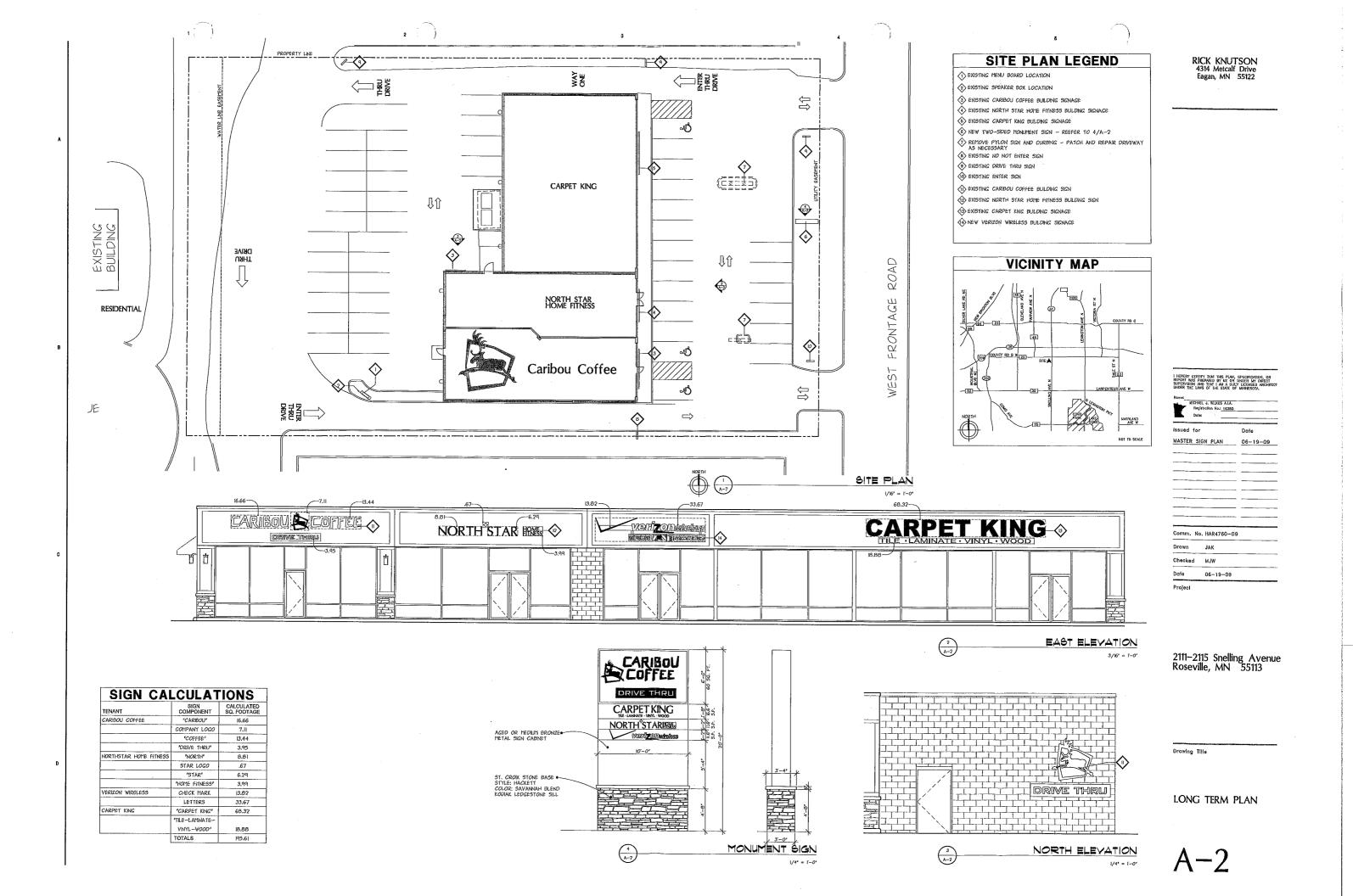
Dear Thomas,

Enclosed are full size drawings for the Master Sign Plan previously submitted. Reduced drawings were submitted with the application. Since that time Verizon wireless has been identified as the subtenant to Carpet King and North Star Home Fitness has vacated the space adjacent to Caribou Coffee.

Please advise if you need anything else.

Thank you,

Rick Knutson



arrangement of Parking Areas and other facilities; (3) from time to time eliminate and or change the location of any Parking Stall(s) if, in Sublessor's sole discretion and determination, such elimination and or relocation is required to avoid, settle or resolve any claim, dispute, suit or action or any threat of claim, suit or action, hereafter brought or made against Sublessor by any party on any basis or for any reason; (4) restrict parking by Tenant, its principals, officers, employees, agents, and contractors to employee Parking Areas; (5) enforce parking charges, or close all or any portion of said areas or facilities to such extent as may, in the opinion of Sublessor's counsel, be legally sufficient to prevent a dedication thereof; (6) close temporarily all or any portion of the Parking Areas or facilities or Parking Stalls; (7) discourage non-customer parking; and (8) do and perform such other acts in and to said areas and improvements as Sublessor, in Sublessor's sole judgment, shall determine advisable.

6. RULES AND REGULATIONS. Tenant's exclusive use of the Leased Premises and non-exclusive use of the Common Areas and Parking Areas shall be subject to the terms and conditions of this Lease, and subject to all reasonable rules and regulations prescribed by Sublessor or the primary Lessor, from time to time, which Tenant shall observe.

7. TENANT'S SIGNS.

- A. Signage. Subject to a Master Sign Agreement which is expected to be put in place by the City of Roseville Tenant shall have the right to use the bottom 1/3 of the Carpet King pylon at Tenant's cost subject to approval by Sublessor and any applicable governmental authority. Tenant's right to use the said pylon sign shall continue until such time as such pylon sign is required to be removed from the Property by any governmental agency or authority and or is replaced pursuant to any Master Sign Agreement, which Sublessor anticipates, and Tenant understands the City may require. Such Master Sign Agreement may result in the loss of access to the resulting pylon for Subtenant. Subject to the City's restrictions, Tenant shall have the right to install one internally illuminated set of letters with logo over the storefront of the Sublet Premise, plus a neon "Open" sign over the entry door.
- General Restrictions. Tenant shall not erect, install or otherwise place any signs, awnings, canopies, lettering, placards, decorations or advertising media of any type on the exterior of the Leased Premises or on the Property without first obtaining, on each occasion, the written consent of Sublessor. The consent of Sublessor as to such signs shall not be withheld unreasonably, provided, that any such sign shall conform to all applicable requirements of the primary landlord, sign codes, governmental rules, regulations, ordinances and laws with respect to same, and shall not be distasteful, defacing, unfit, or affect the structural strength of the Leased Premises, the Property or any building on the Property. Tenant shall have no right to erect any sign of any kind or nature which advertises a business or product other than the business operated by Tenant upon the Leased Premises. Tenant shall not erect, install, place or cause to be erected, installed, or place any lettering, placards, decorations or advertising media of any type in the windows of the Leased Premises or on the Property which Sublessor, in its sole opinion, considers to be distasteful or defacing, and Tenant, if so requested by Sublessor, shall immediately remove any such material from the windows of the Leased Premises or the Property, as the case may be. All signs, and all materials placed in the windows of the Leased Premises or on the Property, shall be maintained in such a manner so as to be sightly and in good condition and repair. At the termination of this Lease or any extension thereof, upon

SUBLEASE AGREEMENT

WITNESSETH:

Sublessor is the tenant in a Primary Lease pursuant to which Sublessor leases the premises described herein from the primary landlord, Jane E. Knutson, Richard W. Knutson and other individuals who comprise the primary landlord. The primary lease authorizes the Sublessor to sublet 1,500 square feet of Sublessor's premises, provided that the sublease is not inconsistent with or in violation of any of the terms of the primary lease.

Sublessor, for and in consideration of the rent, covenants and agreements hereinafter set forth to be paid, kept and performed by Tenant, hereby demises and leases to Tenant and Tenant hereby hires and rents from Sublessor, the leased premises hereinafter described, for the period, at the rent, upon the terms and conditions hereinafter set forth, all of which are subordinate to the terms of the Primary Lease, and are void to the extent they constitute violations of the Primary Lease. This Sublease Agreement is extrapolated from the Primary Lease, and is intended to be consistent with its terms.

IT IS AGREED:

1. THE LEASED PREMISES. Sublessor hereby leases to Tenant, and Tenant hereby leases from Sublessor, 1,500 square feet of a building located on the property commonly known as 2113-2115 Snelling Avenue North, Roseville, Minnesota, as illustrated on the attached Exhibit "A", (hereafter, the "Leased Premises"), on the real property legally described as:

The South 168 feet of the North 564 feet of the Northeast Quarter of the Northeast Quarter of the Northeast Quarter except the Westerly 339 feet thereof, in Section 16, Township 29, Range 23, according to the United States Government Survey thereof.

in Ramsey County, Minnesota, (hereafter, the "Property").

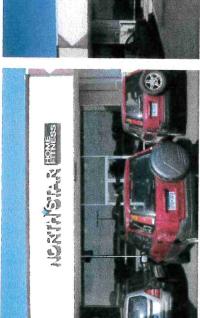
2. BASIC TERMS:

- A. Term. The term of this Lease shall commence on the date upon which the Premises is delivered to Tenant ("Delivery Date"), which shall be 30 days after execution hereof, subject to reasonable delays in completing build-out which are beyond the Sublessor's control, ("Commencement Date") and terminating midnight, September 30, 2014.
- **B.** Base Rent. Base Rent shall be annualized, but payable at the monthly rates of Two Thousand Eight Hundred Twelve (\$2,812.50) and 50/100 Dollars from Commencement Date to September 30, 2012, and Three Thousand Three Hundred Seventy-Five (\$3,375.00) dollars from October 1, 2012 to September 30, 2014. Notwithstanding the foregoing, Landlord waives the first 60-days rent.



Wireless Zone: Roseville, MN

Survey Photos.







2

CARABOU COFFEE





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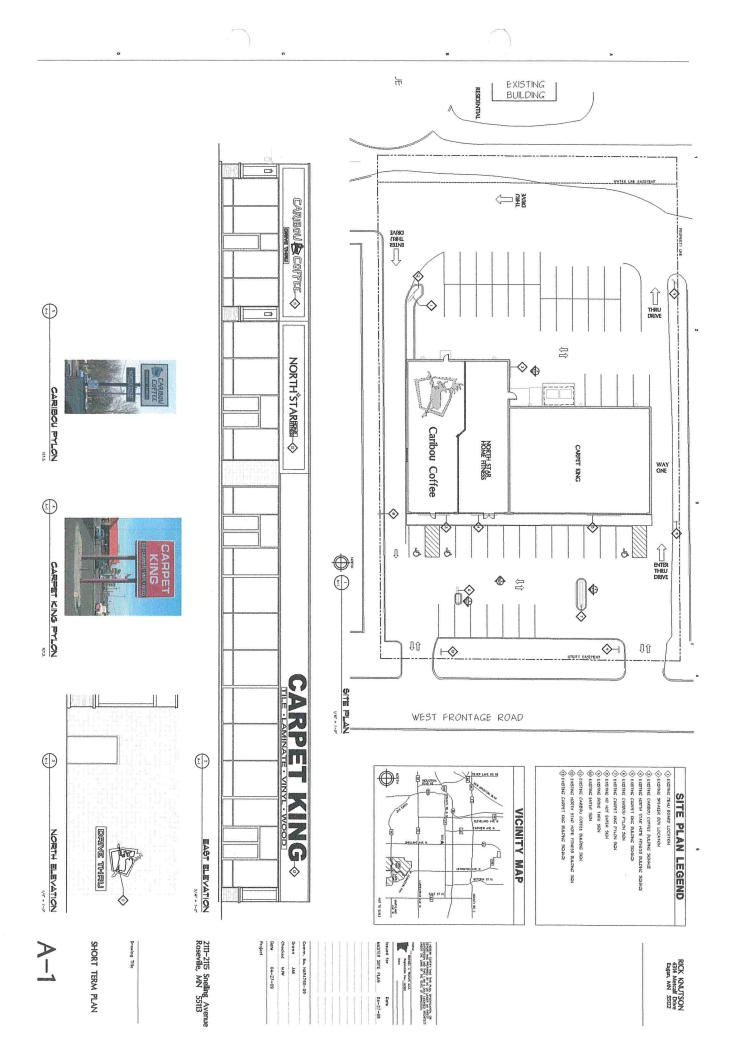
38 Eim Street
Mariden, CT 06450
Fax: 203-630-2780
Phone: 203-639-1441
Web! pop-graphics.com

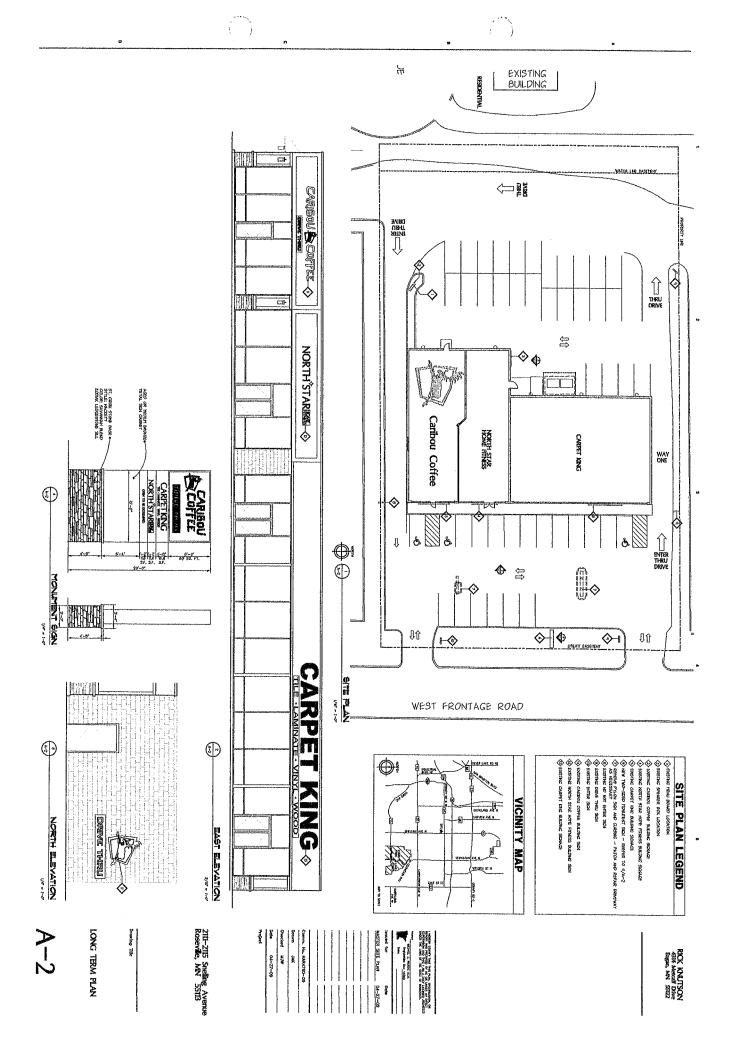
Landlord Approval Signature: Landlord Approval

Approved

Approved As Noted

Not Approved -revise As Noted







COMMUNITY DEVELOPMENT

2660 Civic Center Drive **A** Roseville, MN 55113 Phone: (651) 792-7005 **A** Fax: (651) 792-7070

MASTER SIGN PLAN APPLICATION

CITY CODE SECTION 1009.03 www.ci.roseville.mn.us

RESIDENTIAL APPLICATION FEE: \$250

	9	APPLICATION FEE: \$350 f Roseville upon submittal of application.)				
Ple	ease complete the application by typing or printing	g in ink. Use additional paper if necessary.				
1.	Property Owner Information: Last name. Knutson	First name. Jane E.				
	Last name: Knutson Address: 8505 Flying Cloud Drive - Apt. I-329 Phone number: (952) 995-1147	City/State/Zip: Eden Prairie, MN 55344				
	Phone number: (952) 995-1147	Email address:				
2.	Applicant Information: (if different from above)					
	Company name: Knutson	First name: Richard				
	Last name: Knutson Address: 4314 Metcalf Drive Phone number: (651) 894-4152	City/State/Zip: Eagan, MN 55122				
	Phone number: (651) 894-4152	Email address: rwknutson@comcast.net				
3.						
4.	Additional Required Information:					
	a. Site plan illustrating on-site improvements and location of proposed signage					
		rea calculations, and construction specifications for evations showing wall signs and/or freestanding signs				
5.	Signature(s): By signing below, you attest to correct to the best of your knowledge.	hat the information above and attached is true and				
	Property Owner: Jan E. 15m. Applicant: Killand Kuthun	Date: 4/3/09 Date: 5/3/09				

City of Roseville 651-792-7000

05/20/2009 3:42 PM Receipt No. 0168096

signplan

Master Sign Plan 350.00

Receipt Total 350.00

Cash 0.00

Check 350.00 Check #2622 Charge 0.00

KNUTSON

Cashier: JillH Station: RVFIN8